



CITY OF GLENDALE, CALIFORNIA REPORT TO THE CITY COUNCIL

AGENDA ITEM

Report: Formation of a Project Development Team for Vision Zero Action Plan (VZAP)

1. Motion directing staff to request the Transportation & Parking Commission and the Sustainability Commission to each select a Commissioner to serve as ad hoc members of the City's newly created VZAP Project Development Team

COUNCIL ACTION

Item Type: Action Item

Approved for November 28, 2023 **calendar**

EXECUTIVE SUMMARY

On June 6, 2023 City Council approved staff's extension of the Bicycle Transportation Plan (BTP) contract to include the Vision Zero Action Plan (VZAP). To date Staff has established a project management team and held a kickoff meeting with the Technical Working Group (TWG) on September 21, 2023. The TWG included representatives from city departments such as Parks, Public Works, Community Development, Police, and Fire. The meeting aimed to gather input and discuss the details of the plan's development and implementation, familiarize the TWG with the Vision Zero Action Plan, identify previous plans implemented in the City of Glendale that could be incorporated.

Staff is currently working on an existing condition report from data gathered during BTP and existing plans and following the selection of representatives by the Commissions, Staff will schedule the first Project Design Team (PDT) meeting with representatives from both the Transportation & Parking Commission and Sustainability Commission as members of the VZAP Project Development Team.

RECOMMENDATION

That the City Council approve the motion authorizing staff to seek selection representatives from the Transportation & Parking Commission (TPC) and Sustainability Commission (SC) to serve as ad hoc members of Project Design Team for creation of a VZAP Project Development Team.

ANALYSIS

On June 6, 2023, City Council approved staff's request to amend the Bicycle Transportation Plan (BTP) contract with BH to include VZAP. To date Staff has established a list of candidate project development team and conducted a kickoff meeting with the TWG held on September 21, 2023.

Vision Zero Goal

The goal of VZAP is to reduce pedestrian and bicycle deaths to zero in the City of Glendale by 2030. Vision Zero challenges the traditional approach to traffic safety by recognizing that traffic collisions aren't random and unavoidable. Collisions are in fact predictable and preventable. The City's VZAP will describe a systemic approach that will make streets safer through proactive, low-cost measures, aimed at preventing fatal collisions on the road. The VZAP will include detailed recommendations on how to implement strategies to create safer streets for all road users.

The City will review policy guidelines with much of the underlying framework being derived from existing infrastructure, enforcement, and plans, such as the Citywide Pedestrian Plan, Citywide Safety Initiative Plan, Safe Routes to School Program and Bicycle Transportation Plan. The City has also taken steps to reduce collisions with pedestrians and cyclists by creating events for public engagement, public education, and awareness of City policies and plans.

Utilizing a comprehensive and coherent approach that encompasses aspects of Engineering, Education and Enforcement (3Es) will serve as the primary drivers for Glendale's VZAP. This will be achieved through an initial implementation, following the completion of the plan and yearly audits to evaluate the impacts of the 3Es.

Project Development Team

Utilization of a PDT will allow the project team and the City to engage in specific policy discussions based on past implementation experience and insight into city procedures and priorities. Community Development and Public Works Departments identified relevant participants that synchronize with the various steps in the planning process of these projects and was approved by City Council for the BTP.

City of Glendale strives to improve the safety and mobility of active transportation by incorporating a multi-modal and comprehensive approach to improve bicycle and pedestrian infrastructure. Addressing a safer and active system including infrastructure, community outreach and evaluation of policy and infrastructure improvements will ensure greater success for bicyclist and pedestrian safety in Glendale's communities. The primary goal of the Project Development Team will be to assist the City in interpreting the

community's needs related to shaping the future direction of the City's Active Transportation Development. The PDT will provide crucial input in creating a VZAP that ensures safety across the whole city.

Approved Project Development Team include:

- Management Services - 1 Member
- Community Development - 3 Members
- Public Works - 2 Members
- Police Department - 2 Members
- Fire Department - 1 Member
- Community Services & Parks - 1 Member

Staff will review and analyze feasibility, constructability and fundability of proposed projects and policies.

STAKEHOLDERS/OUTREACH

The PDT will also consist of members of the community to gather their insights and experiences that will contribute to ensuring a successful VZAP. This list encompasses the local school district, advocacy groups and professional associations.

Approved members (1 each):

- Glendale Unified School District
- Glendale Community College
- Glendale Transportation Management Association, Go Glendale
- Transportation & Parking Commission
- Walk/Bike Glendale
- Glendale Homeowners Coordinating Council
- Sustainability Commission
- Downtown Glendale Association
- Glendale Chamber of Commerce
- Montrose Shopping Park Association
- Armenian National Committee of America -Western Region
- Glendale Latino Association
- Glendale Association Realtors
- Glendale Healthier Community Coalition
- Glendale Environmental Coalition
- Glendale Tenants Union
- PTA Association
- Glendale Riverside Rancho

Regional Stakeholders

Recognizing that VZAP will require regional and local support staff also proposes including regional partners as part of the team to maximize opportunities to connect with regional networks and plans, such as:

- LA County Public Health
- Los Angeles METRO
- Southern California Association of Governments (SCAG)

The PDT will be scheduled to meet up to six times, with additional meetings as necessary. City staff will strive to find the most suitable time and day of the week to accommodate a majority of the Project Development Team.

FISCAL IMPACT

There is no fiscal impact associated with this report.

ENVIRONMENTAL REVIEW (CEQA/NEPA)

NA

CAMPAIGN DISCLOSURE

NA

ALTERNATIVES TO STAFF RECOMMENDATION

Alternative 1: Do not approve the attached motion directing staff to seek selection of TPC and SC representatives to serve on a PDT. In this case, staff will proceed with the City Council approval of formation of the Project Design Team without the TPC or SC representatives.

Alternative 3: The City Council may consider any other alternative not proposed by staff.

ADMINISTRATIVE ACTION

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EXHIBITS/ATTACHMENTS

None

