



# Green Business Program

Public Works Department

March 26, 2024



# Key Attributes



- Glendale is a member of California Green Business Network (CAGBN) along with 50 other Cities and/or Counties ranging from San Diego to Marin County
- CAGBN's checklist of certification measures help businesses improve energy and water efficiency, recycling, green procurement, improve their healthy business model, and develop community engagement
- The program provides free assistance to the office, retail & restaurant sectors

Total Certifications to date: 77	
Year	Number of Certifications
2019-2020	16
2020-2021	20
2021-2022	24
2023-2024	17





# March 2023-March 2024



- Over 200 Businesses Informed About the Program
- 30 Businesses Enrolled
- 17 Certifications Completed (2 Recertifications)

## 2023-2024 Certified Green Businesses

Ara Kassabian CPA	Joie De Vivre Style	Glendale Central Library
California Qazaq Community	L&L Hawaiian BBQ	The Light Committee
Chevy Chase Library	Regent Coffee	Urartu Coffee Inc.
Cocina Cilantro	S.I.G. Property Management	Zhengyalov Hatz
Pepe's Mexican Restaurant	Revolution Dance Center	VCI Consulting LLC
Jewel City Beads	Kukery, LLC	





# Combined ANNUAL Metrics for the 77 Certified Businesses

2019 - 2024



Metric	Reduction
Greenhouse Gas Reduction	143,530 pounds (of CO <sub>2</sub> )
Electricity Saved	245,411 kWh
Waste Diverted	225,510 pounds
Water Saved	534,924 gallons
Fuel Saved	656 gallons
Hazardous Waste Reduced	370 gallons





# Certification Process



## **Small to Medium Sized Businesses** 3-6 Months to Process

Phase 1: Schedule /Perform Onsite Assessment

Phase 2: Generate Checklist Action Plan

Phase 3: Employee Education

Phase 4: Guidance to Achieve Criteria





# Program Features



**We help businesses operate more efficiently by directly assisting with:**

- Reducing water & energy use
- Cleaning with less toxic products
- Reducing/diverting waste from ending up in landfill
- Reducing transportation-related carbon emissions
- Purchasing greener supplies

**Businesses receive FREE:**

- Conservation tools including installation
- Green product samples
- LED/ energy retrofits (when eligible)

[www.glendaleca.gov/green-business](http://www.glendaleca.gov/green-business)





# Waste Assessment



- **Visual Dumpster Assessment**
- **Takes 5-10 Minutes**
  - Schedule before hauling service pickup
  - Return on different day to compare
- **Track and Report**

Select all that apply:

Commodity	Container Size	Containers	Pick-up Frequency
Mixed Organics	96 gallons	1	2x / week
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**WHEELIE BIN**  
240 LITERS | 63 GALLONS



**CARRY BIN**  
120 LITERS | 32 GALLONS



**STANDARD BIN**  
70 LITERS | 18 GALLONS



**DUMPSTER**  
900 LITERS | 238 GALLONS





# Marketing & Outreach



## **Commercial Newsletter Articles**

City Connections, Sustainability, Economic Development and Chamber of Commerce

## **Direct Business Outreach**

Door to Door in conjunction with other City initiatives i.e., food recovery, SB 1383, plastic reduction  
Glendale Small Business Summit promotion

## **Chamber of Commerce Promotion / Outreach**

Glendale and Montrose Chambers

## **City Council Presentation of Certified Green Business Awards**





# Community Partners Contract

May 1, 2024-April 30, 2025: \$155,250



## Scope:

Administer Glendale's Green Business Program

## Objectives:

- Enroll thirty (30) new businesses
- Perform onsite site assessments with individual guidance
- Certify 15-20 businesses for new and/or recertification at no cost
- Include organics recycling as a mandatory green business measure
- Facilitate low or no-cost retrofits via Glendale Water & Power Business Energy Upgrade Program
- Facilitate rebate applications for eligible businesses

## Reporting:

- Calculate resource saving impact metrics/data as needed
- Generate CAGBN reports as needed





# Recommendation



Public Works requests City Council approve a Motion executing a new PSA with Sustainable Works, a Project of Community Partners (Community Partners) for \$155,250 to Administer and provide direct outreach for Glendale's Green Business Program for one year through April 30, 2025.

To continue promotion of commercial efficiency and sustainability through:

- Decreased Water & Energy Use
- Decreased Toxic Product Use
- Reduced Waste Generation
- Reduced Transportation Emissions
- Increase Purchasing of Environmentally Preferable Products





**#MyGlendale**