

CITY OF GLENDALE, CALIFORNIA REPORT TO THE PARKS, RECREATION AND COMMUNITY SERVICES COMMISSION

AGENDA ITEM

Report: Recreation & Community Services Section Monthly Activity Report for July 2022

COMMISSION/COMMITTEE ACTION

Item Type: Report Only

Approved for August 15, 2022 Calendar

ADMINISTRATIVE ACTION

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RECOMMENDATION

This report is provided for information only.

BACKGROUND/ANALYSIS

Community Services & Parks (CSP) continues to monitor all County and State protocols and recommendations related to the COVID-19 pandemic and adjusts department operations as applicable. At this point in time, ALL recreation programs, including senior meals operation, are back in person, and masking indoors is strongly encouraged, but not mandatory. There are signs around the facility encouraging masking, but staff does not mandate it unless it is within a program that has had COVID exposure and is required indoors, per the protocols guiding the respective program impacted.

Summer Concerts in the Park

Summer Concerts in the Park Series began on Wednesday, July 6, 2022. The concerts take place every Wednesday evening from 7:00 p.m. to 9:00 p.m., on the north end of Verdugo Park.

A band is featured each night. The first concert featured a tribute to Frank Sinatra, followed by Urgent LA, The Breakfast Club, Blasphemous Rumours, and Orquesta Charangoa. The Summer Concerts in the Park at Verdugo Park concert series will end on August 10, 2022, with Bobby and the Gypsies. This year's performers played various genres of music including music from the 50's, 80's, Catalan Rumba/Flamenco, Latin Salsa and Foreigner, and Depeche Mode tribute bands.



Summer Concerts at City Hall's Parcher Plaza

In conjunction with the Wednesday night summer concert series at Verdugo Park, CSP introduced Summer Concerts at City Hall's Parcher Plaza this summer. This additional concert series takes place on Thursday evenings from 7:00 p.m. to 9:00 p.m. The three-week concert series features sounds of the Spanish guitar, Cuban salsa and

acoustic rock. The first concert took place on Thursday, July 28, 2022 featuring Tongue Lip, an acoustic rock band. Two more concerts took place on August 3, featuring Susie Hanson Latin Band and on August 10, featuring Tritipsy who performed acoustic Spanish guitar renditions of top 40 chart topping hits and more.

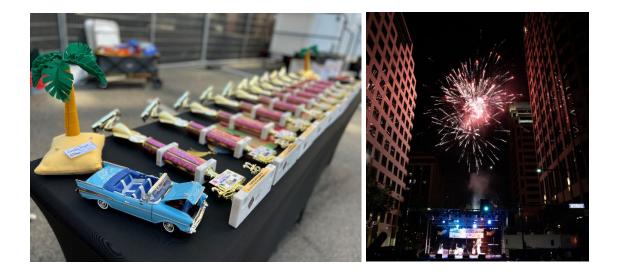


Cruise Night

On July 16, Brand Blvd. was alive and packed with residents and visitors for the 27th annual Cruise Night event. The event was held between 5:30 p.m. and 10:30 p.m., and featured Mr. Rock N' Roll (Brian Beirne) as the Master of Ceremony, introducing Turn the Page –a Tribute to Bob Seger, Smooth – Sounds of Santana, and Surfin' – The Beach Boys Tribute. 335 car owners brought their classic and imported cars to the event, which extended a ½ mile portion of Brand Blvd. between Broadway and Milford St. in downtown Glendale. The show ended with a fireworks show to entertain the crowds. There were thirty-five (35) sponsors for the event, including City Departments, local business, news and radio stations, and local associations. The two "Presented By" sponsors for the event this year were SAS Entertainment – Alex Theatre with a donation of \$5,000 and Greater Downtown Glendale Association with a donation of \$2,500. The City's Economic Development Department also donated \$5,000 for the fireworks display. Donations totaled \$29,000.







Summer Day Camps

Summer Day Camps at all locations continue to operate with no major incidents. Since the last Commission meeting on June 27, 2022, we have had more incidents of COVID-19 related notifications sent out to parents.

Sparr-Tacular campers had a visit from a librarian from the Library, Arts & Culture department. During her visit, campers had the opportunity to create nano-bot robots using color codes. The nano-bots used the color coders to go around a maze successfully. Campers were able to learn about coding and robotics all in one STEM-based fun activity.

The Summer Spectacular camp at Verdugo Park and Summer Blast Camp at Brand Park went on weekly excursions to Pacific Community Pool, as well as places like El Capitan Theatre, California Science Center, Raging Waters, and Knott's Berry Farm. In addition, the specialty skate camps, Groms and Shredders camps, joined the fun with the Summer Spectacular camp for excursion dates in between skating the bowls at the Verdugo Skate Park and other parks throughout Southern California. Those camps began on July 18, and run through the end of the summer.



Lunchtime Celebrations for Seniors, Independence Day Luncheon

A special luncheon was held at the Adult Recreation Center and Sparr Heights Community Center celebrating our nation's Independence Day. The Fourth of July lunchtime celebration took place on Tuesday, July 5, 2022, featuring a traditional picnic lunch including hamburgers, baked beans, and apple pie. Participants enjoyed spending time with their friends and enjoying the day. Themed celebrations are part of the Congregate Meals Program and are designed to increase socialization and interaction among the program's participants.

Trails & Open Space Programs

The Department held two (2) volunteer workdays in in July. Staff also coordinated one (1) Campfire Program.

On July 9, staff held the Riverwalk Workday in Glendale Narrows Riverwalk park. Three (3) volunteers joined the program. They worked on removing all of the puncture vine and dandelions, and weeded grass growing in the ornamental plants.

On July 16, staff held a Wilderness Workday at Deukmejian Wilderness Park. They were joined by thirteen volunteers that included scout troop 2131. They split into two groups – one weeded invasive plants in the improved area of the park, while the other group watered the trees they've planted every year since 2010, following the station fire.





On July 23, the Department held the Coyote Campfire Program. There was a crowd of eighty-five (85) adults and children who came to learn about coyotes. At the craft table children made coyote hazing noisemakers. Then they all sang a campfire song, learned about coyotes, and made s'mores. Included in the program: how to study coyotes, habitat and lifestyle, how to co-exist, how to haze a coyote, and how coyotes communicate.





Stone Barn Nature Center

The Stone Barn Nature Center has been open since March 19, 2022. It is open for visitors at no cost on Fridays, from 3 p.m. - 6 p.m., and Saturdays & Sundays from 9 a.m. - 6 p.m. We are also taking reservations at this time, although none have been formally booked yet. Customers are calling in to inquire about the fees and availability, and staff are working with various customers to finalize the first of the rentals this summer.

A total of 5,297 visitors have come through the Barn since the grand opening, 700 of which visited in the month of June, and 877 in July.

In addition to the regular operations, Nature Camp began in June as part of the Stone Barn Nature Center operations. It has been at capacity each week, with a total of 30 children enrolled. Feedback has been positive, and children have enjoyed going on hikes in the park, making seed bombs, nature journals, and tree poetry, as well as enjoying the Barn and learning about the local animals.

Youth & Family Service Section

Youth & Family Services Teen Night Out & Workshops

During the month of July, Teen Night Out meetings were all held at Pacific Community Center. Summer based activities included building your own ice cream cone, creating your own ice cream sundae, and designing artwork by using marshmallows and candy. Additionally, teens enjoyed various games like billiards, PlayStation, and basketball.



On Friday, July 15, 2022, Teen Night Out program presented, "Fitness & Nutrition Night!" with Certified Personal Trainer, Justen Grant. Justen discussed healthy eating habits for teens and displayed workouts teens could easily do at home for fitness.



STAR (Students Training as Role Models)

During the month of July, STAR participants enjoyed three trips to Pacific Community Pool. Participants expressed their excitement about returning to school in August with staff. STAR participants enjoyed PS-4, and basketball on the outdoor courts at Pacific Community Center. The Glendale Association of Realtors donated both Italian and Chinese food for STAR participants to enjoy after swimming.



STAR trip to Disneyland

On July 26, 2022, the STAR program was able to visit both Disneyland and Disney's California Adventure theme parks as a result of a generous donation from Rotary Club of Glendale. Twenty STAR participants, along with chaperons from CSP and the Police Department, left first thing in the morning to experience every moment possible. STAR participants enjoyed rides, food, and were fortunate enough to each receive a \$50-dollar gift card provided by the Glendale Association of Realtors to purchase souvenirs. The group stayed until the evening to watch the fireworks spectacular over Sleeping Beauty's castle.





Therapeutic Recreation

Maple All-Inclusive Play Day

Maple All Inclusive Play Day (MIP Day) took place on July 18, 2022, from 11:00 a.m. to 1:00 p.m. This program is a monthly play day for youth using the Shane's Inspiration All-Inclusive Playground at Maple Park as the primary attraction for children of all abilities to come play and socialize. CSP also sets an informational table promoting various department and City programs, as well as providing crafts and games for those participating in the event.

MIP Day is a means to create social inclusion through the universal language of play. The program takes place monthly on the third Saturday of each month at Maple Park's playground.

Club Maple Dance & Fitness Night

On Thursday, July 28, 2022, the Club Maple Program held a Dance & Fitness night at Maple Park Community Center. The event took place from 5:30 p.m. to 8:00 p.m. and attracted 72 participants. The participants sang their hearts out as they exercised! Volunteer instructor Hilda Tourians assisted staff during this event.





Senior Services

Elderly Nutrition Program

The Elderly Nutrition Program's (ENP) congregate meals program remains in operation on a hybrid model of meal service, which continues to offer Grab and Go lunch pick-up at the Adult Recreation Center and Sparr Heights Community Center and in-person dining at all three meal site locations. The hybrid schedule is as follows:

- Adult Recreation Center- 201 E Colorado Street Glendale, 91205
 - Lunch Served: 7 days a week
 - Grab and Go 11:00 a.m. 11:30 a.m.
 - In-Person 12:30 p.m. 1:30 p.m.
- Sparr Heights Community Center- 1613 Glencoe Way, 91208
 - Lunch Served: Monday Friday
 - Grab and Go and In-Person 11:30 a.m.- 12:30 p.m.
- Pacific Community Center- 501 S. Pacific, 91204
 - Lunch Served: Monday, Wednesday & Friday
 - In-Person 12:30 p.m. 1:30 p.m.

As of July 2022, staff served 4,117 meals in the hybrid congregate meals program and 1,450 meals per month for traditional Home Delivered Meals (HDM) program for homebound seniors who are shut-in due to physical and other ailments unrelated to COVID-19 pandemic. HDM program services include a weekly Telephone Reassurance phone call to clients, and each year, all clients receive three (3) days' worth of emergency meals, which include non-perishable food staples and water in case of fire, earthquake or other disaster.

In FY 2022-2023, the Elderly Nutrition Program is funded through the following funding sources:

LA COUNTY Aging and Disabilities Department (AD)	\$431,000
Community Development Block Grant (CDBG) CARES Act	\$257,500
Federal American Rescue Plan (ARP)	\$247,000
City of Glendale (General Fund)	\$84,577

In June 2022, the ENP program secured an additional \$85,000 in grant funding from United Way of Los Angeles for the Emergency Food and Shelter Program (EFSP), which will specifically be used for the Home Delivered Meals program in FY 2022-2023. Staff anticipates appropriating funds once the enrollment process is approved and finalized

with the United Way. The period of performance for the EFSP grant is November 1, 2021 through April 30, 2023, which may be extended to a later performance period.

The City released a Request for Proposal to all Los Angeles County approved Catering Kitchens who are interested in providing catering meal service for the ENP program for a contract period of December 1, 2022 through November 30, 2026. Staff anticipates reviewing proposals and awarding a vendor in early October 2022.

Supportive Services Program

The Supportive Services Program (SSP) provides comprehensive, long-term services to seniors 60 years and older. A case manager uses their professional skills and competence to serve senior clients and link them to a full range of appropriate services, including service coordination, care planning, purchase of services, benefits enrollment, and referral services. The primary goal is to assist the elderly in maintaining their independence and living in their own home. The SSP program is operated through the Senior Services Unit and is funded by LA COUNTY AD in the amount of \$54,000 and a 15% cash match from the City's General Fund. Each year, up to 80 unduplicated seniors are assisted in the program.

FISCAL IMPACT N/A ALTERNATIVES N/A EXHIBITS

N/A