



**CITY OF GLENDALE, CALIFORNIA
REPORT TO THE SENIOR SERVICES COMMITTEE**

AGENDA ITEM

Report: 2024 Senior Needs Assessment - Draft #3

1. Motion to recommend that the City Council approve Draft # 3 of the 2024 Senior Needs Assessment as the final version.

COMMISSION/COMMITTEE ACTION

Item Type: Action Item

Approved for February 12, 2025 **calendar**

ADMINISTRATIVE ACTION

Submitted by:

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Prepared by:

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Reviewed by:

Tereza Aleksanian, Assistant Director of Community Services & Parks

RECOMMENDATION

Staff is requesting that the Senior Services Committee (Committee) review Draft #3 of the 2024 Senior Needs Assessment and adopt a motion recommending its approval by the City Council as the final version.

BACKGROUND/ANALYSIS

In 2022, Community Services & Parks (CSP) began efforts to release a Request for Proposal (RFP) and hire a consultant to conduct a new post-pandemic Senior Need Assessment (SNA). The City released an RFP on August 17, 2022, with five (5) consultants submitting a proposal. Staff reviewed proposals, interviewed consultants, and on January 3, 2023, awarded a Professional Services Agreement to Maroon Society, Inc. (Consultant) to prepare the SNA.

The SNA kickoff began in March 2023 when staff met with the Consultant to review goals, expectations, and outcomes.

Maroon Society Inc. has completed the following SNA requirements:

- Comprehensive inventory of service supporting 10 Domains of Livability
- Census data collection and analysis about Glendale's Older Adults
- Literature review of best practices for age-friendly government programs
- Key stakeholder interviews with Glendale service providers and administrators
- Community Forum about service gaps with over 20 Glendale Stakeholders
- Analysis of the interview and focus group transcripts
- Preparation of the Proposed Survey
- Survey Distribution and Collection of 1,205 responses
- PowerPoint presentation of SNA Draft #1 to Senior Services Committee
- Preparation of SNA Draft #2 with Senior Services Committee recommendations
- PowerPoint presentation of SNA Draft #2 to Parks, Recreation, and Community Services Commission (PRCS)
- Preparation of SNA Draft #3 with PRCS and staff recommendations

SNA Draft #2 - Senior Services Committee Recommendations:

At the September 25, 2024, meeting of the Senior Services Committee, Maroon Society Inc. presented a PowerPoint of SNA Draft #1, during deliberations, the Committee made the following updates and recommendations:

- Figure 12 language was updated on page 15 to better explain the difference between a Support Provider and a Perceived Support Provider.
- Figure 14 on page 17 was discussed and as a result Figure 15 was added in consultation with Glendale Police Department to gather data regarding number of pedestrian/vehicle collisions which involved actual senior drivers.
- Figure 17 Title on page 20 (originally Figure 16 Title on page 19) was reworded to better support and explain the data.
- Recommendation #1 on page 31 (originally page 30) updated language to reflect/support additional funding sources for housing assistance.

- Recommendation #3 on page 33 (originally page 32) was updated to include language regarding Public Safety Workshops to teach safe driving to seniors and community.

SNA Draft #3 - Parks, Recreation, and Community Services Commission Recommendations:

Staff is requesting that the Senior Services Committee review SNA Draft #3 and recommend its approval by the City Council as the final version. Since the Committee's last review of Draft #1, Maroon Society Inc. updated the document to address questions or clarifications raised by the Committee and include recommendations made by the PRCS Commission. (See Exhibit 1)

- Recommendation #1 on page 31 was updated to incorporate homeless data about seniors.
- Figures 14 and 15 maps were updated to identify correlations between poverty, senior population, and vehicle-pedestrian collisions. Working with the GPD, the consultant analyzed the extent to which pedestrian-vehicle collisions may be explained by characteristics of the driver, and the area in which collisions occur.
- Page 37 was updated to indicate what local benchmark Cities also have aging strategies and are a part of the AARP Network of Age Friendly Cities.

Upon Committee approval, the next steps will be as follows:

- Present SNA Draft #3 to the City Council for review and approval on March 11, 2025.
- Submit the Final SNA to AARP Network of Age Friendly Cities.
- Distribute the SNA to community agencies, older adults, and Glendale residents.
- Work with the Senior Services Committee and community organizations to address the needs identified in the SNA.

FISCAL IMPACT

In 2020, the City was awarded funding from the Community Development Block Grant-Coronavirus Aid, Relief, and Economic Security (CDBG CARES) Act to prevent, prepare for, and respond to coronavirus. Since the SNA is part of a study to analyze senior need post-pandemic, funding was made available in the amount of \$119,575 to prepare the SNA.

The funds are appropriated in the following accounts:

Amount	Account String	Funding Source
\$119,575	CSP00298AG-CNTRCTSVS-0000 43110-2010-CSP-0020-P0000-T0000-F0000	CDBG-CARES Act Funds

ALTERNATIVES

Alternative 1: Any other alternative not proposed by staff.

EXHIBITS

Exhibit 1- Senior Needs Assessment Draft #3