



City of Glendale

Districting Stakeholder Meeting Results

May 7, 2024

Project Timeline (1 of 2)

| Event | Description |
|--|---|
| 1st Council Hearing June 13, 2023 | Held prior to release of draft maps. |
| 1st Round Public Forums June 13 – July 27 | 1 virtual workshop, 6 in-person workshops + pop-up events. |
| 2nd Council Hearing July 11 | Very similar presentation to the first hearing, but with a summary of feedback from the forums. |
| 3rd Council Hearing August 15 | First formal public and Council consideration of initial draft maps. |
| 2nd Round Public Forums August 17 – September 7 | 1 virtual workshop, 6 in-person workshops + pop-up events. |
| 4th Council Meeting October 10 | Second formal public and Council consideration of draft maps. |

Project Timeline (2 of 2)

| Event | Description |
|---|---|
| Council Study Session October 24 | Council Study Session to review process and maps |
| 6th Council Meeting November 7 | Additional Council Public Hearing to discuss draft maps |
| Stakeholder Meetings January 11 – April 8, 2024 | Nine stakeholder meetings completed. |
| Public Forums April 3 and 18 | April 3 at Pacific Community Center & Park April 18 at Civic Center |
| Council Consideration First Hearing May 7 | Council consideration of draft maps. |
| Ballot Measure Deadline August 9 | Council must adopt all resolutions and materials relating to putting the measure on the ballot by this date if it is going on the November 5 ballot |
| Possible Ballot Item November 5 | If the Council decides to put the measure on the ballot, the vote would be on the November general election ballot. |

Stakeholder Meetings

| Date | Format | Group & Number of Attendees |
|---------------------|-----------|---|
| January 11, 10am | Virtual | Glendale Latino Association |
| January 22, 12pm | In Person | Glendale Teacher's Association, Bridging the Borders, and Verdugo Woodlands HOA |
| January 25, 6:30 pm | In Person | Crescenta Highlands Neighborhood Association |
| February 5, 7pm | Virtual | Glendale Homeowners Coordinating Council |
| February 8, 6 pm | In Person | Rossmoyne Neighborhood Assoc. |
| February 15, 12 pm | Virtual | Glendale Community College |
| February 15, 3pm | Virtual | Filipino-American Business Association of Glendale, Adams Hill Neighborhood Association, and Armenian Bar Association |
| February 26, 6pm | In Person | Whiting Woods Neighborhood Assoc. |
| April 8 | In Person | Northwest Glendale Neighborhood Assoc. |

Stakeholder Participation

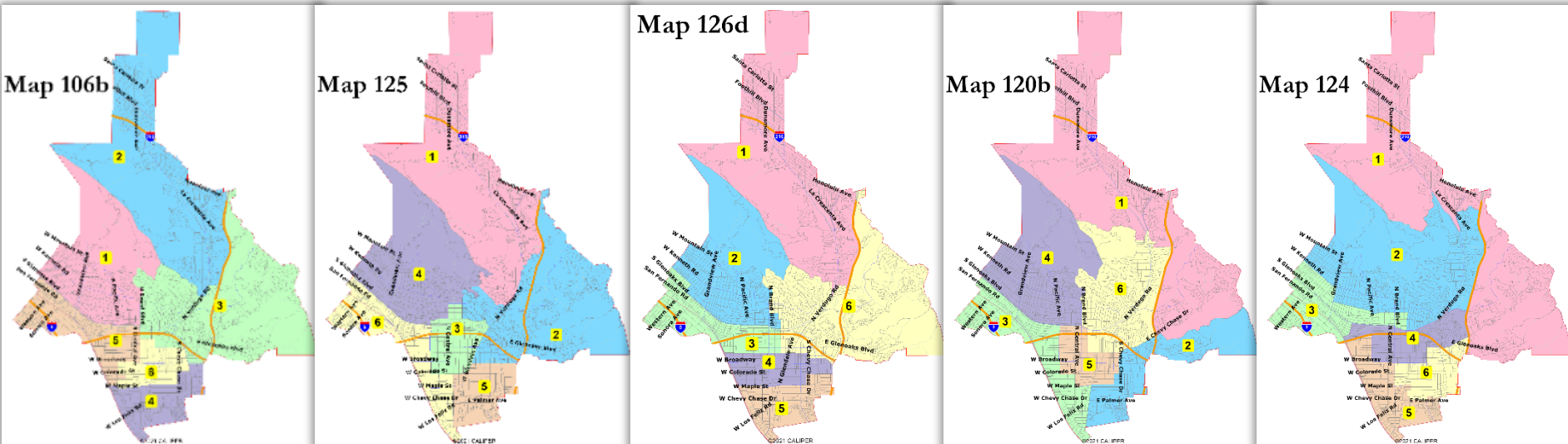
- A total of 13 community organizations accepted the invitation to participate.
- Stakeholder turnout ranged from 1 (GCC zoom) to about 20 (Crescenta Highlands). Most meetings had between 4 to 16 participants.
- A total of 72 community participants gave their names at the stakeholder meetings and last two public forums, and another 29 or so participated without signing in.

Stakeholder Meeting Format

1. Informal format
2. A presentation was made introducing the issue, describing the process, presenting the timing and walking through the focus maps
 - / “The issue” included both (1) should the question of districts and expanding the Council be put on the ballot; and (2) if put on the ballot, which map should be included?
 - / Pro’s and Con’s of by-district election were discussed with reference to [the page on the project website](#)
3. Questions were taken throughout the presentation
4. Discussion, ask for stakeholder opinions, and additional questions and answers at the end of the presentation
5. Groups were asked to share their opinion either as an organization or as individuals, both at the meeting and in follow up emails or statements at public forums and council hearings.

Maps Presented

- Council's three designated focus maps
- Maps 120b and 124 also shown based on participant requests



- Extensive use made of the interactive map to review the maps

General Awareness

1. Most participants had heard something about the issue, but were not participating nor following it.
2. Many questions about whether this would create a ‘strong Mayor’ or full-time Council, and whether this would change the Council – Manager form of government (answer: no).
3. Questions about whether the City is legally compelled to move to districts (answer: no).
4. Many questions about who picks a map, why is the map being drawn now, and if/when the map would be changed.
5. A few questions about the impact on current Councilmembers.
6. Some questions about 2015 vote and the College and School District changing to by-area elections and why the City did not change at the same time.
7. Compliments for city staff’s responsiveness and helpfulness (on all issues, not just districting).
8. Multiple groups expressed their appreciation for the outreach and invitation.

Specific Feedback

No formal organization position was taken by any stakeholder group, but some individuals did offer their preferences.

Individual Feedback on Districting (1)

1. Concern that creating districts creates “fiefdoms” and isolates Councilmembers from citywide concerns.
2. Dividing the city is not the right answer to the City’s growth. Divisions lead to conflict, not agreement.
3. Districts may make sense some day, but now is not the time.
4. Opposition to this process: districts yes/no should be decided before maps are drawn and outreach conducted.
5. Concern about just having one representative (or two with the Mayor) to contact, instead of all five at-large.
6. Some concern about costs of districting and redistricting.
7. Concern about districts electing someone with only a few hundred votes.

Individual Feedback on Districting (2)

8. Opposes expanding number of Councilmembers.
9. Running every two years for Mayor would be too expensive, but it is also unfair to only have the Mayor seat up on one election cycle every four years.
10. Supports districts due to neighborhood focus and size of the city – there is no race/ethnic basis to draw districts in Glendale.
11. Support for a rotational Mayor – a district with both the Mayor and a Councilmember would have an advantage.
12. Opposition to districts: residents should vote for all members of council, not just one, to have a say in the City.
13. Concern for opportunity for corruption and/or backroom deal-making.
14. Supports putting the question on the ballot (even though individual is undecided on districts).

Individual Specific Map Comments (1)

1. Downtown business impacts the entire city – should it be isolated in one district?
2. Crescenta Highlands and Whiting Woods should be in the same district.
3. Whiting Woods is good being with either Verdugo Woodlands or with the Canyons.
4. Montecito Park shares more issues and concerns with the Canyons than with Verdugo Woodlands.
5. In Map 106b, districts 2 and 3 work well but district 5 should not divide downtown.
6. Adams Hill is better with neighboring areas than with Glenoaks Canyon.
7. Adams Hill shares more issues and concerns with the Canyons than with the areas to the immediate north and west.

Individual Specific Map Comments (2)

8. Preference for map 126b as best for the entire city.
9. Important to avoid dividing neighborhood associations.
10. Verdugo Woodlands could be split – it shares issues and concerns with both Rossmoyne and with neighborhoods to its north.
11. Likes how Map 125 keeps downtown unified, as large-building condo/apartment residents have shared issues and neighborhood concerns.
12. Support for San Fernando Road-focused district such as map 125.
13. Opposition to long San Fernando Road-focused district from Forest Lawn to Burbank.
14. Supports how map 126d creates more diverse districts.

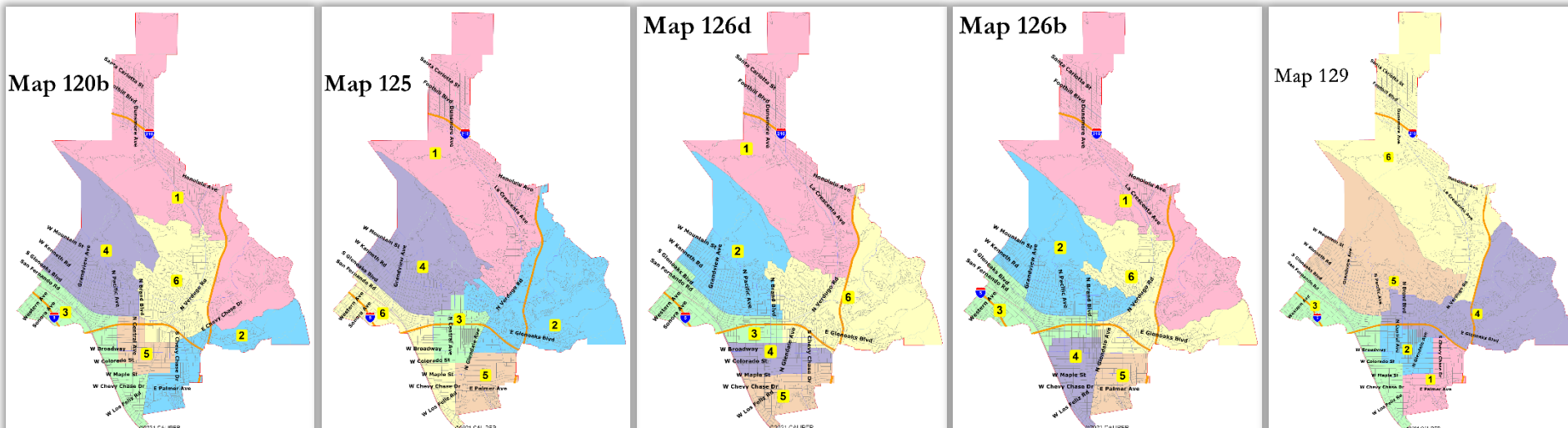
Specific Map Endorsements

Organizations:

- 120b and 129*
 - / Adams Hill Neighborhood Association
- 120b
 - / Crescenta Highlands Neighborhood Association

Individuals:

- 120b
- 125*
- 126b
- 126d*



* Map needs some small neighborhood cleanup changes prior to adoption.

May 7, 2024

Other Groups Contacted

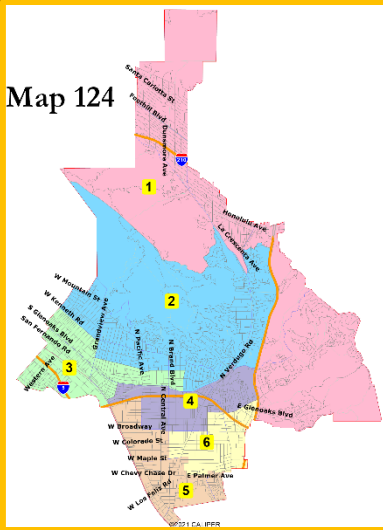
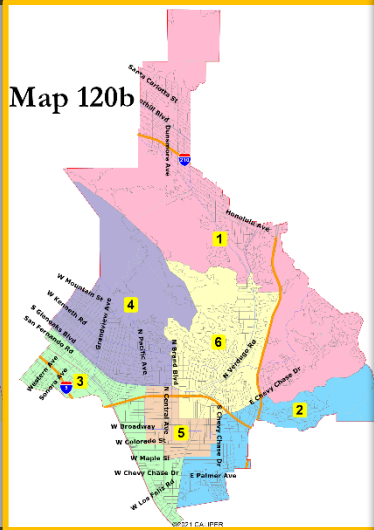
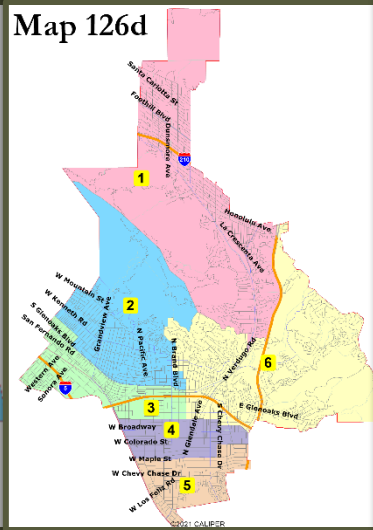
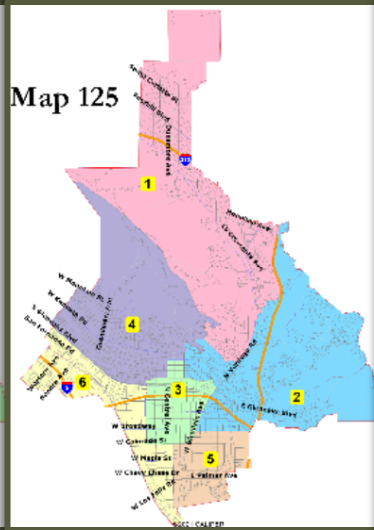
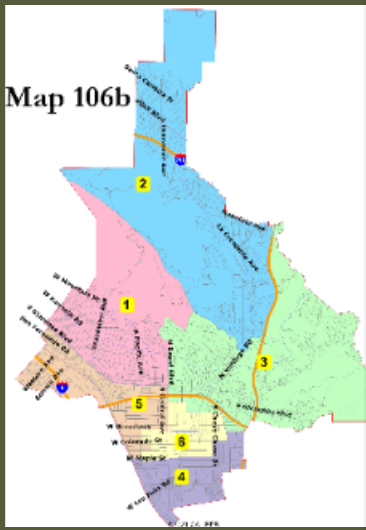
The following additional groups were contacted about holding meetings, but either declined or did not respond:

| | | | | |
|---|---|----------------------------------|--|---|
| Armenian Assembly of America | Armenian Society of Los Angeles | Fern Lane HOA | Glenoaks Canyon HOA | Northwest Glendale Lions Club |
| Armenian American Chamber of Commerce | Armenian Union | GCC Political Science Department | Homenetmen Glendale Ararat Chapter | Pelanconi Estates HOA |
| Armenian Council of America | Armenian Youth Association of California | Glendale Association of Realtors | Hoover High School | Rotary Club of Glendale |
| Armenian Cultural Foundation | Chevy Chase Estates Association | Glendale Bar Association | Housing Rights Center | Royal Canyon Property Owner's Association |
| Armenian Educational Foundation | Clark Magnet High School | Glendale Chamber of Commerce | Kenneth Village Merchants Association | United Young Armenians |
| Armenian Engineers & Scientists of America | College Hills Community Association | Glendale Environmental Coalition | Korean Glendale Sister City Association | Verdugo Woodlands West HOA |
| Armenian General Benevolent Union | Committee for Armenian Students in Public Schools | Glendale High School | League of Women Voters of Burbank/Glendale | Veterans Coalition of Glendale & the Verdugos |
| Armenian National Committee - Glendale | Crescenta Highlands Neighborhood Association | Glendale Historical Society | Montecito Park Neighborhood Association | Wellness Works |
| Armenian National Committee of America - Western Region | Crescenta Valley Chamber | Glendale Kiwanis Club | Montrose Shopping Park Association | Women's Civic League of Glendale |
| Armenian Professional Society | Crescenta Valley High School | Glendale Sunrise Rotary | Montrose Verdugo City Chamber of Commerce | YMCA Glendale |
| Armenian Relief Society - Western Region | Deer Canyon/Oakmont Property Owners Assoc. | Glendale Tenants Union | Montrose-Verdugo-Sparr Heights Neighborhood Assoc. | YMCA of the Foothills |
| Armenian Rights Council of America | Downtown Glendale Association | Glen Knoll HOA | Neighborhood Legal Services of LA County | YWCA of Glendale |

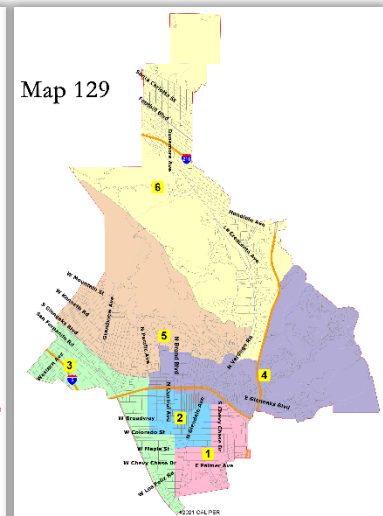
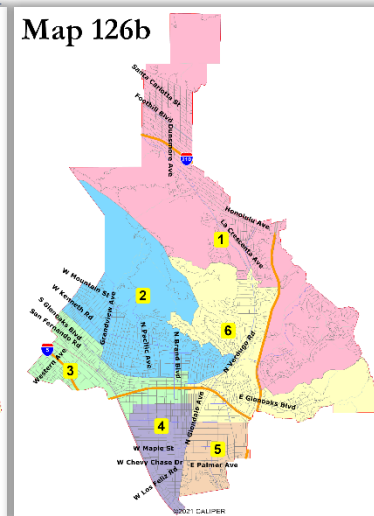
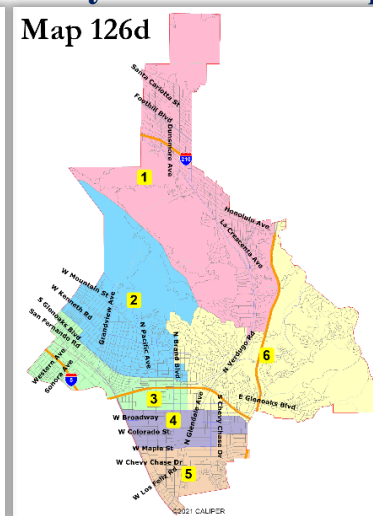
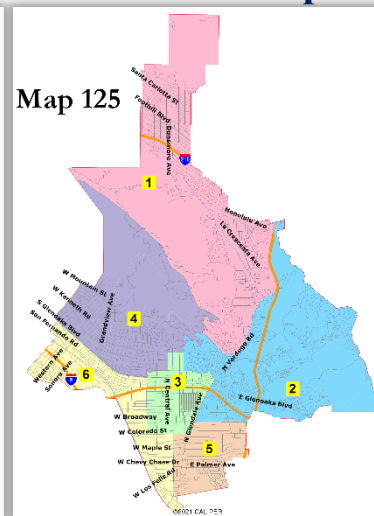
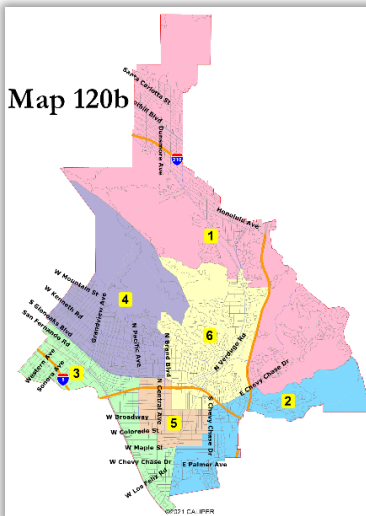
Draft Map Discussion

Council Focus Maps

Additionally Discussed Maps



Specifically Endorsed Maps



Additional maps available on the interactive map viewer.

May 7, 2024