



CITY OF GLENDALE, CALIFORNIA REPORT TO THE CITY COUNCIL

AGENDA ITEM

Report: Federal Workforce Innovation and Opportunity Act (WIOA) funds from the State of California, Employment Development Department (EDD) for the Glendale Youth Alliance and the City of Burbank

1. Motion:

- a) Accepting Federal Workforce Innovation and Opportunity Act (WIOA) funds from the State of California, Employment Development Department in the amount of \$741,131 from July 1, 2022 to June 30, 2023 to enable the Verdugo Workforce Development Board to distribute those funds to the Glendale Youth Alliance and the City of Burbank;
- b) Approving the award of WIOA grant funds to the Glendale Youth Alliance in the amount of \$605,631 from July 1, 2022 to June 30, 2023 and the City of Burbank in the amount of \$135,500 from July 1, 2022 to June 30, 2023 as approved and recommended by the Verdugo Workforce Development Board; and
- c) Authorizing the City Manager, or a designee, to execute all agreements, certifications, and documents necessary to accept and implement the funding.

COUNCIL ACTION

Item Type: Consent Calendar

Approved for October 11, 2022 **calendar**

EXECUTIVE SUMMARY

The State of California, Employment Development Department awarded the Verdugo Workforce Development Board (VWDB) funding of \$741,131 from July 1, 2022 to June 30, 2023 to provide WIOA employment services to Adults and Youth in the Verdugo region. The VWDB receives WIOA funds on an annual basis.

From July 1, 2022 to June 30, 2023, the VWDB will award WIOA Youth grant funds to Glendale Youth Alliance (GYA) in the amount of \$605,631 to recruit, enroll, and provide

work experience for twenty-five (25) In-School and sixty-five (65) Out-of-School Youth as defined by the WIOA federal regulations.

From July 1, 2022 to June 30, 2023, the VWDB will award WIOA grant funds to the City of Burbank in the amount of \$135,500 to operate the Burbank Employment Connection from the Burbank Central Library as the affiliate site to the Verdugo Jobs Center (VJC) and provide general WIOA employment services to the public.

COUNCIL PRIORITIES

NA

RECOMMENDATION

- (1) Accept WIOA funds from the State of California, Employment Development Department in the amount of \$741,131 from July 1, 2022 to June 30, 2023, to enable the VWDB to distribute those funds to the GYA and the City of Burbank;
- (2) Approve the award of WIOA grant funds to GYA in the amount of \$605,631 from July 1, 2022 to June 30, 2023, and the City of Burbank in the amount of \$135,500 from July 1, 2022 and June 30, 2023 as approved and recommended by the VWDB; and
- (3) Authorize the City Manager, or their designee, to execute all agreements, certifications, and documents necessary to accept and implement the funding.

BACKGROUND

The VWDB receives federal WIOA grant funds to provide employment services to the public. These services include job preparation training, job exploration, workplace readiness skills training, work-based learning experiences, on the job training and skills training to name a few. The overall goal is to enhance regional economies by having a robust skilled workforce.

The VWDB is the planning and policy body for the Verdugo Consortium. The Verdugo Consortium is a Joint Powers Agreement (JPA) comprised of the Cities of Glendale, Burbank, and La Cañada Flintridge. The purpose of VWDB is to provide employment and training programs within the three cities and to allocate and award all Workforce Innovation and Opportunity Act (WIOA) funds and general grant funds toward its goals. Through the JPA, the City of Glendale is given responsibility for the administration of all Consortium activities, including acting as the recipient of WIOA funds and all other general grant funds received by the VWDB. As the administrative entity for the Verdugo Consortium, the City of Glendale and the Glendale City Council must approve all

contracts and funding awards recommendations by the VWDB, which includes WIOA funds.

ANALYSIS

The WIOA funds from the State of California, Employment Development Department is \$741,131 from July 1, 2022 to June 30, 2023 to provide general WIOA services and WIOA Youth In School and out of School services for ages 14 to 24, with up to 200 hours of paid work experience in placements that match the students' interests and aptitudes.

The Glendale Youth Alliance has been operating year-round youth employment programs and summer employment programs since 1994. They have been operating WIOA youth employment programs since 2000. They have a proven track record of successfully serving youth. For the 2022-23 program year, the VWDB has recommended awarding \$605,631 in workforce funds to provide services to youth with multiple barriers in the Verdugo region. GYA will administer the work experience component of the program and receive \$605,631 for staffing and operational expenses and to administer the youth payroll for work experience. GYA's established business relationships with local employers will enable successful connection between these employers and students.

The City of Burbank is a partner in the Verdugo Consortium. Although the Verdugo Jobs Center is the only comprehensive one-stop center in the Verdugo Consortium, in order to provide services more conveniently to the job seekers and employers of Burbank, the City of Burbank operates an affiliate site of the Verdugo Jobs Center from their Burbank main library location. This affiliate provides basic services for job seekers and employers in Burbank. The VWDB has recommended awarding the City of Burbank \$135,500 for the 2022-23 program year. These funds will be used to provide core workforce services to at least eighty (80) new clients per month, and Rapid Response assistance to local businesses that are experiencing major layoffs. The Burbank Affiliate site has been in operation since 2000. They have a proven track record of successfully serving Burbank job seekers and employers.

STAKEHOLDERS/OUTREACH

WIOA funds are targeted for the most vulnerable populations. The VWDB will partner with GYA and the City of Burbank to promote WIOA services to the Verdugo region. With established partnerships with organizations in the region, the VWDB will work collaboratively to promote WIOA services to those with limited access to services and with multiple barriers, so they are connected to WIOA programs.

FISCAL IMPACT

The contracts for the current year will cost \$741,131. The grant award from the State of California, Employment Development Department is \$741,131 from July 1, 2022 to June 30, 2023, which was appropriated as a part of the FY 2022-23 budget. No new appropriation is being requested at this time.

The City Council approved funding is outlined below:

| Existing Appropriation | | |
|-------------------------------|---|---------------------------------|
| Amount | Account String | Funding Source |
| \$ 605,631 | GL: Various-2060-CSP-0020-P0000 PL: CSP00819AG | Workforce Fund – Federal Grants |
| \$ 42,000 | GL: Various-2060-CSP-0020-P0000 PL: CSP00820AG | Workforce Fund – Federal Grants |
| \$ 42,000 | GL: Various-2060-CSP-0020-P0000 PL: CSP00821AG | Workforce Fund – Federal Grants |
| \$ 51,500 | GL: Various-2060-CSP-0020-P0000 PL: CSP00926AG | Workforce Fund – Federal Grants |

ENVIRONMENTAL REVIEW (CEQA/NEPA)

Because no possibility exists that the activity in question (distributing Federal grant funding to each organization who will provide job preparation training and job exploration skills may have a significant effect on the environment, the activity is not subject to CEQA review under the common sense exemption set forth in 14 Cal. Code Regs. § 15061(b)(3).

CAMPAIGN DISCLOSURE

This item is exempt from campaign disclosure requirements.

ALTERNATIVES

Alternative 1: Authorize acceptance of WIOA grant funds and award to the GYA in the amount of \$605,631 from July 1, 2022 to June 30, 2023 and award to the City of Burbank in the amount of \$135,500 from July 1, 2022 to June 30, 2023; and authorize the City Manager, or their designee to execute all agreements, certifications, and documents necessary to accept, and implement the funding.

Alternative 2: Do not authorize to award the contracts as recommended herein. This would prevent services being provided under the WIOA grant.

Alternative 3: The City Council may consider any other alternative not proposed by staff.

ADMINISTRATIVE ACTION

Prepared by:

Judith Velasco, Workforce Development Administrator

Approved by:

Roubik R. Golanian, P.E., City Manager

EXHIBITS/ATTACHMENTS

Exhibit 1: Minutes of the meeting of the Verdugo Workforce Development Board,
April 13, 2022

Exhibit 2: Minutes of the meeting of the Verdugo Workforce Development Board,
July 6, 2022