

818-548-2090

Application for Appointment to City Board or Commission

Please provide the following information and return application to the Office of the City Clerk by mail: 613 E. Broadway, RM 110, Glendale, CA 91206-4393; or by Fax: 818-241-5386. (Applicant must be a Glendale Resident and Registered to Vote in the City).

Audit Committee

Name of Board or Commission

Date: 07/14/2015

PRINT LEGIBLY OR TYPE

Name: Alejandro J Parajon

Home Address: [Redacted] Street City Zip Code

Home Telephone: ( ) Cell Phone: [Redacted]

Email Address: [Redacted]

I. PERSONAL

Number of years lived in Glendale 32

Are you a registered voter in the City of Glendale (Required)? Yes No

II. EDUCATION

College: Woodbury University Degree: MBA

College: Woodbury University Degree: Acctg

III. BUSINESS/PROFESSIONAL EXPERIENCE

Position: Owner

Company Name: Paragon Business Solutions LLC

Address: [Redacted] Street City Zip Code

Telephone (818) [Redacted] Email: [Redacted]

Job Description: Provide accounting, payroll/HR, tax prep and business consulting services to small business owners throughout Southern California. Specialize in part time CFO / Controller services.

Generate financial statement analysis, budget to help clients in making informed business decisions

Design Review Board Candidates Only:  
Are you a registered Architect? Yes  No  Registration Number: \_\_\_\_\_

**IV. ORGANIZATIONS/CIVIC ACTIVITIES**

List Affiliations: Glendale Sunrise Rotary - Treasurer, Secretary and membership Chair

Pending Board approval for Glendale Healthy kids board

One Legay Donate Life Ambassador Lead / Glendale Foothill Little League Board member

Woodbury University Associated Student Govt Board President

**V. QUALIFICATIONS/EXPERIENCE**

List relevant experience and skills: A high enery, self motivated skilled Accounting

professional with over 20 years management experience in a broad range of financial and adminstrive

fields. Proven track record in all facets of project management, strong leader and team builder. Able to

organize, motivate and manage change.

**VI. OTHER INFORMATION**

(A) Please attach a current resume

(B) Please include a brief written statement outlining your views on the roles and responsibilities of this Board or Commission, its key issues, and your goals if appointed (attach additional sheet if necessary).

Been in the Accounting field for 20 years, I have great knowledge and experience been part of audits  
with various for profit organizations. I believe with my experience I will be able to help, guide and identify  
areas of improvements. My goal is to be a key audit committee member with outstanding analytical skills  
which will allow me to question and/or identify areas of concern plus safeguard City of Glendale assets.

**PLEASE NOTE:**

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# ALEJANDRO J. PARAJON, MBA

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## PROFESSIONAL SUMMARY

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A high energy, self-motivated skilled accounting professional with over 20 years management experience in a broad range of financial and administrative fields. Proven track record in all facets of project management. Strong leader and team builder. Able to organize, motivate and manage change. Outstanding presentation, communication, analytic and decision making skills and able to work with all levels of an organization.

## SKILLS

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- Bilingual Spanish
- General Accounting/GL
- Accounts Payable/Receivables
- Payroll Administration, ADP GL
- Financial Reports
- GAAP Knowledge
- Procurement
- Sarbanes Oxley 404
- Medea by Argo, Pace, JD Edwards E1
- PeopleSoft, Hyperion Essbase, Quickbooks, FRx
- GL Company, Great Plains, Drake Tax
- Adv Excel / Adv PowerPoint / Inter Access

## PROFESSIONAL EXPERIENCE

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### Paragon Business Solutions, LLC Glendale, CA

#### Owner/Founder

08/08 - Present

Provide Accounting, Payroll/HR, Tax Preparation and Business Consulting services to small business owners throughout Southern California. Specialize in Part time CFO/Controller services. We generate financial statements analysis, budgets to help clients in making informed business decisions..

- Broad experience in various industries such as entertainment, travel, legal, transportation, medical, and telecommunications industries.

### University of Phoenix, Southern California Campus

#### Adjunct Faculty

11/08 - Present

- Facilitate Accounting, finance and management undergraduate and graduate courses

### Fox Cable Networks, Century City, CA

#### Accounting Manager

05/09 - 11/11

Managed the affiliate and ad sales revenue accounting for all Fox Cable Companies which consisted of 27 networks and a \$3.5B in annual revenue. Accountable for ascertaining and reporting on financial risks and opportunities associated with carriage deals, new network launches, existing and potential deals. Reviewed and approved various journal entries and oversaw month-end close process. Worked closely with multiple divisions such as Sales, Legal, Finance and regional offices. Assisted in explaining variances between actual vs. forecasted revenue and analyzed all revenue adjustments. Ensured compliance of Department Sarbanes Oxley and SAS70 internal controls, including documentation and testing. Oversaw the affiliate billing process and ensured contract agreements were in accordance with our monthly billing of approx \$292 Million. Managed, developed, and coached a team of 4 associates and motivated them to achieve department and individual goals.

- Developed several databases that improved billing process efficiencies.
- Supported the Fox Green initiative by adopting electronic processes that reduced cost in paper usage.
- Created a database to automate the cash journal entries.
- Improved department efficiencies by streamlining the revenue and cash journal entries.

**Workway, Inc. Burbank, CA****Accounting Director**

09/08 – 05/09

Maintained and improved the organization's accounting principles, practices, procedures and initiatives. Worked on continuous improvement and assisted senior leadership in problem solving. Managed the month-end close process for 3 entities, ensuring accurate and timely reporting of financial results. Handled the preparation of monthly financial statements and consolidation. Prepared monthly internal management and external financial reports. Reviewed and approved all detail account reconciliations and supporting journal entries. Managed collections activity, monitored A/R and cash flow. Provided support, management, guidance, leadership and organizational structure to the department of 5 associates.

- Successfully implemented several changes to improve the month-end process.
- Redesigned financial reports to demonstrate financial results by office/regions.
- Managed and successfully implemented ADP GL payroll and Clearview interface project.

**WellPoint, Inc Subsidiary of Anthem Blue Cross, Woodland Hills, CA****Manager, Accounting & Reporting**

01/05 - 06/08

Maintained accuracy and timeliness of billing self funding clients. Prepared and reviewed quarterly and yearly department budgets of \$1.5 Million. Ensured compliance of Department Sarbanes Oxley and SAS70 internal controls, including documentation and testing. Managed Accounts receivable of over \$400 million. Compiled and completed monthly reporting of department financials and metrics. Managed department general ledger month end close process and approved GL reconciliations. Coordinated training for new and incumbent staff. Standardized the dissemination of information related to policy changes to ensure successful implementation of changes. Lead a team of 10 associates and motivated them to achieve department goals. Mentored and coached staff in performance matters.

- Maintained accounts receivable over 95% under 30 days.
- Reorganized employees into teams which in turn improved efficiencies and eliminated redundancies.
- Initiated multiple cost reduction initiatives that resulted in savings of over \$100K.
- Developed and enhanced several databases to improve productivity.

**Law Offices of Atkins and Evans, Los Angeles, CA****Accounting Manager/Controller**

11/99 - 12/04

Oversaw entire accounting operations, including payroll. Prepared, analyzed and presented financial reports to management. Reviewed all general ledger entries, variance analysis and month-end close process. Analyzed company expenses and performed cost reduction strategies. Managed all investment activities by the firm. Assisted outside CPA with Partnership federal and state tax preparation. Prepared city business taxes, quarterly and yearly payroll taxes and participated in audits by outside sources.

- Successfully reduced cost by 10-15% per year.
- Successfully converted accounting software from QuickBooks to PC Law.
- Improved Accounts receivable by developing collections tactics.

**Mundispano, Inc. Los Angeles, CA****Accounting Manager**

06/97 - 10/99

Handled General Accounting, Receivables, Payables, and Payroll. Prepared financial statements, assisted in billing, collection, customer service, bank deposits and bank account reconciliation. Performed data entry. Developed cost reduction strategies.

- Developed entire accounting department process and policies.

## EDUCATION

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- 2005 Master of Business Administration Concentration in Finance**  
Woodbury University, Burbank, CA  
Accomplishments/Awards: *The Beacon Award Recipient 2004-2005 Delta Mu Delta Honor Society*
- 2003 Bachelor of Science in Business Administration, Concentration in Accounting**  
Woodbury University, Burbank, CA  
Accomplishments/Awards: *President's Award Recipient 2002-2003, Leadership Award Recipient 2002-2003, Alpha Sigma Lambda Honor Society*

## CERTIFICATIONS

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CPA – Certified Public Accountant Candidate

Enrolled Agent

Certified Tax preparer:

CTEC: California Tax Education Council

## ORGANIZATIONS / VOLUNTEER/MEMBERSHIPS

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- Member, Glendale Sunrise Rotary International (2012-Present)
  - Treasurer, Glendale Sunrise Rotary International (2015-2016)
  - Secretary, Glendale Sunrise Rotary International (2014-2015)
  - Membership Chair, Glendale Sunrise Rotary International (2013-2014) \*Increased membership by 25%
- Member, NATP – National Association of Tax Preparers (2001-Present)
- Member, NAE - National Association of Enrolled Agents (2013-Present)
- Member, CalCPA (2011-Present)
- Member, AICPA – American Institute of CPA's (2003-Present) Member No. 98043259
- Member, IMA – Institute of Management Accountants (2005 – 2010)
- Volunteer, American Red Cross Blood Services (2008-2010)
- Volunteer, Padres Contra Cancer (2010-2012)
- Ambassador Lead, One Legacy "Donate Life" (2012-Present)
- President, Foothill Little League Baseball (2010-2011)
  - Coach, Foothill Little League Baseball (1995-1996 and 2006-2010)
- Alumni Advisor, Woodbury University, Associated Student Government (2003-2007)
- President, Woodbury University Associated Student Government (2002-2003)
- V.P of Finance, Woodbury University Associated Student Government (2001-2002)
- Volunteer, Income Tax Assistance, Burbank Library (2001- 2004)
- Treasurer, Sigma Alpha Epsilon Fraternity, CSULA (1994 -2000 and 1998-2000)

## AWARDS

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- National Award Winner for Outstanding Treasurer (1999-2000)
- Outstanding Chapter Financial Management (1999-2000)



CITY CLERK

2023 AUG -3 AM 8: 31

# Application for Appointment to City Board or Commission

Please provide the following information and return this application to the Office of the City Clerk by:

- **EMAIL** to Renia Shahnazarian at [RShahnazarian@glendaleca.gov](mailto:RShahnazarian@glendaleca.gov);
- **U.S. MAIL** to Office of the City Clerk, 613 E. Broadway Suite 110, Glendale, CA 91206-4308; or
- **FAX** to (818) 241-5386

**Applicant must be a Glendale resident and registered to vote in the city.**

**PRINT LEGIBLY OR TYPE**

Name of Board or Commission: Building & Fire Board of Appeals Date: 08/01/23

**I. Personal**

Name: Erasto S. Ongkeko Jr

Home Address: [REDACTED]  
street address suite / unit # city zip code

Home Phone Number: [REDACTED]

Email Address: [REDACTED]

Number of years lived in Glendale: 35

Are you a registered voter in the City of Glendale? (required)  Yes  No [REDACTED] RS

**II. Education**

College: University of Santo Thomas Degree: Bachelor of Science in Civil Engineering

College: \_\_\_\_\_ Degree: \_\_\_\_\_

**III. Business / Professional Experience**

Position: Mortgage Loan Originator Company Name: Mortgage Express

Address: [REDACTED]  
street address city zip code

Telephone Number: [REDACTED]

Job Description: Real estate loan originator

**Design Review Board Candidates Only**

Are you a registered architect?  Yes  No Registration Number: \_\_\_\_\_

**IV. Organizations / Civic Activities**

List Affiliations:

## V. Qualifications / Experience

List relevant experience and skills:

**Quality auditor & project feasibility reviewer ( NHMFC)  
Checker for structural steel details ( Naka Drafting Corp)**

**See attached resume for additional informations**

## VI. Other Information

- (A) Attach a current resume.
- (B) Include a brief written statement outlining your views on the roles and responsibilities of this Board or Commission, its key issues, and your goals if appointed. (attach an additional sheet if necessary)
- (C) If applicable, include the commission(s) on which you have served previously and include the time frame.

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## V. Qualifications / Experience

List relevant experience and skills.

**Quality auditor & project feasibility reviewer ( NHMFC)  
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**See attached resume for additional informations**

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**Erasto S. Ongkeko Jr.**  
Glendale, California

As a resident and home owner in the City of Glendale, California since 1988, I would like to dedicate my time and contribute to the community's needs.

I am applying for the position of Commissioner of Building & Fire Board of Appeals

I can be effective in this job based on my experience as a civil engineer and builder. My knowledge in reviewing construction plans and specifications meticulously will help in conjunction with the security, safety and the aesthetic effect of a project. I will listen to all parties with emphasis on the recommendations of the Building Officials and Fire Marshal.

### **Work History**

**MORTGAGE EXPRESS** - Loan originator - 2009 - Present:

Solicit borrowers for residential and commercial loans. Analyze the finances of borrowers or businesses for creditworthiness. Propose options of loan programs for their particular needs.

Facilitate and monitor the loan process from application to the closing of the transaction.

**BRENTWOOD FINANCIAL RESOURCES** - President - 1994 - 2009

Secured financing for residential and commercial property borrowers. Trained and managed loan officers, loan processors and underwriters. Brokered loan applications to major financial institutions. i.e. Bank of America, Countrywide, etc.

**RASVER DEVELOPMENT CORPORATION** - President & CEO - 1989 - 1994

Construction and investment company dealing with real estate properties of residential, apartments and mixed used properties.

**NAKA DRAFTING CORPORATION** - Plan Checker - 1984 - 1989:

Reviewed structural plans and made corrections specifically on the details of shop drawings for the fabrications of structural steel components of buildings and other vertical structures.

**NATIONAL HOME MORTGAGE AND FINANCE CORPORATION (NHMFC) - 1980 - 1984**

Appraiser, auditor, evaluator

Inspected and audited real estate collateral.

Analyzed and evaluated the feasibility of proposed plan for raw land developments in conjunction with the city and state requirements to determine compliance.

Submit report to effect an approval or denial judgments.

### **Education and Licenses held**

University of Santo Thomas - Bachelor of Science in Civil Engineering

National Mortgage License #359507

Department of Real Estate Licensee # 01179935

General contractor license "B" #540134 (Inactive)



# Application for Appointment to City Board or Commission

CITY CLERK

2022 SEP 20 AM 11:40

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- **EMAIL** to Renia Shahnazarian at [RShahnazarian@glendaleca.gov](mailto:RShahnazarian@glendaleca.gov);
- **U.S. MAIL** to Office of the City Clerk, 613 E. Broadway Suite 110, Glendale, CA 91206-4308; or
- **FAX** to (818) 241-5386

**Applicant must be a Glendale resident and registered to vote in the city.**

**PRINT LEGIBLY OR TYPE**

Name of Board or Commission: Glendale Water and Power Date: 9/19/22

**I. Personal**

Name: Chris Lowery

Home Address: [REDACTED]

Home Phone Number: ( ) [REDACTED]

Cell Phone Number: [REDACTED]

Email Address: [REDACTED]

Number of years lived in Glendale: 38

*RSA*

Are you a registered voter in the City of Glendale? (required)  Yes  No

**II. Education**

College: Napa Valley College 1976-1979 Degree: \_\_\_\_\_

College: \_\_\_\_\_ Degree: \_\_\_\_\_

**III. Business / Professional Experience**

Position: President Company Name: Accurate Energy Services Inc.

Address: [REDACTED]

Telephone Number: [REDACTED]

Email: [REDACTED]

Job Description: **Responsible for all of company operations and company sales efforts for past 26 years.**

**Design Review Board Candidates Only**

Are you a registered architect?  Yes  No

Registration Number: \_\_\_\_\_

**IV. Organizations / Civic Activities**

List Affiliations: Glendale Environmental Coalition

**V. Qualifications / Experience**

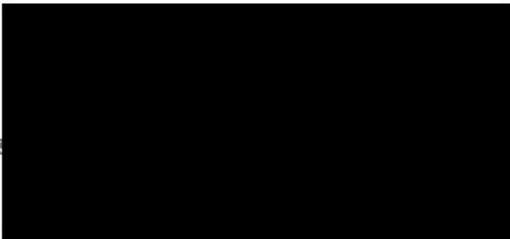
List relevant experience and skills: **39 years in the field of energy conservation. Participated in utility programs with PG&E, LADWP, SCE and SDG&E. Completed lighting projects for the military across the United States, Germany, Italy and Guantanamo Bay, Cuba. Licensed as an Electrical Contractor in California since 1988.**

**VI. Other Information**

- (A) Attach a current resume.
- (B) Include a brief written statement outlining your views on the roles and responsibilities of this Board or Commission, its key issues, and your goals if appointed. (attach an additional sheet if necessary)
- (C) If applicable, include the commission(s) on which you have served previously and include the time frame.

**I view the role of a Glendale Water and Power Commissioner as providing current, relevant information and ideas to GWP. With better information, GWP can make better more informed decisions and provide a higher level of service to the citizens of Glendale. Key issues have to be providing reliable power and clean water at a competitive price today and for the foreseeable future.**

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# Chris Lowery

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## Professional Experience

**Accurate Energy Services, Inc.**  
President/General Manager

1996 - Present

Chris leads day-to-day operations of the company and ensures execution and performance. Chris oversees customer, employee and organizational requirements and the delivery of Accurate Energy's products and services. Prior to founding Accurate Energy Services, Inc. he had a 10 year career with Warner Technologies serving as Director of Project Management. He has managed lighting projects throughout California, Boston, Chicago and New York. Chris is a licensed C-10 Electrical Contractor in California.

The following is a partial listing of lighting projects completed on military bases:

Nellis Air Force Base - over 37,000 light fixtures upgraded	2020
Over 48 million square feet of lighting energy audits completed on (17) Air Force Bases in the United States, Germany and Italy. The summary reports included baseline lighting energy consumption, retrofit savings, construction cost estimates and life cycle analysis.	2010 - 2016
- U.S. Naval Station Guantanamo Bay	2015
- U.S. Marine Corporate Base Camp Pendleton	2011
- U.S. Coast Guard (6 locations)	2011
- US Air National Guard (4 locations)	2010

**Warner Technologies, Inc.**  
Director of Project Management

1986 - 1996

Successfully managed lighting retrofit projects in high rise office buildings, hospitals, schools and industrial buildings. Project included the Sears Tower in Chicago, City of Los Angeles, City of Newton Massachusetts, One Market Plaza in San Francisco and Cedar Sinai Medical Center in Los Angeles.

## Education

**Napa Valley College**  
**Theatre Arts**

Napa, CA

1976 - 1979

**Montgomery High School**

Santa Rosa, CA

1972 - 1975

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CITY CLERK  
2023 FEB 23 PM 2:36

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613 E. Broadway, RM 110, Glendale, CA 91206-4393; or by Fax: 818-241-5386.  
(Applicant must be a Glendale Resident and Registered to Vote in the City).

Historic Preservation  
Name of Board or Commission

**PRINT LEGIBLY OR TYPE**

Date: 02 23 2023

Name: Daniel D. Paul

Home Address: [REDACTED]  
Street City Zip Code

Home Telephone: [REDACTED] Cell Phone [REDACTED]

Email Address: [REDACTED]

**I. PERSONAL**

Number of years lived in Glendale 7

Are you a registered voter in the City of Glendale (Required)? Yes  No

**II. EDUCATION**

College: CSU Fullerton Degree: BA

College: CSU Northridge Degree: MA

**III. BUSINESS/PROFESSIONAL EXPERIENCE**

Position: Architectural Historian

Company Name: Daniel D. Paul, Architectural Historian

Address: [REDACTED]  
Street City Zip Code

Telephone (213) [REDACTED] Email: [REDACTED]

Job Description: 36 CFR Part 61 Federally Qualified architectural historian. Present work includes multiple landmark applications (NRHP/ CRHR), built env. legal comment; Mills Act tax credit. Additionally, I am the instructor of Art (Prehistoric-Medieval) and Architectural History (Western) at Glendale Community College.

(OVER)

Design Review Board Candidates Only:  
Are you a registered Architect? Yes  No  Registration Number: \_\_\_\_\_

**IV. ORGANIZATIONS/CIVIC ACTIVITIES**

List Affiliations: \_\_\_\_\_ Docomomo Southern California: founding boardmember (2013);  
\_\_\_\_\_  
LA Conservancy; (former Vice-Chair of Conservancy's Modern Committee),  
\_\_\_\_\_  
Water and Power Associates; Society of Architectural Historians.  
\_\_\_\_\_

**V. QUALIFICATIONS/EXPERIENCE**

List relevant experience and skills: \_\_\_\_\_ 15 years' regulatory exp. at large env firm (ICF); 28 yrs exp.in  
\_\_\_\_\_  
hist. preservation field; 20+ Local, State, Federal landmarks for individual properties, districts, mpdf; multi-  
\_\_\_\_\_  
yr. exp. w local agency wrk; field survey w 500+ dpr forms authored; signatory arch. historian; SIS analysis;  
\_\_\_\_\_  
SHPO conc. for all manner of: assessment, FOE + EIR/EIS; CEQA §15064.5, PRC § 5024.1+ § 5020.1(k)

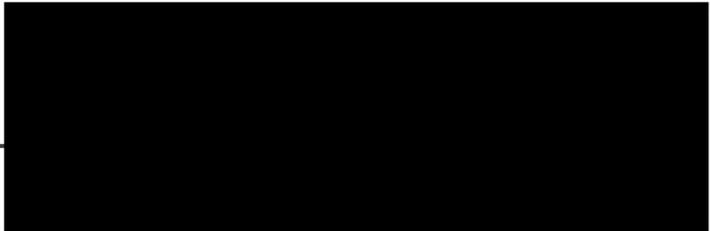
**VI. OTHER INFORMATION**

- (A) Please attach a current resume
- (B) Please include a brief written statement outlining your views on the roles and responsibilities of this Board or Commission, its key issues, and your goals if appointed (attach additional sheet if necessary).

\_\_\_\_\_  
Please see attached.  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

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**Daniel D. Paul,  
Historic Preservation Commission Applicant**

**Statement of Purpose  
February 23, 2023**

I am delighted to submit this application as a potential City of Glendale Historic Preservation Commissioner. I see myself as an objective and informed applicant. I teach my GCC architectural history students that buildings, structures, objects, and designed landscape elements are an unavoidable part of our shared environment. For the history, memory, and sense of our shared place they embed, it is key to properly see, and sometimes preserve- in detail- examples of such work. Through my ability to communicate plus my experience and understanding of this subject, I shall strive to facilitate positive preservation for our City.



Daniel Paul

# DANIEL D. PAUL

Glenda [REDACTED]

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## EDUCATION

**California State University, Northridge** 2004  
Master of Arts, Art History, *magna cum laude*  
Thesis: "The Aesthetics of Efficiency: Contexts and the Emergence of Late-Modern Glass Skin Architecture"

**California State University, Fullerton** 1996  
Bachelor of Arts, Art History, *cum laude*

## CERTIFICATIONS

**U.S. Secretary of the Interior** 2008-Present  
*36 CFR Part 61 Federally Qualified Architectural Historian*

**Canvas Distance Learning** 2020  
*Certification*

**University of Southern California** 1996  
*Historic Preservation Short Course Certificate*

## TEACHING EXPERIENCE

**Glendale Community College, Glendale, CA** February 2021- Present  
*Part Time Faculty*  
Western Art and Architectural History

**Cerritos College, Norwalk, CA** Aug 2005–May 2012; Jun 2015–Present  
*Part-Time Faculty*  
Western Architectural History

**California State University, Fullerton** 1992–1995  
*Teacher's Assistant, Art History Department*  
"History of Western Art," for Patricia Craig, Instructor.

## PROFESSIONAL & WORK EXPERIENCE

**Daniel D. Paul, Architectural Historian** Aug 2006–Present  
State of CA Certified Small Business. This entity served as a means to undertake smaller-scale historic preservation projects. Is now primary operation for all scale of work. DBA "Cultural Chapter" as of September, 2021.

**ICF, Los Angeles, CA** Jun 2006–Present (on-call as of Mar 2021)  
*Senior Architectural Historian*

- **Project Management:** scope of work and budget development, staff supervision, QAQC
- **Authorship:** technical reports; historic context statements; historic assessments; architectural description and significance statements; landmark nominations; Environmental Impact Report (EIR) chapters; Programmatic Agreements; proposal writing
- **Regulatory Compliance and Setting:** California Environmental Quality Act (CEQA); National Environmental Protection Act (NEPA); Section 106 of the National Historic Preservation Act (NHPA); Secretary of the Interior's Standards for Rehabilitation; agency consultation; California Department of Transportation Standard Environmental Reference (SER)

## **Selected Projects: Landmark Nominations**

### **National Register of Historic Places Nominations (NRHP)**

- The Last Resort Historic District, Lagunitas, CA  
Submitted Oct, 2022.
- The New City of Mentalphysics, Joshua Tree, CA  
Listed Jan, 2023
- Pioneertown Mane Street Historic District, Pioneertown, CA  
Listed May 2020
- The Integratron, Landers, CA  
Listed Apr 2018
- Pegfair Estates, Pasadena, CA  
Listed Jan 2010
- U.S. Border Inspection Stations, 1930–1943  
Completed 2006–2008; full listing is pending
- 1938 U.S Post Office and Customs House, St. Albans,  
VT Listed Oct 2017
- Ard Eevin, Glendale, CA  
Listed Aug 2006
- Grandma Prisbrey's Bottle Village, Simi Valley, CA Listed  
Oct 1996

### **California Register of Historical Resources Applications**

- Joshua Tree Futuro, Joshua Tree, CA  
Pending Aug, 2022
- Legg Lake Play Sculptures, Whittier Narrows, CA  
Listed Jan 2012
- La Laguna de San Gabriel, San Gabriel, CA  
Listed: Aug 2009

### **Municipal-Level Landmark Nominations**

- The John and Myra Van Pelt Estate, Los Angeles, CA  
City HCM #1249
- UN Plaza Interiors: Lobby and Ambassador Grill and Lounge, New York, NY  
City of New York Interior Landmark, listed Jan 2017
- Bellegrove Garden Apartments, Pasadena, CA  
Listed Oct 2014
- Golden State Mutual Life Insurance Building, West Adams, Los Angeles, CA  
City HCM #1000, listed Dec 2010
- Griffith Park, Los Angeles, CA  
City HCM #942, listed Jan 2009
- UCLA-Crest Theater, Westwood, CA  
City HCM #919, listed May 2008
- Capitol Tower and Rooftop Sign (Capitol Records Building), Hollywood, Los Angeles, CA  
City HCM #857, listed Nov 2006
- Cliff May Experimental House, Mandeville Canyon, Los Angeles, CA  
City HCM # 716, listed Jun 2002
- Bonaventure Hotel, Los Angeles, CA (tabled draft)

### **Selected Historic Context Statements**

*Los Angeles Postmodernism, 1965–1991*

City of Los Angeles "SurveyLA" historical resources project. Completed 2018

*Los Angeles Late-Modernism, 1966–1990*

City of Los Angeles "SurveyLA" historical resources project. Completed 2020

### **Selected Additional Context Statements**

- *1960s-era High Tech Architecture (2021)*
- *The Western in Popular Culture (2019)*
- *Post-World War II Ufology in Southern California (2018)*
- *Planning and Design of the Capitol Mall, Sacramento, CA (2017)*
- *New Formalism (2015)*
- *Miesian Modernism in Postwar State Government Architecture (2016)*
- *Sim Van Der Ryn and Early Sustainability in the Bateson Building (2016)*
- *The Disneyland-Alweg Monorail System (2014)*
- *Post-World War II Light Industrial Architecture in the United States (2013)*
- *Turn of the Century Design Systems in South Santa Clara County, CA (2012)*
- *Barns and Tankhouses in South Santa Clara County, CA (2012)*
- *The Minimal Traditional Style in Residential Architecture (2010)*
- *Trailer Parks in Riverside and San Bernardino Counties (2010)*
- *Typologies of the Postwar Ranch House Design System (2009)*
- *"Park Style" Infrastructural Elements within Griffith Park (2009)*
- *Post-War Playground Typologies (2008)*

### **Selected Projects: Regulatory Compliance**

*Cultural resources technical reports are planning documents wherein Federal (NEPA / Section 106), State (CEQA 15064.5 / California PRC 5020 and 5024) and occasionally local (municipal ordinance) regulatory settings are applied. Provided they receive concurrence by reviewing agencies, such documents are capable of preserving important historic properties identified through the survey process, contextualized in the technical report, and assigned a California Historical Resources Status Code.*

### **Regulatory Compliance: Programmatic Agreements (PA) and Memorandum of Agreement / Memorandum of Understanding (MOA/MOU)**

*PAs and MOAs/MOUs are complex documents involving the coordination, agreement, and approval of numerous consulting parties and government agencies to resolve and guide a potential undertaking relative to historic preservation concerns.*

2013 Neighborhood Stabilization Program 2 (NSP2), Michigan State Housing Development Authority (MSHDA) / U.S. Housing and Urban Development (HUD) *Architectural Historian*  
Subconsultant under HUD working with the MSHDA to facilitate the Section 106 review for the preservation or demolition of numerous properties in NRHP historic districts across Michigan, as part of the federal Neighborhood Stabilization Program round 2 (NSP 2) funding effort. Assisted in drafting Memorandum of Agreement (MOA) for historic district in Saginaw, Michigan. Made findings of effect and drafted SHPO correspondence for properties in Wyandotte and Highland Park, Michigan.

2007–2009 USDA Rural Utilities Service Broadband Initiatives Project, U.S. Department of Agriculture (USDA), Washington, DC *Section 106 Technical Analyst*

Worked directly under Federal Preservation Officer, Laura Dean, and closed Section 106 on 40 undertakings in a one-year span. This work was part of an ARRA-funded initiative to construct approximately 67,000 miles of broadband fiber in rural areas across the United States. Coordinated with applicants, State Historic Preservation Officers (SHPOs) and other federal agencies, determined effects, and drafted programmatic agreements.

### **Regulatory Compliance: Transportation**

California High Speed Rail Project, Los Angeles to Anaheim Segment, Historic Architecture Survey Report (HASR); Finding of Effects Report, EIR/EIS cultural resources chapter. *Principal Architectural Historian*  
Responsible for the documentation, context, evaluation of 2,300 parcels within Area of Potential Effects (APE)

Anaheim Rapid Connect Fixed Guideway Project EIR / Environmental Assessment (EA)

*Project Manager & Researcher* Managed all cultural resources EIR/EA chapter writing; researched and authored cultural resources technical report and identified the Disneyland-Alweg Monorail System ("The Monorail") as NRHP-eligible

Mid-Coast Trolley Light Rail Project, Section 106 / CEQA analysis, San Diego Association of Governments / Parsons Brinckerhoff *Researcher & Editor*

Researched the historic context for the Camp Matthews Sentry Booth (Voigt Drive, UCSD campus) and made extensive edits as part of QA/QC review of approximately one hundred property evaluations (DPRs) for proposed eleven-mile commuter rail project from La Jolla to downtown San Diego

DesertXpress/ XpressWest High-Speed Rail Project Cultural Resources EIR/EIS Chapter and Section 106 Review, California and Nevada *Task Lead*

Conducted all aspects of the Section 106 work along proposed ROWs for Desert Xpress, a proposed high-speed rail project from Victorville, California, to Las Vegas, Nevada, which included research, survey work, and writing of historic context statements, and identified a thirty-mile stretch of U.S. Route 66 called the Mojave River Corridor, with a period of significance from 1926 to 1958, as NRHP-eligible

Multiple California Department of Transportation (Caltrans) Historic Property Survey Reports (HPSR) and Historic Resource Evaluation Reports (HRER) *Principal Architectural Historian*

Supervised, authored, and completed over twenty-five technical reports relative to Caltrans project work from 2006 to the present

#### **Regulatory Compliance: Secretary of the Interior's Standards Application**

- Harbor Administration Building, Port of Los Angeles, CA
- All Saints Church, Pasadena, CA
- Las Encinas Hospital Historic District, Pasadena, CA
- Bukowski Court Window Replacement Project, City of Los Angeles, CA
- CBS Columbia Square, Hollywood, CA

#### **Selected Historic Resources Assessments**

- Star-Kist Tuna Headquarters, Port of Los Angeles, CA (2018)
- Harbor Administration Building, Port of Los Angeles, CA (2018)
- Capitol Mall State Buildings Historic District, Sacramento, CA (2017)
- Gregory Bateson Building, Sacramento, CA (2016)
- Huntridge Neighborhood Study, City of Las Vegas, NV (2014)
- SEA-US Cable System W01, RAM Telecom International Inc., Hermosa Beach, CA (2014)
- San Diego Civic Center Redevelopment Historic Resources Report / Historic Assessment, Centre City Development Corporation, San Diego, CA (2010)
- Anaheim Regional Transportation Intermodal Center Cultural Resources Chapter, Orange County Transportation Authority, Anaheim, CA (2010)
- Historic Assessment of Morris Dam, Los Angeles Metropolitan Water District, Angeles National Forest, Los Angeles County, CA (2009)
- CBS Columbia Square Historic Assessment (2008)
- Paradise School Section 106 Report and Historic Assessment, Clark County, Las Vegas, NV (2006)

#### **Citywide Historical Resources Surveys**

Santa Monica Citywide Survey 2009–2010  
*Architectural Historian*  
Conducted intensive-level survey and completed DPR 523A and B forms

Beverly Hills Citywide Survey 2006  
*Research Associate & Field Surveyor*  
Conducted intensive-level pedestrian survey work

#### **Environmental Impact Reports / Environmental Impact Statements (EIR/EIS): Property Development**

BRE Properties Transit-Oriented Development EIR, City of Riverside, California 2007  
*Architectural Historian*  
Completed cultural resources analysis, findings, and mitigation for the Food Machinery Corporation headquarters building located in Riverside

West End Lofts EIR, City of Santa Ana, California <i>Contributing Author &amp; Architectural Historian</i> Conducted Survey and wrote cultural resources chapter for proposed development in downtown Santa Ana commercial district. Wrote impacts and mitigation sections	2006--2007
California High Speed Rail, Los Angeles to Anaheim <i>Signatory Architectural Historian</i> Section 106 CEQA/ NEPA compliance. Completed EIR/EIS in addition to Finding of Effect report. SHPO concurrence granted 2020	2017--2020

**DIRECTED RESEARCH**

<b>Historic Building Brochures, U.S. General Services Administration (GSA)</b> <i>Project Manager, Lead Editor &amp; Author</i> Wrote concise description and significance essays for twelve brochures distributed to the public at various GSA-owned federal buildings built from 1842 to 1964 that are located across the United States	2014
<b>U.S. Border Inspection Stations Website Project, GSA</b> <i>Project Manager</i> Researched, edited, and wrote historic and architectural information for the GSA's website pertaining to historic U.S. border inspection stations from the period of 1931--1943; authored historic context statements of various revival design systems and the border stations as a purpose-built, vehicle related property type	2014
<b>Duncan Canyon Pole Replacement Project, Caltrans District 8, Fontana, CA</b> <i>Author &amp; Researcher</i> Prepared memorandum and researched the history of a transmission line at the request of Caltrans to determine age; researched revealed a recent age, which negated the need for an HRER for a nearby bridge replacement project	2012
<b>The City's Evolving Skyline (Modern Skyline Walking Tour)</b> <i>Tour Author</i> Wrote docent script for all Late-Modern skyscraper architecture featured in Los Angeles Conservancy's downtown walking tour	2011
<b>Nisience Church (Chapel of the Jesus Ethic)</b> <i>Tour Author</i> Wrote docent script for Los Angeles Conservancy Modern Committee's "City of the Seekers" architectural tour	2009
<b>Archives Assessment, Port of Los Angeles</b> <i>Archivist &amp; Researcher</i> Completed cursory review and documentation of more than 10,000 linear feet of archives	2007--2008
<b>Historic Calendar, Port of Los Angeles</b> <i>Research Architectural Historian</i> Researched events of note at the Port of Los Angeles archives so that the Port could release a "this day in history" calendar	2008
<b>Water Usage History at Las Encinas Hospital, Pasadena, CA</b> <i>Researcher</i> Using primary source materials, completed analysis showing continued usage of water on site from historic nineteenth-century well on behalf of Signature Healthcare (Pasadena Life Properties, LLP)	2007--2008
<b>VDL II Research House (Neutra VDL Studio and Residences)</b> <i>Tour Author</i> Wrote docent script for Los Angeles Conservancy Modern Committee twentieth anniversary tour	2004

<b>Old Trappers Lodge Folk Art Site</b> <i>Tour Author</i> Wrote docent script for Los Angeles Conservancy Modern Committee's "How Modern was my Valley" tour	2000
<b>Cruising the South Bay</b> <i>Tour Author &amp; Producer</i> Researched, wrote, and co-produced all tour materials for architectural driving tour of South Bay cities for Los Angeles Conservancy Modern Committee	1997
<b>Grandma Prisbrey's Bottle Village</b> <i>Author &amp; Researcher</i> Researched and wrote historic information for website and on-site docent script	1995–1996

#### PAST EMPLOYMENT

<b>California Archives, Los Angeles, CA</b> <i>Cultural Resources Consultant</i> Researched and wrote multiple City of Los Angeles Historic-Cultural Monument (HCM) applications.	Jun 2005–Jul 2006
<b>TBA West, San Francisco, CA</b> <i>Cultural Resources Consultant</i> Completed design guidelines, historic assessments, and historic context statements	Dec 2004–Jul 2006
<b>Design Aid Architects, Hollywood, CA</b> <i>Cultural Resources Consultant Intern</i> Completed Mills Act tax credit applications, City of Los Angeles HCM applications, and historic context work for U.S. Route 66 in California	Feb 2004–Dec 2004

#### SPECIAL PROJECTS & EXTRACURRICULAR

<b>Terminal Island Nighttime Tour, Los Angeles, CA</b> <i>Tour Guide &amp; Producer</i>	1997 and 2019
<b>Golden State Mutual Life Insurance Company, Historic Murals, Los Angeles, CA</b> <i>Expert Witness</i>	2012–2013
<b>Los Angeles Conservancy Modern Committee</b> <i>Commercial Chairperson</i> <i>Vice-Chairperson</i>	1996–2011 2006–2007 2000–2004
<b>Grandma Prisbrey's Bottle Village, Simi Valley, CA</b> <i>Acting Director</i>	1994–2010
<b>Los Angeles Conservancy, "Curating the City: Modern Architecture in L.A."</b> <i>Advisory Panel, Special Consultant</i>	2008
<b>Petersen Automotive Museum, "Wild Wheels: Art for the Road" Exhibition</b> <i>Curatorial Consultant Intern</i>	2003
<b>City of Anaheim Local History Room</b> <i>Historical Consultant</i>	1999
<b>"Living Roots" Conference and Exhibition, City of Los Angeles Department of Cultural Affairs</b> <i>Curatorial Consultant</i>	1998
<b>Roger Brown Study Collection, La Conchita, CA</b> <i>Project Curator &amp; Archivist</i>	1997
<b>Muckenthaler Cultural Center, Fullerton, CA</b> <i>Docent &amp; Art Instructor</i>	1992–1994

## SELECTED PUBLICATIONS

"Architectural Photographer Wayne Thom and the Late-Modern Past." *Metropolis Magazine* (January 6, 2023)

"Turning a Corner: The PC&P Glass Skin and The Pelli Legacy." *a+u*, Tokyo (pending January 2023)

"Not Cool: Fleeting Moments and Telling Afterlives with Gold Mirror Architectural Glass." *Saturated Spaces*, Architectural Association, London (May 2019)

"Pacific Design Center: Blue Building" Society of Architectural Historians Archipedia (Nov 2018)

"Peak Cambrian: Architecture 1993" Guest Editor & Author, DocomomoUS Dispatch (Jul 2018)

"Grill Royale (Ambassador Grill: A Late-Modern Gem Threatened by Renovation)" *PIN-UP Magazine* (Fall/Winter 2015/2016)

"Remembering Robert Schuller and His Architectural Legacy," *Los Angeles Magazine* (Apr 2015)

"Office Park" Tour notes and guide for Late-Modern office park architecture in Orange County, CA, 1970–1990, Los Angeles Forum for Architecture and Urban Design (Summer 2015)

Obituary, "Anthony J. Lumsden, 1928–2011" *Architect's Newspaper* (Oct 2011)

"The Mojave River Corridor of U.S. Route 66" Paper and presentation, Preserving the Historic Road Biennial Conference, Albuquerque, NM (Sep 2008)

"Westward Transitions: The Early Development of the Late-Modern Glass Skin in the Collaborative Works of Cesar Pelli and Anthony Lumsden" Los Angeles Forum for Architecture and Urban Design (Sep 2004)

"Grandma Prisbrey's Bottle Village" Catalogue entry, *Visions from the Left Coast: California Self-Taught Artists*, Santa Barbara Contemporary Arts Forum (1995)

## SELECTED PRESENTATIONS

*California in the 70s: The Mindset, The Materials, The Architects.*  
Los Angeles Conservancy Panel Presenter, Los Angeles, CA (2020)

*Joseph Young and Canto '79.* Featured Speaker, La Mirada Performing Arts Center, La Mirada, CA (2019)

*Integratron: The Extended Life of a Life Extension Machine.*  
Zebulon Café Concert, Los Angeles, CA (2019)

*Reflections on Constraint: Late-Modern Corporate Practice and the Glass Skin*  
Preserving the City of the Future: Civic and Corporate Los Angeles in the 20th Century Conference. Los Angeles County Museum of Art, Los Angeles, CA (2019)

*SiGnificance with a Capital "G."*  
Complex issues related to NHRP Criteria Consideration G and recent past resources.  
Panelist, California Preservation Foundation Conference, Palm Springs, CA (2019)

*Fast-Forward: Preservation Possibilities for 1990s Architecture*  
Moderator, Preserving the Recent Past 3 (PRP3) Conference, Los Angeles, CA (2019)

*Smooth Operator: Late-Modern Mirror Glass Architecture, 1970–1985*

- Anthology Film Archives, New York (2019)
- Architectural Association, London (2018)
- École nationale supérieure des Beaux-Arts, Paris (2018)
- Los Angeles Contemporary Archive (2017)
- Los Angeles County Museum of Art (2014), presented under title, “The Genesis of a New Vernacular: Cesar Pelli, Tony Lumsden, and High-Tech Los Angeles”

*Beyond the Building: Challenges and Opportunities in Evaluating Recent Past Resources*  
Featured Panelist, California Preservation Foundation, San Francisco (2017)

*Joseph Young's Triforium, 1975*  
Lecturer, Triforium, Los Angeles, CA (2015)

*Modernism for the Masses: Richard Neutra's Drive-In Church*  
Lecturer & Presenter, Garden Grove, CA (2015)

*Office Park*  
Tour Author/Producer, Lecturer & Presenter, Orange County, CA (2014)

*Late-Modern Glass Skin Architecture in Texas*  
Panelist & Presenter, Transportation Research Board of the National Academies, ADC 50 Committee on Historic and Archaeological Preservation in Transportation Conference, San Antonio, TX (2014)

*HUD and Resizing the Saginaw Central City Historic Residential District*  
Panelist & Presenter, Historic Preservation in America's Legacy Cities National Conference, Cleveland, OH (2014)

*Orange County Modernism, 1945–1990*  
Panelist & Presenter, California Preservation Foundation Annual Conference, Anaheim, CA (2013)

*The Crystal Cathedral*  
Presenter, California Preservation Foundation Annual Conference, Anaheim, CA (2013)

*1940 Forward: Post-World War II Pasadena Modernism,*  
Presenter on Pasadena architecture, 1960–1990, in conjunction with the Getty Foundation's “Pacific Standard Time Presents: Modern Architecture in L.A.” and Pasadena Heritage (2013)

*Venice Eclectic*  
Panel Moderator, in conjunction with the Getty Foundation's “Pacific Standard Time Presents: Modern Architecture in L.A.” and the Los Angeles Conservancy (2013)

*The Universal World Church, and Christmas in America*  
Morbidity Museum, “Congress of Curious Peoples” Symposium, Coney Island, Brooklyn, NY (2012)

*Understanding Recent Past Architecture, 1965 to 1980*  
Conference Panelist & Presenter, American Planning Association California Chapter Conference, Santa Barbara, CA (2011)

*New Frontiers in Modern Preservation*  
Panel Moderator & Presenter, California Preservation Foundation Annual Conference, Palm Springs, CA (2009)

*The Sharper Image: Reflecting Glass Architecture of the 1970s*  
Lecturer, City of West Hollywood Historic Preservation Day Celebration, Los Angeles, CA (2008)

*Oral History and Recent Past Architecture: An Interview with Anthony J. Lumsden, FAIA*  
Conference Presenter, California Preservation Foundation Annual Conference, Riverside, CA (2005)

*Grandma Prisbrey's Bottle Village: Its History and Preservation Issues*  
Conference Panelist & Presenter, National Trust for Historic Preservation Annual Conference, Los Angeles, CA (1999)

*Grandma Prisbrey's Bottle Village*  
Guest Lecturer, Roger Brown Study Collection, School of the Art Institute of Chicago (1997)

*Three Southern California Folk Art Environments*  
Guest Lecturer, California Institute of the Arts, Valencia, CA (1997)

#### AWARDS & HONORS

- 2017 Chairman's Award, SurveyLA: The Los Angeles Historic Resources Survey, Los Angeles Conservancy
- 2009 Los Angeles Conservancy Preservation Award: La Laguna de San Gabriel HSR and Preservation Plan
- 2009 Los Angeles Conservancy Preservation Award: Griffith Park, City of Los Angeles Historic-Cultural Monument Application
- 2009 California Preservation Foundation Design Award: La Laguna de San Gabriel HSR and Preservation Plan
- 2009 California Preservation Foundation President's Award: Los Angeles Conservancy Modern Committee
- 2009 American Planning Association Design Award: Cultural Resources of the Recent Past Historic Context Report, City of Pasadena
- 2007 Los Angeles Conservancy Preservation Award: The Poster Neutra
- Honor Societies: Golden Key, Omnicron Delta Kappa, and Phi Beta Kappa

#### MEMBERSHIP & BOARD

<b>Docomomo International (International Committee Conservation for Documentation of Buildings, Sites, and Neighborhoods of the Modern Movement), Southern California Chapter</b> <i>Founding Board Member</i>	2013–2019
<b>Society of Architectural Historians</b> <i>Member</i>	2013–Present
<b>Los Angeles Conservancy</b> <i>Member</i>	1996–Present
<b>Friends of the Castle Green, Pasadena, CA</b> <i>Board Member</i>	2008–2011
<b>Preserve Bottle Village, Simi Valley, CA</b> <i>Acting Director and Board Member</i>	1994–2010

#### REFERENCES

- **Richard Starzak, Senior Technical Director / Senior Architectural Historian, ICF**  
[REDACTED]
- **Dr. Edward Rother, Architecture Chair, Technology Division, Cerritos College**  
[REDACTED]
- **Alan Hess, Author & Architect**  
[REDACTED]



CITY CLERK

18 JUN 25 AM 11:57

818-648-2090

### Application for Appointment to City Board or Commission

Please provide the following information and return application to the Office of the City Clerk by mail: 613 E. Broadway, RM 110, Glendale, CA 91206-4393; or by Fax: 818-241-5386. (Applicant must be a Glendale Resident and Registered to Vote in the City).

Planning Commission

Name of Board or Commission

**PRINT LEGIBLY OR TYPE**

Date: June 17th, 2018

Name: Stefen Chraghchian

Home Address: [Redacted]

Street

City

Zip Code

Home Telephone: (310) [Redacted] Cell Phone: (818) [Redacted]

Email Address: [Redacted]

**I. PERSONAL**

Number of years lived in Glendale 21 [Redacted]

Are you a registered voter in the City of Glendale (Required)? Yes  No

**II. EDUCATION**

College: USC (double major) Degree: BUAD

College: USC (double major) Degree: RED

**III. BUSINESS/PROFESSIONAL EXPERIENCE**

Position: Interim Development Manager

Company Name: Adept Development

Address: [Redacted]

Street

City

Zip Code

Telephone (626) 304-0800 Email: stefen@americangeneraldesign.com

Job Description: Managed the Phase I environmental report and ALTA survey for a potential mixed-use property in Glendale, CA. Drafted and edited legal documentation extending the contingency period during a property acquisition.

(OVER)

# Stefen Chraghchian

## EDUCATION

**University of Southern California - Marshall School of Business, Sol Price School of Public Policy** Los Angeles, CA  
*Bachelor of Science, Business Administration; Bachelor of Science, Real Estate Development* May 2018

Cumulative GPA: 3.7/4.0

**Honors:** Marshall Dean's List, Price Dean's Merit Scholar

**Relevant Coursework:** Business Operations, Microeconomics, Macroeconomics, Financial/Managerial Accounting, Business Statistics, Business Finance, Business Communications, Public Policy and Management, Urban Context for Policy and Planning, Intro to Real Estate Development, Analyzing Real Estate Markets, Advanced Real Estate Finance, Comparative Urban Development, Data Analysis for Decision Making, Topics in Modern Architecture

## EXPERIENCE

### Adept Development

*Interim Development Manager*

Pasadena, CA

May 2017 – August 2017

- Managed the Phase I environmental report and ALTA Survey for a potential mixed-use property in Glendale, California
- Drafted and edited legal documentation extending the contingency period during a property acquisition

### Adept Development

*Acquisition and Development Associate*

Pasadena, CA

May 2016 – August 2016

- Analyzed project proformas and executed financial underwriting activities for multiple upcoming developments (mostly mixed-use properties)
- Created presentation packages for potential real estate investors
- Conducted market analysis of apartments and condominiums within various LA County submarkets

### Adept Development

*Assistant Development Analyst*

Pasadena, CA

May 2015 – August 2015

- Secured agreements with subcontractors for the 180-Unit Broadway Vestelia mixed-use apartment complex being built in Glendale, California
- Compiled data and reported on upcoming development opportunities within a 20-mile radius of Pasadena, California
- Learned about the various steps that go into constructing a new building while working under AGC's lead engineer

### Sunkist Growers, Inc.

*Marketing and Law Intern*

Valencia, CA

June 2013 – August 2013

- Developed corporate marketing expertise and restructured company advertisements under supervision of Sunkist's lead marketer
- Researched demographic statistics to help streamline Sunkist's marketing schematics towards two new target groups

## LEADERSHIP & INVOLVEMENT

### Trojan Marketing Group

*Co-Founder/Account Director*

September 2016 - Present

- Organized and headed focus groups for Nestlé's Dolce Gusto Coffee Machine line
- Developed the "We Are All Connected" campaign for Kaydabi, a company that combines free-to-play mobile games and pressing real-world social causes
- Presented at client meetings and served as the primary contact between external collaborators
- Ensured the campaign aligned with client's goals/wants

## SKILLS AND INTERESTS

**Software Skills:** Microsoft Office (Word, Excel, PowerPoint)

**Organizations:** Alpha Lambda Delta Honors Society, Phi Delta Theta Fraternity

**Interests:** Skiing, Real Estate, Architecture, Basketball, Travel, Music, Fashion, Film, Photography

### **Goals/Issues**

While keeping an eye towards Glendale's long term growth and development, the Commission can still focus on maintaining the area's cultural fabric and unique identity. This means advocating for smart growth and honing in on developments that specifically retain and improve upon Glendale's biggest strengths: safety, expansive amenities, convenient access, etc.

My goals, if appointed, include:

- Implementing public policy that would further advance the city's long term growth and stability while preserving Glendale's unique neighborhoods
  - o Improve upon Glendale's current office space offerings in an effort to bring in large-scale employers (with a successful recent example being, CBRE)
  - o Add experiential retail options to make the area more attractive to young individuals living in other parts of Los Angeles
  - o Improve Glendale's job/housing balance to increase the amount of people who work *and* live in the city
- Work with fellow commissioners and staff to address concerns regarding overdevelopment, traffic and environmental impacts by using best practices and design
- More seamlessly connect Glendale to Atwater Village, especially as the LA River continues to improve and draw in tourists and local visitors



CITY CLERK  
2021 OCT 22 AM 11:18

818-548-2090

## Application for Appointment to City Board or Commission

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613 E. Broadway, RM 110, Glendale, CA 91206-4393; or by Fax: 818-241-5386.  
(Applicant must be a Glendale Resident and Registered to Vote in the City).

### PARKS, RECREATION & COMMUNITY SERVICES COMMISSION

Name of Board or Commission

**PRINT LEGIBLY OR TYPE**

Date: 10/21/21

Name: REGINA JOY ALCAZAR

Home Address: [REDACTED]  
Street City Zip Code

Home Telephone: [REDACTED] Phone: ( ) [REDACTED]

Email Address: [REDACTED]

#### I. PERSONAL

Number of years lived in Glendale 15 [REDACTED]

Are you a registered voter in the City of Glendale (Required)? Yes  AM No

#### II. EDUCATION

College: UNIV OF SOUTHERN CALIFORNIA Degree: POLICY, PLANNING, & DEVELOPMENT

College: COLUMBIA UNIVERSITY Degree: URBAN PLANNING

#### III. BUSINESS/PROFESSIONAL EXPERIENCE

Position: PROGRAM OFFICER

Company Name: LOCAL INITIATIVES SUPPORT CORPORATION (LISC)

Address: [REDACTED]

Telephone ( ) [REDACTED] Email: [REDACTED]

Job Description: PROVIDE COMMUNICATION, TECHNICAL ASSISTANCE AND SUPPORT

TO LOCAL ORGANIZATIONS ON ISSUES PERTAINING TO THE EMERGENCY RENTAL

ASSISTANCE PROGRAM.

(OVER)

Design Review Board Candidates Only:  
Are you a registered Architect? Yes  No  Registration Number: \_\_\_\_\_

**IV. ORGANIZATIONS/CIVIC ACTIVITIES**

List Affiliations: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**V. QUALIFICATIONS/EXPERIENCE**

List relevant experience and skills: \_\_\_\_\_ OVER SEVEN YEARS OF EXPERIENCE IN  
\_\_\_\_\_  
URBAN PLANNING AND COMMUNITY ENGAGEMENT, WORKING WITH COMMUNITIES TO DEVISE  
\_\_\_\_\_  
STRATEGIES FOR IMPROVING THEIR NEIGHBORHOODS THROUGH TRANSPORTATION,  
\_\_\_\_\_  
PUBLIC ART, OPEN SPACE, AND ECONOMIC DEVELOPMENT MASTER PLANS.  
\_\_\_\_\_

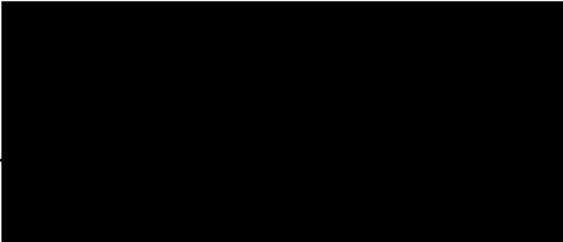
**VI. OTHER INFORMATION**

- (A) Please attach a current resume
- (B) Please include a brief written statement outlining your views on the roles and responsibilities of this Board or Commission, its key issues, and your goals if appointed (attach additional sheet if necessary).

PLEASE SEE ATTACHMENT.  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**PLEASE NOTE:**

**THIS FORM BECOMES PUBLIC INFORMATION. PLEASE INFORM THE CITY CLERK IF THERE IS ANY INFORMATION CONTAINED WITHIN THAT YOU DO NOT WANT AVAILABLE TO THE PUBLIC.**



# REGINA JOY ALCAZAR

Glendale, CA  
reginaalcazar.com

## **Community Planner & Applied Data & Spatial Analyst.**

Over seven years of interdisciplinary expertise that includes both qualitative and quantitative perspectives of critical data creation, analysis and community engagement.

## **AWARDS**

**Economic Planning &  
Development Award**  
APA Los Angeles & CA, 2018

Cum Laude,  
Certificate of Merit Award  
& Dean's List  
USC Price Urban Planning, 2014

## **SERVICE**

**Lead Organizer**  
GSAPP Action Group, 2020 - 2021

**Vice Chair & GSAPP Rep**  
APA NY Metro Student  
Committee, 2019 - 2021

## **SKILLS**

### **Design**

InDesign, Illustrator, Photoshop,  
Acrobat, After Effects

### **Analysis**

ArcGIS, QGIS, Python, RStudio

## **EDUCATION**

**MS Urban Planning - Urban Analytics** *New York, NY, 2021*  
Columbia University, Graduate School of Architecture, Planning & Preservation

**BS Policy, Planning & Development** *Los Angeles, CA, 2014*  
University of Southern California, Sol Price School of Public Policy

## **WORK EXPERIENCE**

### **Network Program Officer**

*Local Initiatives Support Corporation (LISC) Los Angeles, CA, 2021 - Present*  
Manage communication, technical assistance and training with over 20 community based organizations to successfully facilitate community outreach and application intake for California's rent and utility relief program.

### **Data Fellow, Housing & Community Investment**

*Coding It Forward, City of Los Angeles Los Angeles, CA, 2021*  
Completed data analysis required for the comprehensive fair housing needs assessment for the City's Housing Element. Presented strategies for eviction diversion programs. Designed an evaluation index for assessing the distribution of the City's Rental Assistance Program.

### **Graduate Research Assistant**

*Columbia GSAPP, Prof Leah Meisterlin New York, NY, 2020 - 2021*  
Assisted with ongoing spatial research regarding innovation districts, workforce commute trends, and historic census in cities across the US.

### **Associate, Urban Planning & Community Engagement**

*Community Arts Resources (CARS) Los Angeles, CA, 2013 - 2019*  
Managed over 10 project-based public engagement campaigns, developed award-winning participatory planning and placemaking strategies, conducted masterplanning research, data collection, surveying, analysis and reporting to influence local policy via the following selected projects:

#### **Go Little Tokyo**

Developed award-winning neighborhood marketing campaign, including unique branding of website, social media and targeted economic development strategies. Produced 5 annual events, engaged over 100 local businesses and over 1,000 participants that raised \$10k annually.

#### **Glendale Public Art Master Plan**

Implemented a multi-lingual marketing and community engagement plan for city-wide Public Art Master Plan. Utilized an online data collection tool that received over 500 responses, in addition to about 450 participants at in-person events. Analyzed results into plan that was adopted in 2018.

#### **Go Human Tactical Urbanism Event Series**

Developed and managed strategic marketing, community outreach and communications plans for 5 complete street demonstrations across Southern California that led to fruition of multi-modal street designs.

#### **Vision Zero Community-Based Campaign**

Designed the marketing and reporting procedures for 10 traffic safety, arts-education campaigns and activations across Los Angeles, in collaboration with 23 community-based organizations.

# REGINA JOY ALCAZAR

Glendale, CA  
reginaalcazar.com

October 21, 2021

I am excited and grateful for the opportunity to be nominated by Councilmember Daniel Brotman for the City of Glendale's Parks, Recreation and Community Service Commission.

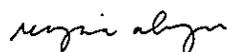
Having grown up in South Glendale, I've had the privilege of enjoying the beautiful park and recreation spaces across the city. From Windsor Mini Park, Brand Park, up to Montrose Community Park and more, I have leisured the diversity of both passive and active uses offered, and strongly believe that as our city grows, that every resident in our community should continue to have the same access to open space as I did. When my son was born, I experienced Glendale's parks and services in a whole new way, taking advantage of swimming classes at Pacific Park, soccer games at the Glendale Sports Complex, baseball games at the Scholl Canyon Baseball Fields, and Summer Day Camps at Verdugo Park.

As the City continues to improve the quality of our parks, I hope to maintain a balance of both active and passive uses in future redevelopment so that residents can continue to have access to healthier, more natural environments where such space is lacking, such as in South Glendale. In addition, I hope to continue the important efforts of my predecessor in championing the evaluation of underutilized lots for conversion to open park space. To expand this initiative, I believe the city would benefit from a citywide, comprehensive assessment of our open spaces to consider how we can continue to improve our parks, recreation, and community services, particularly for our most vulnerable residents.

I also recognize that the lands which the City of Glendale occupies, was stolen from Tongva people, and the City's foundation was built on racist principles as a sundown town. The city has evolved into a diverse community of immigrants; a cultural enclave and home to families of Armenian, Mexican, Salvadoran, Filipino, Korean, and many other ethnic backgrounds. If my nomination is approved, I hope to redefine our open spaces and community services in ways that promote inclusivity and equity, while considering the dire need for more sustainable practices to preserve our open spaces for future generations.

Again, thank you for the opportunity to be considered for the Parks, Recreation and Community Service Commission.

Sincerely,



Regina Joy Alcazar