

2025										2026										2027													
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34
Team Coordination and Monthly Site Visits					Virtual Monthly Client Meetings and Monthly Site Visits										Virtual Monthly Client Meetings																		

SCOPE OF WORK

**TASK 1.0 - PROJECT MANAGEMENT**

1.1 - Project Kick-Off Meeting and Site Tour

1.2 - Provide Detailed Schedule of Projects

1.3 Monthly Meetings with City of Glendale

**TASK 2.0 - EXISTING CONDITIONS MEMORANDUM AND BASE PLAN FRAMEWORK**

2.1 - Plan Inventory and Background Data

2.2 - Existing Conditions and Market Study

2.2.1 - Existing Conditions Analysis/ Agency Outreach (ACoE, LAPWD)

2.2.2 - Market Assessment Study and Cost Benefit Analysis

2.3 - Master Plan Framework, 6-month Duration

2.3.1 - Planning and Context History

2.3.2 - Vision

2.3.3 - Design Alternatives

2.3.4 - Mobility and Connectivity

2.3.5 - Placemaking

2.3.6 - The Environment

2.3.7 - Cost and Phasing

**TASK 5.0 - FINAL FRAMEWORK AND MAJOR DELIVERABLES**

5.1 - Updated Framework and Major Deliverables/ Agency Outreach

5.2 & 5.3 Support

5.2 - Transportation Study (Draft)

5.3 - Construction Plan and O&M Plan

**TASK 6.0 - PHASE II - FINAL MASTER PLAN**

6.1 - Draft Verdugo Wash Master Plan

6.3 - Signage and Wayfinding Kit

6.2 - Final Verdugo Wash Master Plan

**TASK 7.0 - PHASE III - ENVIRONMENTAL REVIEW** (12 MONTHS FOR PROGRAMMATIC EIR)

Task 7.0 & 7.1 - Environmental Review and Document

Issue NOP

45-60 Day Circulation to Public

**TASK 4.0 - MARKETING AND BRANDING**

4.1 - Marketing

4.2 - Branding

Task 6.3 Coordination

**TASK 8.0 VERDUGO WASH PUBLIC ART MASTER PLAN**

8.1 Public Art Master Plan

Task 3.0 for Community Outreach Coordination

**TASK 3.0 - COMMUNITY ENGAGEMENT AND OUTREACH**

3.1 - Project Development Team Coordination

3.2 - Community Engagement Approach and Outreach Plan

3.3 - Project Website

3.4 - Community Engagement

3.5 - Community Engagement and Outreach Findings

3.3 - Project Website

3.4 - Community Engagement

3.5 - Community Engagement and Outreach Findings

**PUBLIC ENGAGEMENT**

1

Public Meeting 1  
"Listening Meeting"  
Launch from Vision Plan  
Public Art Engagement 1

2

Public Meeting 2  
at Location (TBD)  
Workshop and Presentation  
Alternative Exploration

3

Public Meeting 3  
at Location (TBD)  
Workshop and Presentation  
Alternative Selection/s

4

Public Meeting 4  
at Location (TBD)  
Workshop and Presentation  
Progress on Alternative Selection/s  
Public Art Engagement 2

5

Public Meeting 5  
at Location (TBD)  
Workshop and Presentation  
Receive Final Feedback from Community  
for Major Development on the Master Plan

A

Public Meeting Art Master Plan  
at Location (TBD)  
Plan Workshop and Presentation  
Receive Final Feedback from Community  
for Major Development on the Art Master Plan

6

Final Public Engagement in  
Coordination with CEQA Public  
Circulation

7

Final Master  
Plan Report to  
Community

# PUBLIC MEETINGS (7)

● PROJECT DEVELOPMENT COMMITTEE MEETINGS (6)  
(RESIDENT ADVISORS + COMMUNITY GROUPS)

**CITY COUNCIL, COMMISSIONS, AND OUTREACH TO DEPARTMENTS**

1

City Departments  
Charette  
"Listening Meeting"  
with city departments

2

City Departments  
Check-in - Progress on  
Segment Alternatives  
for Selection/s

3

City Council 1

3

City Department  
Check-in - Progress on  
Framework Plan

4

City Department  
Check-in (virtual) - Progress  
on Construction Plan  
and O&M Plan and prep for  
Transportation Study

5

City Council 2

5

City Departments  
Check-in (virtual) - Art  
Master Plan and Signage and  
Wayfinding

6

City Departments  
Check-in - Final  
Master Plan  
Presentation

7

City Council 3

# CITY DEPARTMENTS MEETINGS (6)

● COMMISSION MEETINGS (6 TOTAL)

★ COUNCIL MEETINGS (3)

Existing Conditions Memo,  
Draft Framework Plan, and  
Initial Market Assessment

Final Framework Plan,  
Construction Plan, O&M Plan,  
Draft Transportation Study,  
and Market Progress Report

Final Master Plan,  
Art Master Plan,  
Market Report, and  
Traffic Study

**PROJECT MILESTONES**

Kickoff