



**CITY OF GLENDALE, CALIFORNIA
REPORT TO THE PARKS, RECREATION AND COMMUNITY SERVICES
COMMISSION**

AGENDA ITEM

Report: City-Wide Public Art RFQ – Verdugo Park Mural

1. Motion to note and file the report regarding the Verdugo Park mural, and recommend that City Council approve a mural installation at Verdugo Park

COMMISSION/COMMITTEE ACTION

Item Type: Action Item

Approved for August 15, 2022 **calendar**

ADMINISTRATIVE ACTION

Submitted by:

Onnig Bulanikian, Director of Community Services and Parks

Prepared by:

Jennifer Fukutomi-Jones, Principal Arts & Culture Administrator

Reviewed by:

Onnig Bulanikian, Director of Community Services and Parks

RECOMMENDATION

Staff respectfully recommends that the Parks, Recreation and Community Services Commission adopt a Motion to note and file the report regarding the Verdugo Park mural, and recommend that City Council approve a mural installation at Verdugo Park.

BACKGROUND/ANALYSIS

On September 20, 2020, during the Regular Meeting of the Arts and Culture Commission, the Commission recommended that the City Council enter into a Professional Services Agreement with LeBasse Projects, an art consultant, to strategically procure and manage the commission of up to ten (10) long-term to permanent pieces of artwork in all parts of Glendale where public space may be available and/or feasible.

On October 20, 2020, during the City Council's Regular Meeting, the Council approved a Motion authorizing the Interim City Manager to enter into and execute a Professional Services Agreement with LeBasse Projects for professional public art procurement and management services for the commission of the long-term permanent art pieces (up to 10) throughout Glendale.

In February 2021, LeBasse Projects began working with staff to develop a project plan for establishing recommendations for proposed public art locations throughout the City.

On May 20, 2021, LeBasse Projects presented their proposed strategic plan to the Arts and Culture Commission at its Regular Meeting, and recommended locations for public art within the City. During this meeting, the Commission chose 6 locations for an initial City-Wide Public Art Request for Qualifications (RFQ) process:

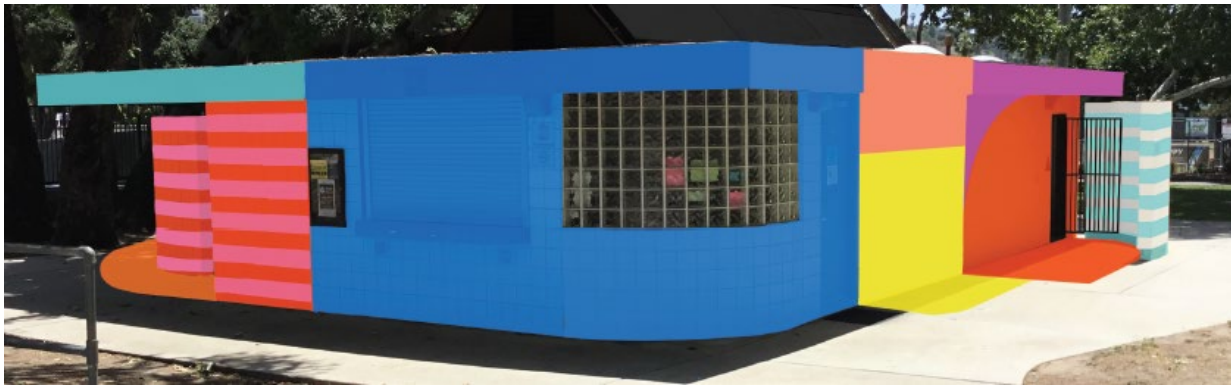
1. Artsakh Ave. Overhead Artwork
2. Artsakh Ave. Gateway Artwork
3. Artsakh Ave. Ground-level Sculpture
4. Central Park Ground-level Sculpture
5. Glenoaks Blvd. / Brand Blvd. Median Sculpture
6. Verdugo Park Ground/Building Mural

On August 16, 2021, LeBasse Projects released a City-Wide Public Art Landmarks RFQ (EXHIBIT A) via the online application collection website, Submittable. LeBasse Projects also reached out to several local and international artists regarding this opportunity. The RFQ closed on October 8, 2021, and staff received 256 applications for consideration.

On September 16, 2021, during the Arts and Culture Commission's Regular Meeting, the Commission appointed Chairperson Sue Bell Yank to represent the Commission on

an Artist Review & Selection Committee for reviewing applications for the City-Wide Public Art Landmarks RFQ. From January – June 2022, the Arts and Culture Commission has been in the process of reviewing design concept proposals for the aforementioned city-wide public art projects.

On June 30, 2022, during the Arts and Culture Commission’s Special Meeting, LeBasse Projects provided an overview of four finalists, and the artists presented their design concept proposals for the Verdugo Pak Mural for review and consideration by the Arts and Culture Commission. The Arts and Culture Commission approved a Motion to recommend Erin Miller Wray for the artwork entitled, “Verdugo Park Mural” as a First Recommendation and Ndubisi Okoye for the artwork entitled, “You Belong” as an Alternate Recommendation for the Verdugo Park mural opportunity. Below are design renderings of the First Recommendation and Alternate Recommendation that will be presented to City Council for reference:



First Recommendation: “Verdugo Park Mural” by Erin Miller Wray



Alternate Recommendation: “You Belong” by Ndubisi Okoye

The complete artist proposals are also included as Exhibits C and D attached to this report as reference.

During the August 15, 2022 Regular Meeting of the Parks, Recreation and Community Services Commission (Parks Commission), Jennifer Fukutomi-Jones (Principal Arts & Culture Administrator, Library, Arts & Culture) and Beau Basse (Creative Director, LeBasse Projects) will present the First Recommendation and Alternate Recommendation for the Verdugo Park Mural. After the Parks Commission meeting, Library, Arts & Culture staff will attend an upcoming City Council Meeting in order to present the recommendations, and receive direction from City Council on the final design concept for the mural. The mural is anticipated to be installed some time in Fall 2023.

FISCAL IMPACT

Sufficient funds exist in the Arts and Culture Commission's 2022-2023 Work Plan to sufficiently pay for the Verdugo Park Mural installation. There would be no fiscal impact to the Community Services & Parks department budget.

ALTERNATIVES

- Alternative 1: The Parks, Recreation and Community Services Commission may adopt a Motion to note and file the report regarding the Verdugo Park mural, and recommend that City Council approve a mural installation at Verdugo Park.
- Alternative 2: The Parks, Recreation and Community Services Commission may consider any other alternative not proposed by staff.

EXHIBITS

- EXHIBIT A – City-Wide Public Art Landmarks Request for Qualifications
EXHIBIT B – Verdugo Park Mural – Request for Proposals
EXHIBIT C – Verdugo Park Mural Design Concept Proposal – Erin Miller Wray
EXHIBIT D – Verdugo Park Mural Design Concept Proposal – Ndubisi Okoye
EXHIBIT E – ACC_063022_Verdugo Park Mural Motion