



## CITY OF GLENDALE, CALIFORNIA REPORT TO THE CITY COUNCIL

### AGENDA ITEM

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Report: Contract for FY 20-21 Legal Advertising for the City of Glendale

1. Motion Awarding a Contract to LCM-News, Inc. DBA Glendale News-Press and  
Rejecting All other Bids

### COUNCIL ACTION

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**Item Type:** Consent Calendar

**Approved for** September 1, 2020 **calendar**

### ADMINISTRATIVE ACTION

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**Submitted by:**

Aram Adjemian, City Clerk

**Prepared by:**

Aram Adjemian, City Clerk

Karen Cruz, Office Services Specialist II

**Reviewed by:**

Michele Flynn, Director of Finance

Roubik R. Golanian, P.E., Assistant City Manager

Michael J. Garcia, City Attorney

**Approved by:**

Yasmin K. Beers, City Manager

## **RECOMMENDATION**

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Attached for Council's consideration is a Motion awarding the contract for Legal Advertising for the City of Glendale for FY 2020/2021. It is respectfully recommended that the bid of LCM-News, Inc. DBA Glendale News-Press be accepted for award of the contract.

## **BACKGROUND/ANALYSIS**

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On July 7, 2020, the City Council approved Specification 3850 for the FY 2020/2021 Legal Advertising contract and directed the City Clerk to advertise for bids. Two Bids were received on July 21, 2020: HLR Media, LLC DBA Glendale Independent and LCM-News, Inc. DBA Glendale News-Press. Glendale Independent quoted the price of \$3.83 per linear inch for the first insertion and \$3.83 for the subsequent insertion per linear inch. Glendale News-Press quoted the price of \$3.55 per linear inch for the first insertion and \$3.55 for the subsequent insertion per linear inch.

## **FISCAL IMPACT**

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The City Clerk's advertising account is driven totally by outside forces – the number of hearings being advertised for City Council and various other boards and commissions and the publication of ordinance summaries. There is no control over the number of hearings, as they are generated by public demand. Ordinance summaries are published as they are adopted by the City Council, this also being driven by circumstances beyond the control of the City Clerk. Funding in the amount of \$60,000 was appropriated in the FY 20-21 Budget in Account 44200-1010-CCD-0010-P0000-T0000-F0000-0000-0000.

## **ALTERNATIVES**

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Alternative 1: City Council may pass a motion to award a contract for legal advertising for Fiscal Year 2020/2021 to LCM-News, Inc. DBA Glendale News-Press. Alternative 2: City Council may reject all bids and call for bids again. Alternative 3: City Council may consider any other alternative not proposed by staff within the limits of Article VI, Section 11 of the Glendale Charter.

## **CAMPAIGN DISCLOSURE**

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Not applicable.

## **EXHIBITS**

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1. Advertising Agreement Contract