

**CITY OF GLENDALE**  
**INTERDEPARTMENTAL COMMUNICATION**  
**Community Development Department**  
**Request for Comments Form (RFC)**

**DATE:** 8/5/24      **DUE DATE:** August 25, 2024

**NOTE:** If project comments are not received by the due date, it will be assumed that your department has no comments.

**FROM:** Alan Lamberg, Planner – [Alamberg@GlendaleCA.gov](mailto:Alamberg@GlendaleCA.gov)    **Tel. #** 818-937-8158

**PROJECT ADDRESS:** 201 N Brand Blvd, Unit B100, Glendale, CA 91203

Applicant: Michael Gonzales-Matsuda for Martial Arts History Museum

Property Owner: BRAND-WILSON LLC (Owner Representative Jason Wong)

**PROJECT DESCRIPTION:** A zoning standards variance to allow a new projecting sign for a new subterranean tenant at an existing commercial storefront building in the DSP/AT (Downtown Specific Plan / Alex Theater) Zone District. Code requires a ground-floor occupancy. Furthermore, the building's sign program needs to be revised, and a pedestrian sign in the public right-of-way is subject to review by Public Works.

**PLEASE CHECK:**

<p>_____ <b>A. CITY ATTORNEY</b></p> <p>_____ <b>B. COMMUNITY DEVELOPMENT:</b></p> <ul style="list-style-type: none"><li>• (1) Building &amp; Safety</li></ul> <p><input checked="" type="checkbox"/> • (2) Neighborhood Services</p> <p><input checked="" type="checkbox"/> • (3) Design Review &amp; Historic</p> <p><input checked="" type="checkbox"/> • (4) Economic Development</p> <p>_____ • (5) Housing</p> <p>_____ • (6) Urban Design &amp; Mobility</p> <p>_____</p> <p>_____ <b>D. COMMUNITY SERVICES/PARKS:</b></p> <p>_____ <b>E. FIRE ENGINEERING (PSC)</b></p> <p>_____ <b>F. GLENDALE WATER &amp; POWER:</b></p> <ul style="list-style-type: none"><li>• (1) Water</li><li>• (2) Electric</li></ul>	<p>_____ <b>G. INFORMATION SERVICES</b> (Wireless Telecom)</p> <p>_____ <b>H. PUBLIC WORKS (ADMINISTRATION):</b></p> <ul style="list-style-type: none"><li>• (1) Engineering &amp; Land Development</li></ul> <p><input checked="" type="checkbox"/> • (2) Traffic</p> <p>_____ • (3) Facilities (city projects only)</p> <p>_____ • (4) Integrated Waste</p> <p>_____ • (5) Maintenance Services/Urban Forester</p> <p>_____ <b>J. GLENDALE POLICE</b></p> <p>_____ <b>K. OTHER:</b></p> <ul style="list-style-type: none"><li>• (1) STATE-Alcohol Beverage Control (ABC)</li><li>• (2) Tribal Consultations (EIFs)</li><li>• (3) City Clerk's Office</li></ul>
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**ENTITLEMENT(S) REQUESTED**

Variance Case No.: PVAR-003201-2024

AUP/CUP Case No.: \_\_\_\_\_

ADR/DRB Case No.: \_\_\_\_\_

Tentative Tract/Parcel Map No.: \_\_\_\_\_

Zone Change/GPA: \_\_\_\_\_

Other: \_\_\_\_\_

## Lamberg, Alan

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**Subject:** RFC PVAR 201 N Brand 111 W Wilson Design

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**From:** Platt, Jay

**Sent:** Thursday, August 29, 2024 2:23 PM

**To:** Lamberg, Alan

**Subject:** RE: confirming your comment for variance of projecting sign 201 N Brand

... here's what I would include:

The sign should be placed at the flat stucco portion of the façade, above the decorative horizontal band course. This will prevent it from obscuring one of the building's character-defining historic features.

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**Jay Platt, Principal Planner • City of Glendale • Community Development Department**

633 E. Broadway, Room 300, Glendale, CA 91206 • (818) 937-8155

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**From:** Lamberg, Alan

**Sent:** Wednesday, August 28, 2024 5:38 PM

**To:** Platt, Jay

**Subject:** confirming your comment for variance of projecting sign 201 N Brand

Jay, thank you for your time. Please confirm or modify this comment, which I will include in the staff report, findings of fact, and as a condition of approval.

The Glendale Principal Planner for Historic Preservation commented that the installation location, as proposed, would have a negative impact on the design of the historic building. The sign shall be installed clear above the horizontal course of the building facade.



**Alan Lamberg, AICP | Planner | City of Glendale**

633 E. Broadway, Room 103 | Glendale, CA | 818-937-8158

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**INTER-DEPARTMENTAL COMMUNICATION  
PROJECT CONDITIONS AND COMMENTS**

**Project**

**Address:** 201 N Brand Blvd, Unit B100

**Project**

**Case No.:** PVAR-003201-2024

***If project comments are not received by the due date, it will be assumed that your department has no comments.***

***NOTE:*** Your comments should address, within your area of authority, concerns and potentially significant adverse physical changes to the environment regarding the project. You may also identify code requirements specific to the project, above and beyond your normal requirements. Applicant will be informed early in the development process. You may review complete plans, maps and exhibits in our office, MSB Room 103. We appreciate your consideration and look forward to your timely comments. Please do not recommend APPROVAL or DENIAL. For any questions, please contact the Case Planner ASAP, so as not to delay the case processing.

**COMMENTS:**

☒ This office **DOES NOT** have any comment.

☐ This office **HAS** the following comments/conditions. ☐ (See attached Dept. Master List)

**Date:** 09/03/24

**Print Name:** Jessica Sada

**Title:** Admin. Associate Dept. Neighborhood Services, CDD **Tel.:** 818-937-8167

**a. ADDITIONAL COMMENTS:**

☐ 1.

**b. CASE SPECIFIC CODE REQUIREMENTS:** (these are not standard code requirements)

☐ 1.

**c. SUGGESTED CONDITIONS:** (may or may not be adopted by the Hearing Officer)

☐ 1.