



CITY CLERK
2023 APR -6 PM 1:10

Application for Appointment to City Board or Commission

Please provide the following information and return this application to the Office of the City Clerk by:

- **EMAIL** to Renia Shahnazarian at RShahnazarian@glendaleca.gov;
- **U.S. MAIL** to Office of the City Clerk, 613 E. Broadway Suite 110, Glendale, CA 91206-4308; or
- **FAX** to (818) 241-5386

Applicant must be a Glendale resident and registered to vote in the city.

PRINT LEGIBLY OR TYPE

Name of Board or Commission: AUDIT COMMITTEE Date: 4/6/23

I. Personal

Name: EDWIN BELEN

Home Address: [REDACTED] [REDACTED] [REDACTED]
street address suite / unit # city zip code

Home Phone Number: [REDACTED] Cell Phone Number: () [REDACTED]

Email Address: [REDACTED]

Number of years lived in Glendale: 33

Are you a registered voter in the City of Glendale? (required) ☒ Yes ☐ No

524189745 RS

II. Education

College: CAL STATE NORTHRIDGE Degree: B.S. ACCOUNTING

College: _____ Degree: _____

III. Business / Professional Experience

Position: Gen. Mgr. Company Name: _____

Address: _____
street address city zip code

Telephone Number: () _____ Email: _____

Job Description:

Design Review Board Candidates Only

Are you a registered architect? ☐ Yes ☐ No Registration Number: _____

IV. Organizations / Civic Activities

List Affiliations:

V. Qualifications / Experience

List relevant experience and skills:

See resume

VI. Other Information

- (A) Attach a current resume.
- (B) Include a brief written statement outlining your views on the roles and responsibilities of this Board or Commission, its key issues, and your goals if appointed. (attach an additional sheet if necessary)
- (C) If applicable, include the commission(s) on which you have served previously and include the time frame.

Roles & responsibilities for the audit committee are to
serve a perspective as a resident of the city: a
person that has extensive audit & accounting experience
in large multi-national companies & a state-funded
higher education institution.

NOTE: THIS FORM BECOMES PUBLIC INFORMATION. INFORM THE OFFICE OF THE CITY CLERK IF THERE IS ANY INFORMATION CONTAINED WITHIN THIS DOCUMENT THAT YOU DO NOT WANT AVAILABLE TO THE PUBLIC.



Signature of Applicant

Edwin Belen, CPA (Inactive)

Summary:

Senior Finance Executive with experience as a strategic thinker and collaborative team leader that has driven key initiatives for large companies.

Specialties: Entertainment Accounting (ASC 926, 920), Financial controls and process improvement/automation

Experience:

UCLA Corporate Financial Services (July 2020 – Current)

Director, Financial Reporting

- Manage staff of 12 people to perform annual financial close processes and Annual Financial Report that is available to the public for review
- Oversight of interim and fiscal year-end reporting for UCLA (including the campus and Medical Center) in compliance with GASB standards
- Management of the campus-wide Controls & Accountability program, identifying and ensuring appropriate mitigation of financial risks across the campus including external audit by our auditors annually

Netflix (June 2017 – November 2019)

Director, Studio Finance Operations (Nov 2018 – Nov 2019)

- Manage staff of 25 people to handle the accounting of Studio-related costs (>\$500M annually) such as production space and offices, visual effects (VFX), and post production services.
- Also oversee capitalized overhead (>\$300M annually) for all Netflix owned shows (self-managed and partner-managed).
- Role requires cross collaboration with all studio business partners noted above plus Business and Legal Affairs, Content Accounting, FP&A and Tax

Director, Content Accounting (June 2017 - Nov 2018)

- Managed staff of 15 people to handle the accounting of the following Original Content verticals: Original Series, Documentaries, Stand-up, Co-Productions and Unscripted - represents over 35% (over \$4B annually) of the content budget during my time
- Areas covered are as follows: Original licensed content, Overall Deal accounting, Reporting of production categories (e.g. released, in-process, development) including development write-offs
- Also oversaw the accounting of consumer products

Walt Disney Studios (April 2006 – June 2017)

Studio Controller and Executive Director (January 2009 – Present)

- Manage staff of 40 people to handle the accounting of Studio business units as follows:
 - All production units including Disney Live Action, Disney Feature Animation, Lucasfilm, Marvel and Pixar ensuring that over \$4B of production costs are accurate and complete.
 - Major processes include capitalization of direct production costs, interest and overhead; review of development slate for write-off potential; foreign exchange accounting on cash flow hedges; legal entity accounting for tax purposes; and tax incentives. Also led production audits on all live action films with an estimated final cost of over \$100M.

- o Theatrical Distribution and Home Entertainment Distribution units both domestically and internationally. Accounting processes include returns reserve, obsolescence reserve, trade spend accruals, prints and advertising expense accruals.

Director, Reporting and Analysis (January 2008 – January 2009)

- Responsible for the worldwide consolidated accounting, reporting and analysis of the Home Entertainment and Disney Music groups representing over \$4B of gross revenue
 - o Analyze worldwide P&L and B/S results including key accounting reserves and estimates
 - o Analyze accounting results against finance's forecasts to ensure proper recording of revenues and expenses

Director, Studio Controllershship and Auditing (April 2006 – January 2008)

- Oversaw the day-to-day control environment over accounting and financial reporting for the Studios; responsibilities included:
 - o Sarbanes-Oxley compliance effort, including scoping of financial and I.T. processes, testing of key controls, and communication to Senior Management
 - o Technical accounting guidance (US GAAP) for new agreements, new accounting literature, and new business processes; interpretation of accounting for the Studio

The Walt Disney Company (June 2004 – April 2006)

Manager, Corporate Management Audit

- Managed operational and financial audits for the Media/Corporate/Disney Consumer Product segments

Public Accounting Experience (October 1998 – June 2004)

Ernst & Young, LLP (April 2002 – June 2004); Senior Auditor

Arthur Andersen, LLP (November 2000 – April 2002); Staff Auditor to Senior Auditor

McGladrey & Pullen, LLP (October 1998 – November 2000); Staff Auditor to Senior Auditor

- Performed both internal and external audit services for a multitude of clients
- External audits included auditing the results of financial performance ensuring compliance with Generally Accepted Accounting Principles
- Internal audits included reviewing operational and financial systems for adequacy of control structure and compliance with company policies and accounting principles

Education:

California State University Northridge, 1997

Bachelor of Science in Business Administration – Emphasis in Accounting