



# Verdugo Wash Master Plan

## Consultant Selection

City Council Presentation | March 18, 2025

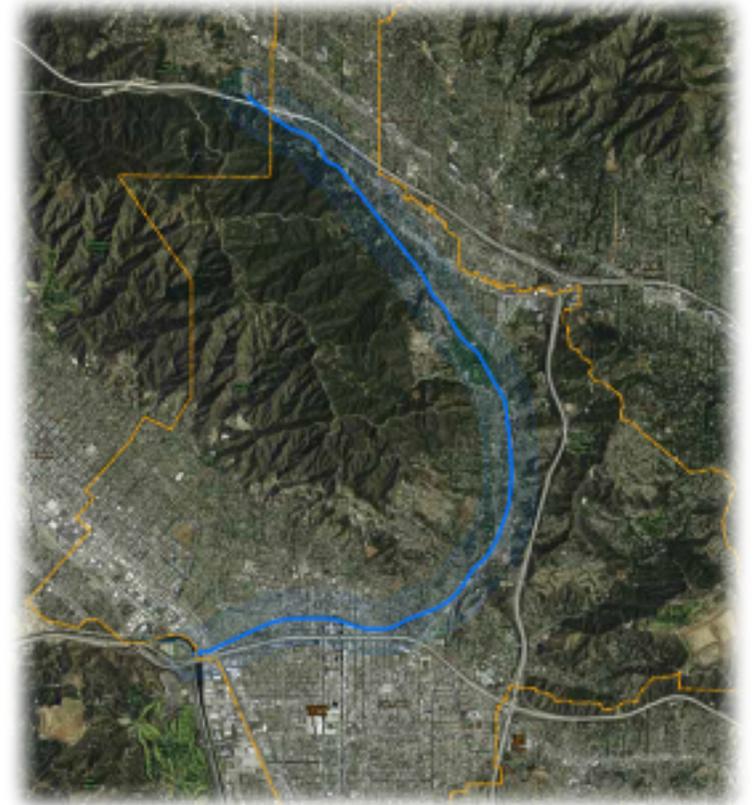
# CONTRACT APPROVAL WOULD...

- Select a consultant to prepare a master plan document, an Environmental Impact Report, and background technical studies
- Expend State grant funds that were accepted into the City's budget in 2023
- Evaluate existing conditions of the Wash to ensure it continues providing necessary flood control protection
- Authorize a three-year contract to study the feasibility of a linear park
- Continue and expand on public outreach



# CONTRACT APPROVAL WOULD *NOT*...

- Approve construction of any part of the Verdugo Wash project
- Authorize any future expenditure of City General Fund money



# MASTER PLAN OBJECTIVES

- Significant Community Outreach & Engagement
- Study Opportunities for Multi-modal Transportation & Connectivity
- Assess Improvements to Environmental Sustainability & Interconnected Ecologies
- Determine Market Feasibility & Produce Cost Analyses
- Propose Ongoing Operations & Maintenance Plans
- Develop Branding & Identity for Wayfinding & Other Graphics
- Create Public Art that Engages & Educates
- Discover Potential Partnerships Opportunities
- ❖ *Engagement, Engineering, Phasing, and Funding*



# RFP PROCESS

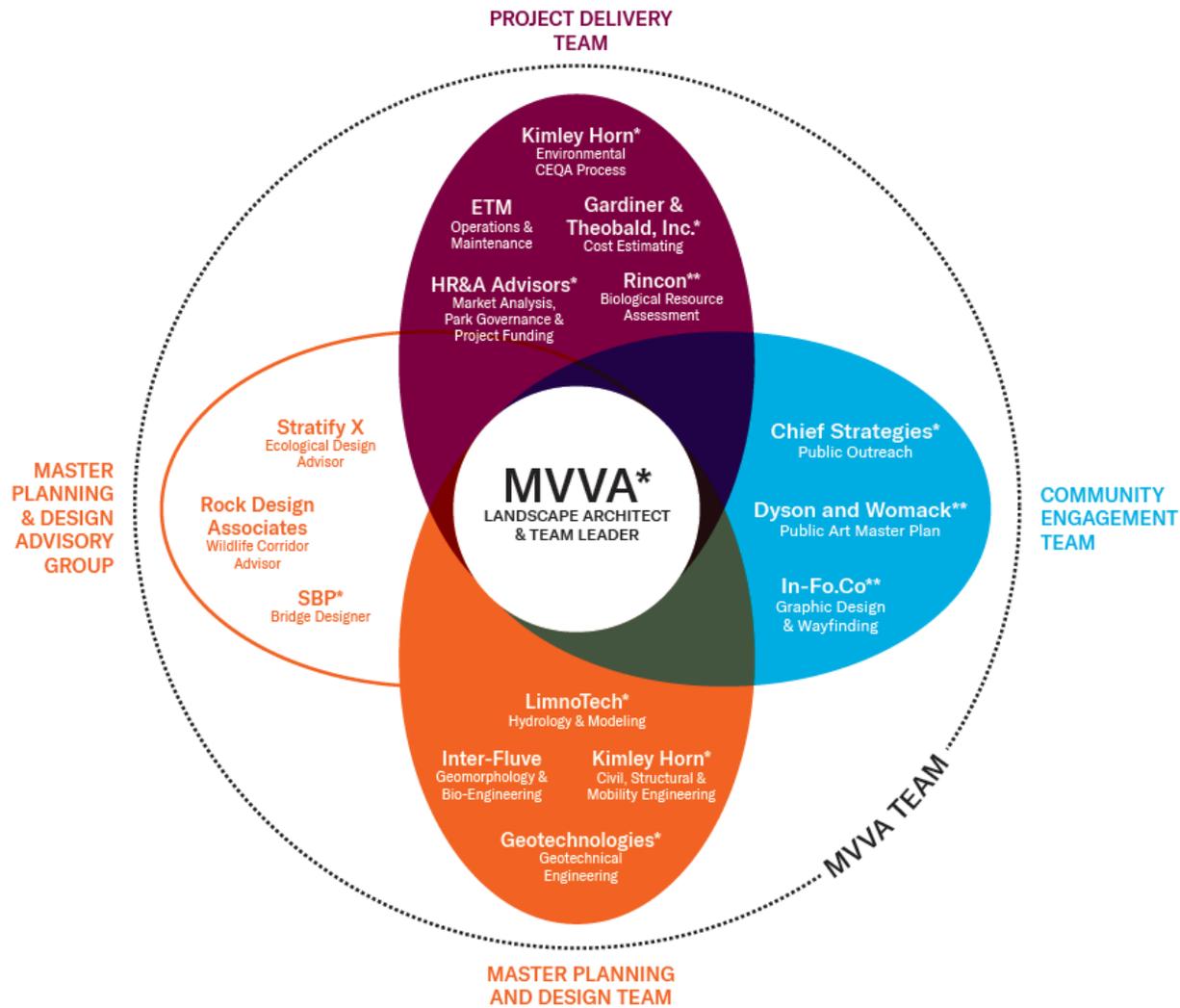
- Nine submittals from very well-qualified, renowned firms
- Interdepartmental review – Public Works, CSP/Parks, CDD
  - Project understanding
  - Creativity
  - Experience with similar projects
  - Experience with complex projects that include multiple stakeholders and governmental agencies
- Project management and expertise (prime and sub-consultants)
- Fee proposal



# RFP PROCESS

- Interviews of top five teams on June 27, 2024
- Ranked by:
  - Team Presentation
  - Methodology and Decision-Making Process
  - Organization and Clarity
  - Communication Skills, Opportunities for Engagement & Consensus-Building Ability
  - Technical Understanding of Project
  - Responses To Follow-Up Questions





# MICHAEL VAN VALKENBURGH ASSOCIATES

\* LA/CA Office  
 \*\* S/W/MBE LA Based Business



# MVVA



- Expertise at Master Planning and Project Implementation
- Skilled at Finding Opportunity for Challenging Infrastructure
- Integration of Different Focuses
- Creative Approaches to Wash segments – Upstream, Midstream, Downstream
- Local Project Team Leaders





# RELEVANT EXPERIENCE



# MVVA

- ***Local Project Team and Experience in California*** – Beverly Hills Gateway Project
- ***Flood Control Solutions*** – Port Lands Flood Protection Toronto, Ontario, CA
- ***Active Transportation Corridors on Existing Infrastructure*** – Chicago 606
- ***Linear Park Spaces*** – Brooklyn Bridge Park
- ***Ecological Restoration and Sustainable Hydrology*** – Waterloo Greenway Austin, TX
- ***Creatively Creating Connectivity*** – CityArchRiver St. Louis, MO
- ***Cultural Resource Development*** – Obama Presidential Library Chicago





# COMMUNITY ENGAGEMENT



# NEXT STEPS

- Finalize contract and scope of work
- Preliminary data collection and information gathering
- Public outreach and engagement by neighborhood and stakeholder group
- Master Plan process: 34 to 36 months
- Check-ins with City Council and community



# RECOMMENDATION

Approve the motion to enter into a contract  
with the firm MVVA in the amount of \$5,762,370  
for the Verdugo Wash Master Plan





**#MyGlendale**