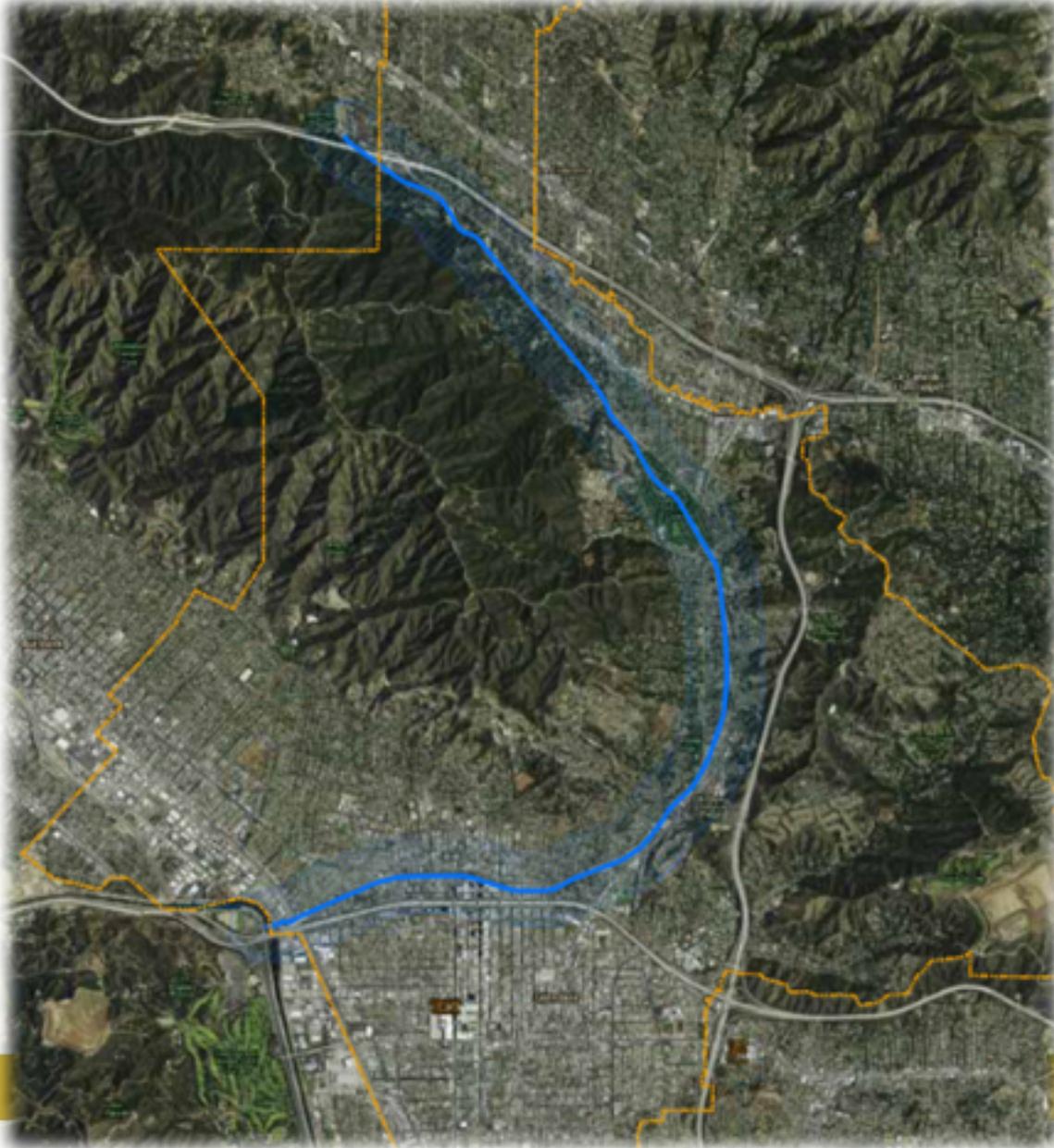




# Verdugo Wash Master Plan

## Consultant Selection

City Council Presentation | January 21, 2025



## Verdugo Wash Master Plan

- Next phase after Visioning study
- Further assess potential linear park
- Maintain Wash as flood control
- Master Plan Framework - technical direction, design details, phasing flexibility
- Council direction – to consider full 9.4-mile route





# VISIONING REPORT

High level vision document:

- Pedestrian/cyclist improvements
- Connection of people and places
- Development of public open space
- Habitat restoration
- Sustainability
- Unique identity & memorable experience
- Does not represent final design



# MASTER PLAN DOCUMENT

- Fully funded by \$6 million State grant – no general fund allocations
- Final design
- Public outreach by neighborhood(s)
- In-depth analyses of hydrology, ecology, engineering, etc.
- Detailed guidance for future Wash project decisions – design, phasing, funding
- Environmental review
- *Note: Approval of Master Plan does not mean approval of Wash construction*



- Significant Community Outreach & Engagement
- Useable & Flexible Master Plan Document
- Multi-modal Transportation & Connectivity
- Environmental Sustainability & Interconnected Ecologies
- Market Feasibility Study & Cost Analysis
- Proposed Operation & Maintenance Plans
- Strategic Implementation & Phasing
- Branding & Identity for Wayfinding & Graphics
- Public Art that Engages & Educates
- Partnerships Opportunities

# OBJECTIVES OF THE MASTER PLAN



# RFP PROCESS

- Nine submittals
- Interdepartmental review – Public Works, CSP/Parks, CDD
  - Project understanding
  - Creativity
  - Experience with similar projects
  - Experience with complex projects and involvement of multiple stakeholders and governmental agencies
  - Project management and expertise (prime and sub-consultants)
  - Fee proposal

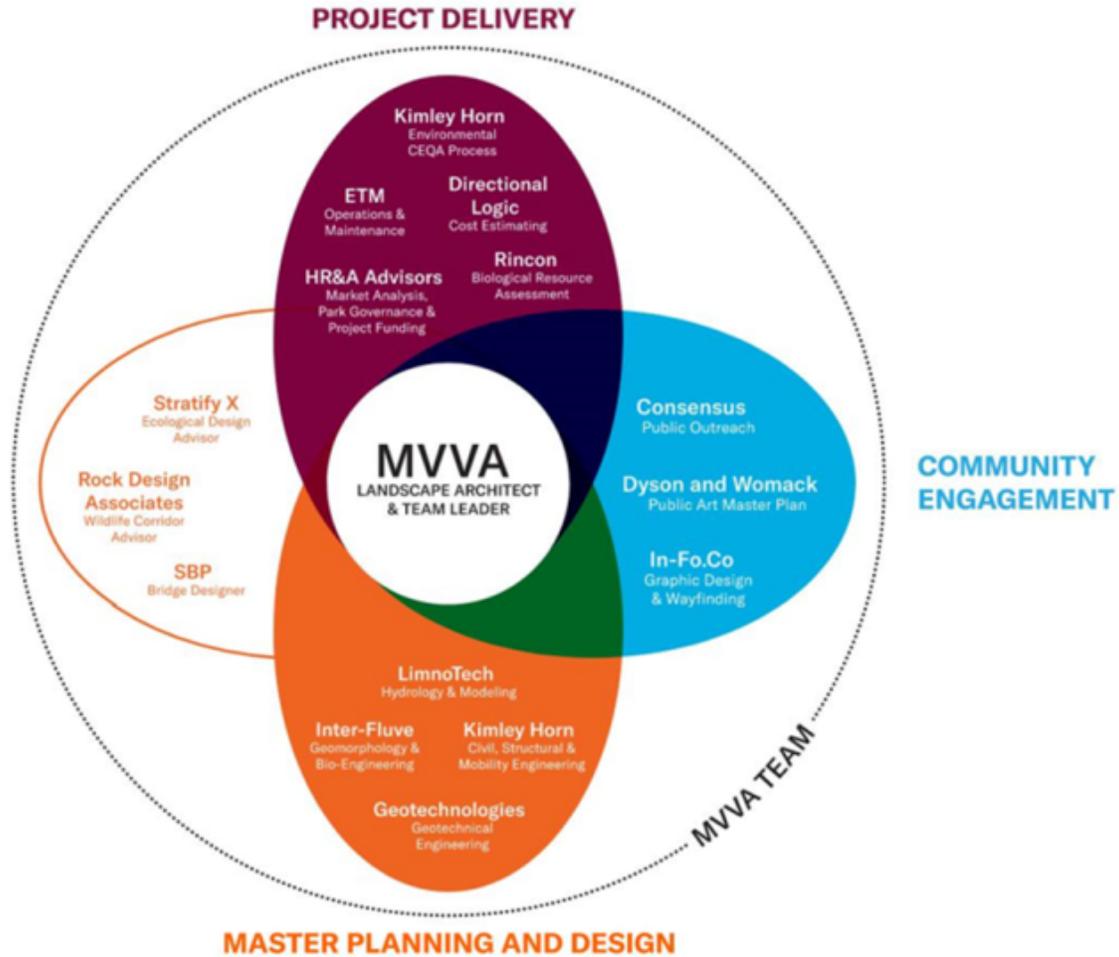


# RFP PROCESS

- Interviews of top five teams on June 27, 2024
- Ranked by:
  - Team Presentation
  - Methodology and Decision-Making Process
  - Organization and Clarity
  - Communication Skills, Opportunities for Engagement, & Consensus-Building Ability
  - Technical Understanding of Project
  - Responses To Follow-Up Questions



**MASTER PLANNING &  
DESIGN ADVISORY GROUP**



**MICHAEL VAN  
VALKENBURGH  
ASSOCIATES**

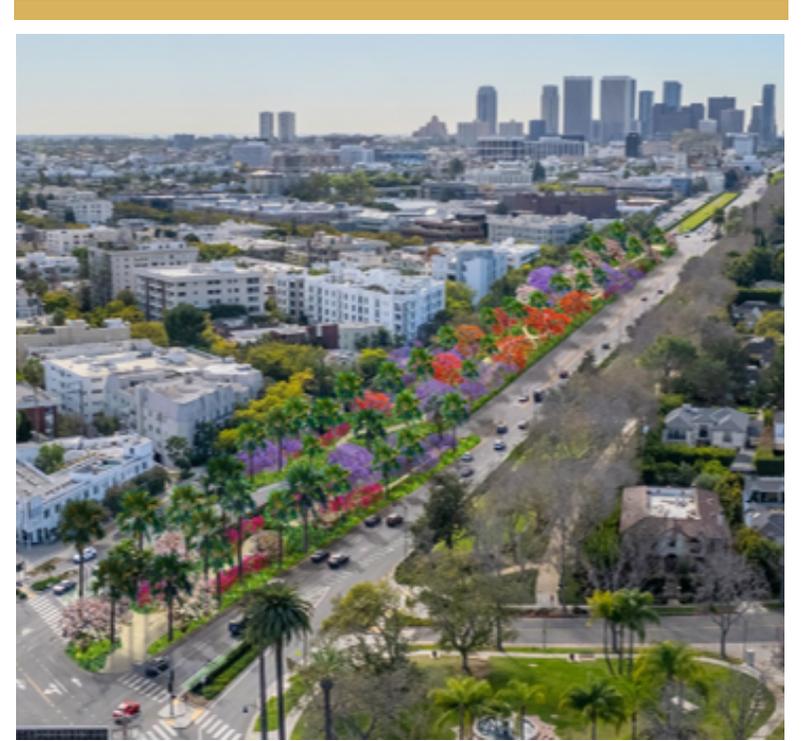


# MICHAEL VAN VALKENBURGH ASSOCIATES



- Expertise at Master Planning and Project Implementation
- Skilled at Finding Opportunity for Challenging Infrastructure
- Integration of Different Focuses
- Creative Approaches to Parts of Wash – Upstream, Midstream, and Downstream
- Local Project Team Leaders

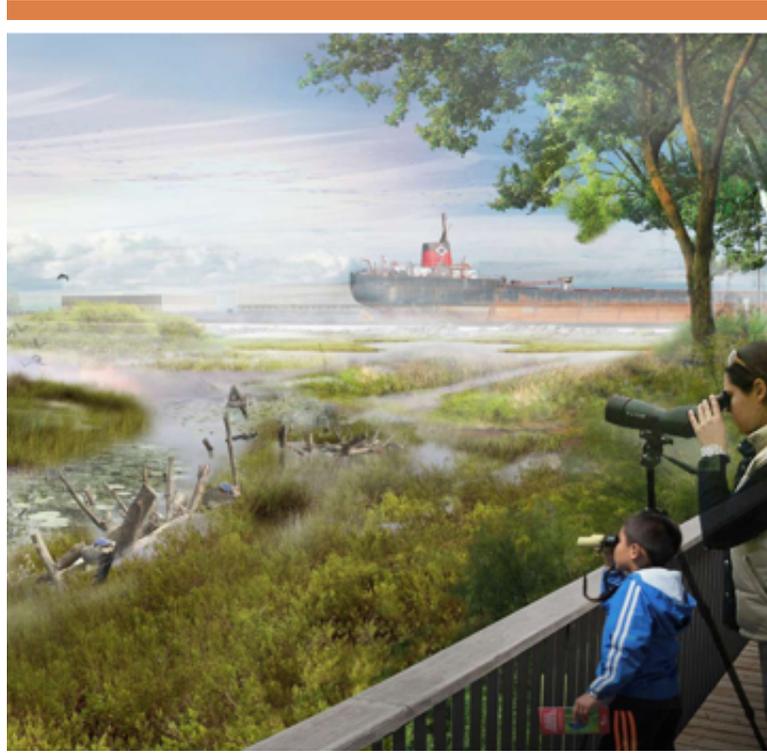




# Beverly Hills Gateway Los Angeles, CA

Local Project Team and Experience in California

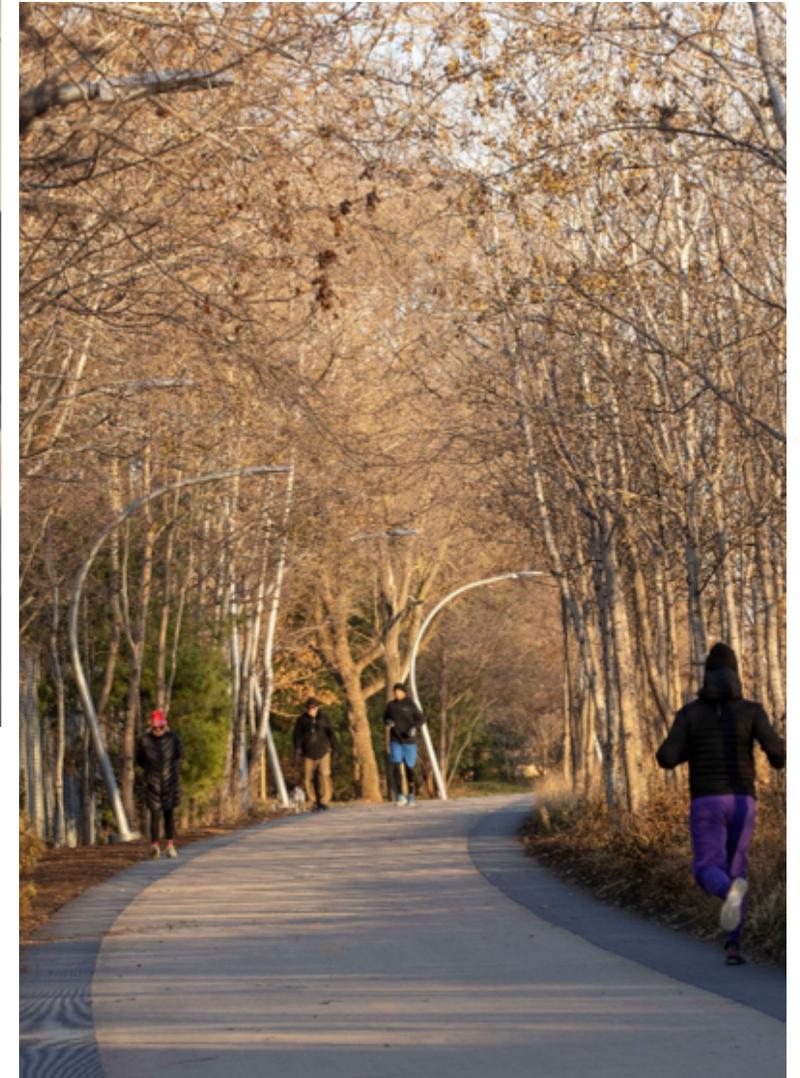
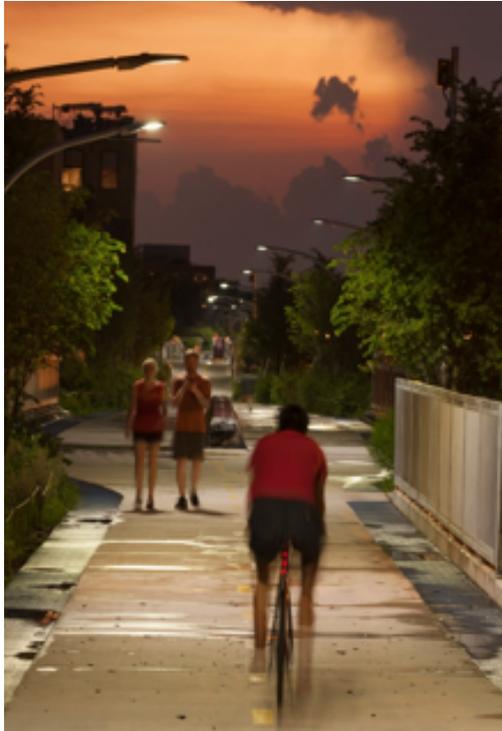




# Port Lands Flood Protection Toronto, ON

Flood Control





# The Chicago 606 Chicago, IL

Active Transportation Corridors





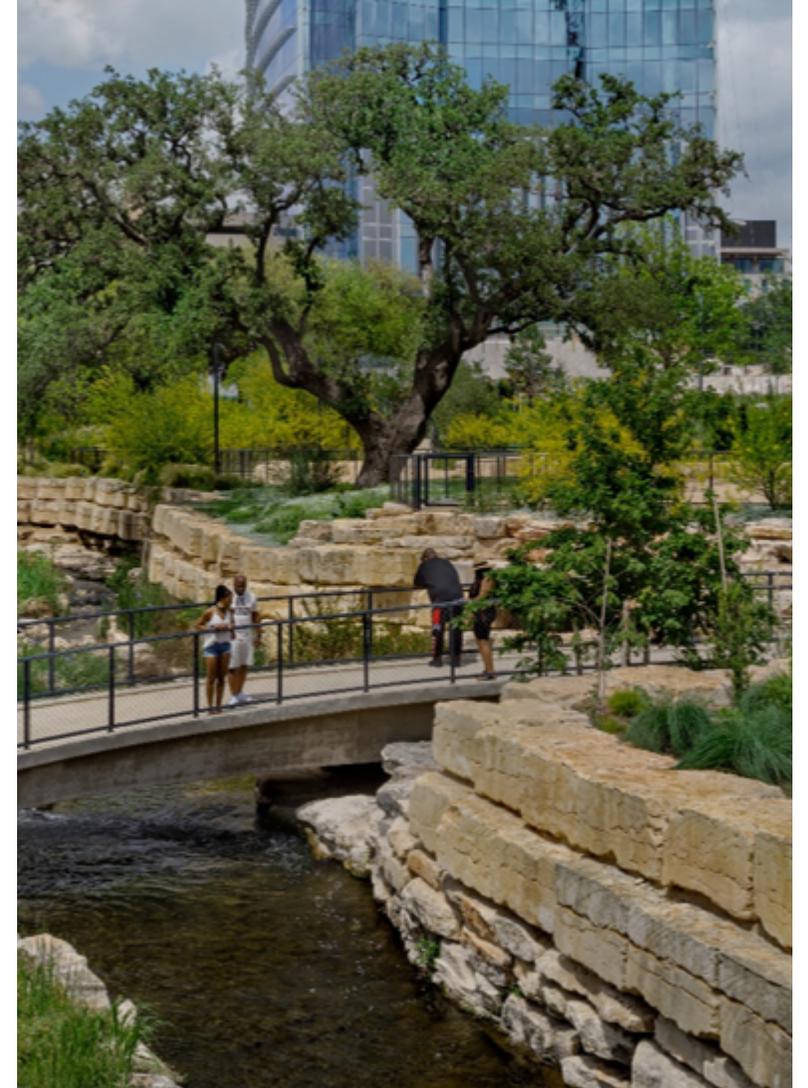
# Brooklyn Bridge Park Brooklyn, NY



Linear Park Spaces



# Waterloo Greenway Austin, TX



Ecological Restoration and Sustainable Hydrology



# CityArchRiver Project St. Louis, MO



Creating Connectivity





# Obama Presidential Center Chicago, IL

Cultural Resource Development





# Community Engagement



# NEXT STEPS

- Contract and final scope of work
- Data and information collection
- Public and stakeholder outreach by neighborhood(s)
- Master Plan process: 34 to 36 months
- Check-ins with Council and community



# Recommendation

- Approve the motion to enter into a contract for professional services with the firm MVVA in the amount of \$5,762,370





**#MyGlendale**