

Dear Members of the Glendale City Council:

Thank you for helping with the California State Open Chess Tournament. We recently invited the City of Glendale to contribute \$12,000 toward the tournament's overall budget, helping us deliver a top-tier event for the community. We would now like to provide a more detailed outline explaining what those funds will provide.

1. **Tournament Rooms (\$8,200)**

To host the tournament at the Embassy Suites from August 30 to September 1, we are responsible for daily rental fees plus a service charge and tax. Here is how the charges break down:

- **Diamond Ballroom**
Saturday, 8/30: \$1,500
Sunday, 8/31: \$1,500
Monday, 9/1: \$1,500
Subtotal: \$4,500
- **Black Pearl Room**
Saturday, 8/30: \$500
Sunday, 8/31: \$500
Monday, 9/1: \$500
Subtotal: \$1,500
- **Total Before Service Charge and Tax: \$6,000**
- **Service Charge and Tax (24% + 10.25%): \$2,202.60**
- **Grand Total: \$8,202.60**

2. **Hosting Tournament Director (\$2,000)**

We will fly in a licensed International Chess Federation (FIDE) tournament director from out of state, covering their travel, lodging, and compensation.

3. **Banners, Printed Publications, and Local Advertising (\$1,800)**

High-quality banners, brochures, and flyers will promote Glendale's involvement as a key sponsor. We will prominently feature the City's logo in both digital and printed materials, showcasing Glendale's civic pride and dedication to educational enrichment. This budget will cover five banners and 1,000 brochures to be distributed at local businesses, schools, and city events. We will advertise the event through local media, social platforms, and community outlets. We will also run a two-week display ad campaign leading up to the event, targeting Glendale residents most likely to attend.

Key Considerations for the City Council

This world-class event will bring together 500 of the country's top chess players, along with their coaches, families, and spectators.

- **Community Engagement and Participation:**

In addition, we anticipate that over 100 Glendale residents will compete, volunteer, or attend the tournament.

- **Economic Benefit:**

The players and their families will be staying at the Embassy Suites and will support local restaurants and businesses.

- **Educational and Cultural Value:**

Chess is significant to Glendale's diverse heritage, and hosting a premier tournament highlights our shared commitment to intellectual pursuits, strategic thinking, and cultural pride. We also plan to coordinate messaging with the upcoming Glendale Tech Week, emphasizing Glendale's role as an innovation hub.

We are thankful for the City of Glendale's ongoing support and the thoughtful review of this request. If you have any questions or need further details, please don't hesitate to reach out. We would be happy to meet with you or any members of the City Council to discuss how these funds will be effectively utilized.

Thank you for your time and consideration. We look forward to continuing to work with you to make this year's California State Open a success.

Best wishes,

David Tonoyan
President, dot818