



Project 300

GLENDALE POLICE DEPARTMENT

Executive Summary

- Glendale continues to be one of the safest cities in the country, with a reputation of exceptional service, while remaining one of the leanest organizations in the region.
- Over the last 20 years, the City of Glendale has experienced significant residential and commercial growth.
- Challenges associated with the growth of the City has significantly increased the demands on the Glendale Police Department (GPD).
- Project 300 aims to hire an additional 52 officers to enhance public safety and right-size the organization through a phased approach.



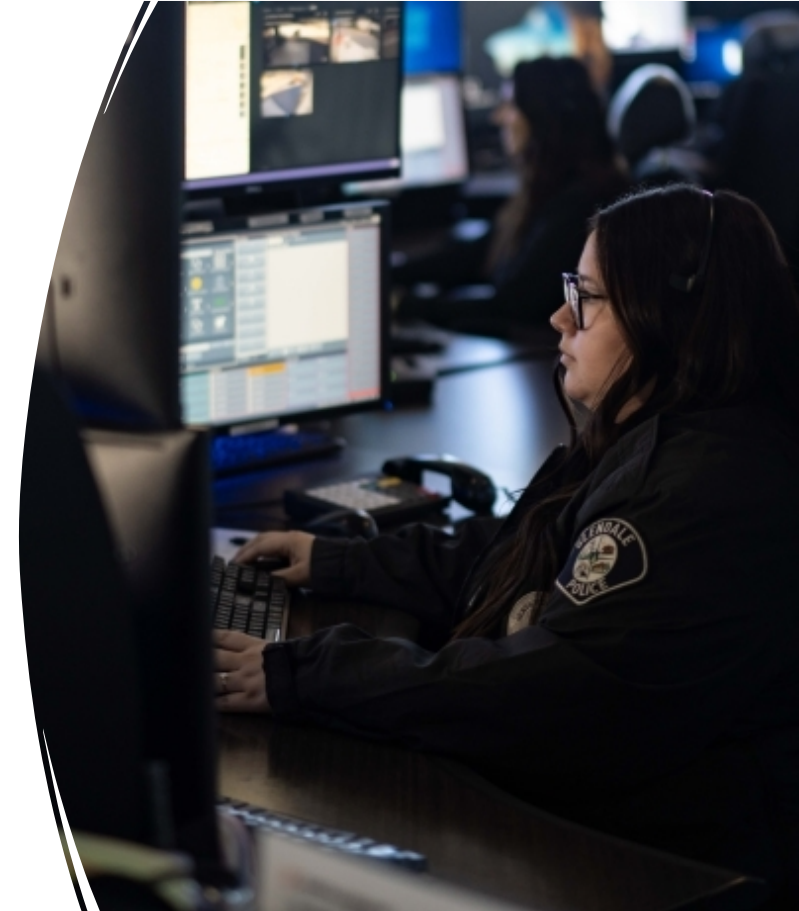
Glendale's Growth

- Population increased by approx. 5% over the last 20 years, while sworn staff was reduced by nearly 7%.
- Major developments
 - Glendale Galleria
 - Americana at Brand
 - Multi-unit housing
 - Nightlife
- Glendale has become a destination city.



Associated Workload

- Increased calls for service and rising crime rates.
 - Notable rise in crime including violent crimes, residential burglaries, thefts, and associated quality of life issues.
- Since the construction of the Americana, calls for service in that immediate area have increased by 27% over the last 15 years.



Associated Workload

- Ongoing traffic safety concerns.
 - Traffic safety remains the number one public safety priority for our City Council and residents.
 - Increased demand for directed traffic enforcement around our schools, downtown area, and streets known for speeding.



Associated Workload

- Quality of life issues.
 - School safety, including School Resource Officers.
 - Homelessness and mental health outreach.
- Evolving law enforcement challenges.
 - Internet Crimes Against Children (ICAC).
 - Threat assessments, including workplace violence and cyber threat analysis.



Associated Workload

- Emergency management or large-scale events.
 - City sponsored events, including Cruise Night and Montrose Christmas Parade.
 - Upcoming regional events, including World Cup, Super Bowl, and Olympics.
- Real Time Intelligence Center
 - While making GPD more effective and efficient, it is resulting in us identifying more crime and quality of life issues.



Current Staffing

- Currently the GPD is comprised of 248 police officers.
 - GPD is fully staffed for the first time in years.
 - In the last 18 months, 37 police officers have been hired.
- Glendale resident population: 1.2 officers per 1,000 residents
 - **Burbank:** 1.5 officers per 1,000 residents
 - **Santa Monica:** 2.5 officers per 1,000 residents
 - **Pasadena:** 1.7 officers per 1,000 residents
 - **Los Angeles:** 2.3 officers per 1,000 residents
 - **National average for cities with a similar population:** 1.6 officers per 1,000 residents
- Approximately 250,000 to 300,000 Glendale daytime population (including residents, workforce, visitors)
- Approximately 500,000 to 1,000,000 cars pass through our City in a day.



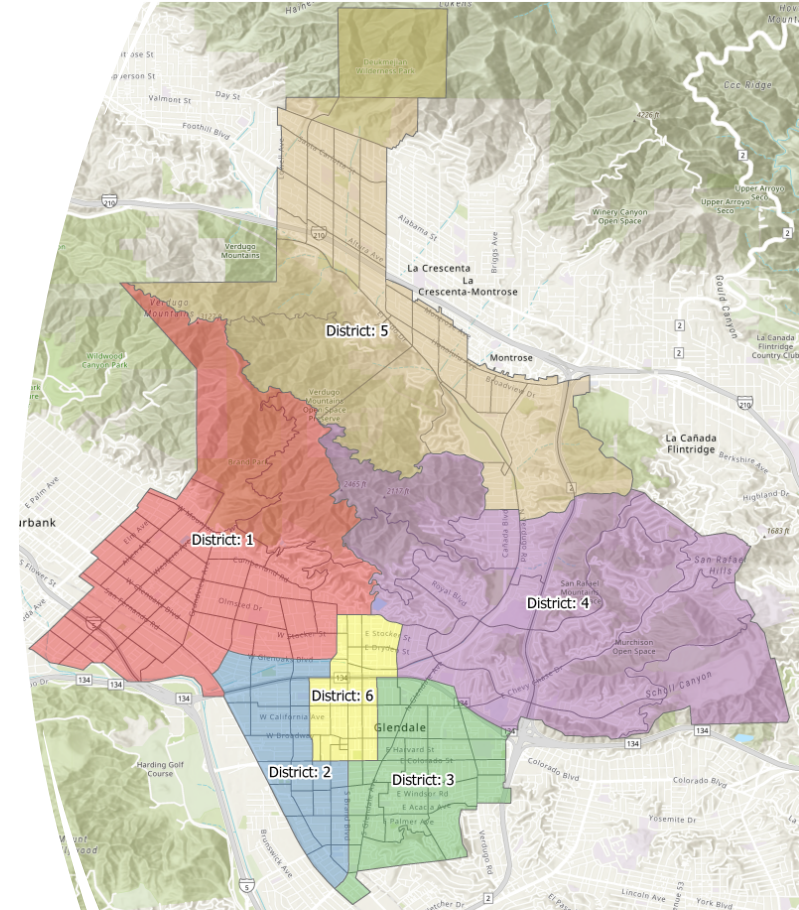
Staffing and Equipment Requests

- Additional staffing requests: 52 sworn positions
 - 43 officers, 7 sergeants, 2 lieutenants
 - 1.5 officers per 1,000 residents
- Additional fleet and equipment
 - **Vehicles:** patrol (black and whites), traffic motorcycles, administrative
 - **Equipment:** protective gear, body worn cameras, and tasers



Project 300

- Increase Patrol Staff
 - Create a 6th policing district (downtown)
 - Maintaining response times and increasing visible presence.
- Significantly increase the Traffic Bureau
 - Consistent directed traffic enforcement.



Project 300

- Special Enforcement and Gang Unit
 - Address crime trends (residential burglaries).
 - Combat re-emerging gang-related issues.
- School Resource Officers
 - Ensure a dedicated officer for each high school and middle school.
- Investigative Services
 - Manage growing caseloads.



Implementation Plan and Fiscal Impact

- Phase 1
 - **23 sworn personnel:** \$5,758,100
 - **Vehicles and equipment:** \$1,040,000
- Phase 2
 - **16 sworn personnel:** \$4,438,390
 - **Vehicles and equipment:** \$631,500
- Phase 3
 - **13 sworn personnel:** \$3,326,974
 - **Vehicles and equipment:** \$631,500
- **Total: \$15,826,474**



Conclusion

- To adopt the Glendale Police Department's Project 300 by adding 52 sworn personnel and the corresponding fleet and equipment necessary to perform their duties.
- Resolution of Appropriation.
- To increase the Citywide Authorized Salaried Position Count by 23 sworn positions for Phase 1.



Questions





#MyGlendale