



CITY OF GLENDALE, CALIFORNIA REPORT TO THE CITY COUNCIL

AGENDA ITEM

Report: GlendaleOUT Pride in the Park Sponsorship Request

1. Motion Approving a sponsorship request of up to \$5,000 for the GlendaleOUT Pride in the Park event with Glendale Arts as the fiscal sponsor.
2. Resolution of Appropriation.

COUNCIL ACTION

Item Type: Action Item

Approved for _____ May 20, 2025 _____ **calendar**

EXECUTIVE SUMMARY

The City Council is considering a sponsorship request of up to \$5,000 for the 2025 GlendaleOUT Pride in the Park (4th Annual Queer Family Picnic), scheduled to take place on Saturday, June 7, 2025 at Adams Square Mini Park, with Glendale Arts as the fiscal sponsor.

RECOMMENDATION

That the Council consider and provide direction on a sponsorship request of up to \$5,000 to support the GlendaleOUT 2025 Pride in the Park event, with Glendale Arts as the fiscal sponsor.

ANALYSIS

Staff recommends the City Council consider and provide direction on a \$5,000 sponsorship request for the GlendaleOUT 2025 Annual Pride in the Park event, scheduled to take place on Saturday, June 7, 2025 in Adams Square Mini Park, with Glendale Arts as the fiscal sponsor. The event is free and open to the public, and provides food, activities and entertainment for the community. GlendaleOUT is a grassroots organization working with Glendale Arts as the fiscal sponsor of the event. Glendale Arts is an established tax-exempt nonprofit 501(c)(3) organization under the Arts, Culture and Humanities category, and has previously and historically worked with the City of Glendale in organizing and executing community engagement and events, and has the not-for-profit and legal standing necessary to facilitate a financial contribution of the City of Glendale. Glendale Arts as the fiscal sponsor will manage the sponsorship amount of up to \$5,000 of event costs on a reimbursable basis; if the event costs exceed or fall below \$5,000 total, the City of Glendale will only pay the incurred amount, not to exceed \$5,000.

STAKEHOLDERS/OUTREACH

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FISCAL IMPACT

Sponsorship for the Pride in the Park event will cost up to \$5,000, which was not included as part of the FY 2024-25 budget. Therefore, staff is requesting an appropriation of \$5,000 from the General Fund undesignated fund balance. The appropriation request is outlined below:

Requesting Appropriation			
Amount	From (Account String)	To (Account String)	Funding Source
\$5,000	25300-1010-000	43112-1010-MSD-6504-P0000	General Fund

ENVIRONMENTAL REVIEW (CEQA/NEPA)

CEQA does not apply to projects where the lead agency determines "with certainty that there is no possibility that the activity in question may have a significant effect on the environment." CEQA Guidelines (14 Cal. Code Regs.) § 15061(b)(3). Here, the action involves approval of funding in support of a day at Adams Square Mini Park where food, activities and entertainment will be provided for the community. There is no possibility that the action to note and file this report may have a significant effect on the environment.

CAMPAIGN DISCLOSURE

This item is exempt from campaign disclosure requirements.

ALTERNATIVES TO STAFF RECOMMENDATION

1) Council may choose to not sponsor this event. 2) Council may consider any other alternative not proposed by staff.

ADMINISTRATIVE ACTION

Submitted by:

Roubik R. Golanian, City Manager

Prepared by:

Domenica Megerdichian, Assistant to the City Manager

Approved by:

Roubik R. Golanian, P.E., City Manager

EXHIBITS/ATTACHMENTS

Letter of Explanation & Fiscal Sponsorship Description- Glendale Arts