



CITY OF GLENDALE, CALIFORNIA REPORT TO THE CITY COUNCIL

AGENDA ITEM

Report: Community Impact Arts Grant (CIAG) program funds from the Los Angeles County Department of Arts and Culture for the 2023 Summer Concerts in the Park.

1. Motion accepting Community Impact Arts Grant (CIAG) program funds in the amount of \$9,200 from the Los Angeles County Department of Arts and Culture for the 2023 Summer Concerts in the Park; and authorizing the City Manager or a designee to execute all agreements, certifications, and documents necessary to accept and implement the funds.
2. Resolution of Appropriation to appropriate \$9,200 in CIAG program funds from the Los Angeles County Department of Arts and Culture for the 2023 Summer Concerts in the Park.

COUNCIL ACTION

Item Type: Consent Calendar

Approved for August 22, 2023 **calendar**

EXECUTIVE SUMMARY

The Los Angeles County Department of Arts and Culture awarded Community Services & Parks (CSP) a Community Impact Arts Grant (CIAG) of \$9,200 from July 1, 2023 to June 30, 2024 for the 2023 Summer Concerts in the Park. The County, through Arts and Culture, provides grants to nonprofit organizations and municipalities in the County to support access to regional arts programming and deliver a wide variety of cultural services to County residents. The Board of Supervisors recognizes the powerful impact of the arts on the quality of life for residents in Los Angeles County's 88 cities and approximately 140 unincorporated communities. Community Services & Parks will use these grant funds to offset the cost of the 2023 Summer Concert in the Park.

COUNCIL PRIORITIES

N/A

RECOMMENDATION

That City Council accept and appropriate CIAG program funds in the amount of \$9,200 from the Los Angeles County Department of Arts and Culture for the 2023 Summer Concerts in the Park; and authorize the City Manager or a designee to execute all agreements, certifications, and documents necessary to accept and implement the funds.

BACKGROUND

Through the Los Angeles County Department of Arts and Culture, the Community Impact Arts Grant (CIAG) program recognizes the value of arts and culture as a vital tool for cross-sector and civic problem solving across a range of issue areas. The program supports arts projects and programming taking place at nonprofit social service and social justice organizations, in municipal departments of one of the 88 cities in Los Angeles County, or at fiscally sponsored organizations as part of larger missions to provide services to individuals and communities and enables these organizations to deliver a wide variety of cultural services to County residents that support arts and culture throughout the region.

This year, the Department of Arts and Culture received 79 eligible applications for this program. Peer panels reviewed and scored each for a maximum of 100 points. The department awarded 74 organizations with funds in this competitive process. The program supports arts programming at nonprofits and municipalities that often serve low-income individuals, individuals with disabilities, veterans, systems-impacted youth, and other underserved communities.

Different than the department's longstanding funding for arts nonprofits, CIAG supports arts-based programs at non-arts social service and social justice organizations. It was designed to address two priorities: making arts services available to LA County residents who might not experience them through traditional arts venues and outlets and encouraging integration of the arts in cross-sector work at local nonprofits.

The Summer Concerts in the Park is an annual series of free outdoor concerts in the City of Glendale. Since Summer 2004, the program is a once-a-week consecutive series for local bands and music groups all over LA County to perform set lists that include music from 80s pop, big band swing, Cuban salsa, flamenco rumba and many others. The concerts are free and open to all. Portable tables and chairs are available, as well as additional ADA accommodations requested in advance. Concert attendees are welcomed to bring their own food at the park, and there are also food and dessert truck options available.

ANALYSIS

Through the 2023 Summer Concerts in the Park, CSP continues to provide quality arts and cultural experiences in Glendale and community-at-large. CSP invites different bands and music groups throughout LA County to perform free, live music in outdoor settings for all to enjoy and experience. This program is funded through Measure S and has previously secured funding through LA County's Free Concerts in Public Sites program. The Community Impact Arts Grant (CIAG) award secured this year through Los Angeles County Department of Arts and Culture, will help offset the cost of the program to the City. This summer, CSP hosted nine concerts total, six at Verdugo Park on Wednesday nights and three at City Hall on Thursday nights. Both locations were well attended and enjoyed by the community.

The Summer Concerts in the Park program costs approximately \$70,000 and Council appropriated Measure S funds as part of the FY 2023-2024 budget process to fund this program. The grant funds in the amount of \$9,200 will offset the Measure S funds allocated for the summer concert series and the savings in the Measure S fund will be redirected to pay for a band performance during the Pacific Community Center 20th Anniversary event.

STAKEHOLDERS/OUTREACH

The target participants for this program include City employees, Glendale residents, community members and visitors from other cities all over LA County. CSP advertises the concerts through the department website, social media, banners hanging at parks, flyers at counters, City and department newsletters and through GTV6. We have approximately 4,000 guests total each summer.

FISCAL IMPACT

The Summer Concerts in the Park costs \$70,064 which was budgeted as part of FY 2023-2024 budget process through Measure S. The Community Impact Arts Grant (CIAG) funds awarded through Los Angeles County Department of Arts and Culture were not included as a part of the FY 2023-2024 budget, as it was awarded after the budget process. Therefore, staff is requesting to appropriate the \$9,200 in grant revenue, which will be used to offset the Measure S funds allocated for the summer concert series. The CIAG funds require a 100% match, in the amount of \$9,200 and the Measure S funds, already appropriated, qualify for the match requirement.

The existing appropriation is outlined below:

Existing Appropriation		
Amount	Account String	Funding Source
\$70,064	GL: Various -1070-CSP-8509-P5517	Measure S Fund

The appropriation request is outlined below:

Requesting Appropriation			
Amount	From (Account String)	To (Account String)	Funding Source
\$9,200	GL: 34301-2160-CSP-0020-P0000 PL: CSP01098AG	GL: 43110-2160-CSP-0020-P0000 PL: CSP01098AG	Grant Fund

ENVIRONMENTAL REVIEW (CEQA/NEPA)

Because no possibility exists that the activity in question (approval of CIAG funds for the 2023 Summer Concerts in the Park) may have a significant effect on the environment, the activity is not subject to CEQA review under the commonsense exemption set forth in 14 Cal. Code Regs. § 15061(b)(3).

CAMPAIGN DISCLOSURE

This item is exempt from campaign disclosure requirements.

ALTERNATIVES

Alternative 1: Accept and appropriate CIAG program funds in the amount of \$9,200 from the Los Angeles County Department of Arts and Culture; and authorize the City Manager to execute all agreements, certifications, and documents necessary to accept and implement the funds.

Alternative 2: The City Council may consider any other alternative not proposed by staff.

ADMINISTRATIVE ACTION

Prepared by:

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Approved by:

Roubik R. Golanian, P.E., City Manager

EXHIBITS/ATTACHMENTS

1. Copy of Grant Agreement between City of Glendale and Los Angeles County Department of Arts and Culture