



**CITY OF GLENDALE, CALIFORNIA  
REPORT TO THE COMMISSION ON THE STATUS OF WOMEN**

**AGENDA ITEM**

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Report: Consideration of sponsorship of YWCA Glendale and Pasadena Heart & Excellence Legacy Luncheon

1. Motion to provide \$1,000 sponsorship to YWCA Glendale and Pasadena Heart & Excellence Legacy Luncheon

**COMMISSION/COMMITTEE ACTION**

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**Item Type:** Action Item

**Approved for** May 12, 2025 **calendar**

**ADMINISTRATIVE ACTION**

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**Prepared by:**

Dr. Sophia Armen, Administrative Analyst

**Approved by:**

Dr. Suzie Abajian, City Clerk

## **RECOMMENDATION**

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Staff respectively recommends the Commission on the Status of Women provides direction on sponsorship of YWCA Glendale and Pasadena Heart & Excellence Legacy Luncheon.

## **BACKGROUND/ANALYSIS**

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YWCA Glendale and Pasadena is hosting the 28<sup>th</sup> Annual Heart & Excellence Legacy Luncheon to celebrate women and leaders who shape the Glendale community. The event will engage over 250 local leaders, philanthropists, and changemakers while supporting YWCA's mission to eliminate racism and empower women. The event will occur Thursday May 29, 2025 from 11:30-1:00 PM PST at La Canada Flintridge Country Club.

YWCA Glendale & Pasadena is a nonprofit organization dedicated to eliminating racism, empowering women, and promoting peace, justice, freedom, and dignity for all. It provides comprehensive services that support survivors of domestic violence, empower youth, and advocate for racial and gender equity. Their domestic violence programs include a 24/7 crisis hotline, an emergency shelter for women, children, and pets, a services center offering legal aid, counseling, and housing navigation, as well as trauma-informed mental health support and legal services in English, Spanish, and Armenian. The organization also runs girls' empowerment programs such as TechGYRLS, Camp Rosie, and Girls' Circle, aimed at fostering leadership, and self-confidence in young girls. Additionally, YWCA Glendale & Pasadena provides violence prevention education through programs like Safe Dates for teens and peer counselor training for community members. Their advocacy work includes racial justice initiatives, community engagement events, and policy change efforts. They also offer clinical services including therapy and internships for students in psychology and social work.

Sponsorship of the event has been requested by YWCA Glendale and Pasadena leadership. A \$1,000 sponsorship includes organizational name in event slideshow and a listing in digital event program and website.

## **FISCAL IMPACT**

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The fiscal impact of this item is \$1,000.

## **ALTERNATIVES**

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Alternative 1: The Commission may approve the motion as presented.

Alternative 2: The Commission may choose to not move approve the motion as presented.

Alternative 3: The Commission may consider any other alternative not proposed by staff.

## **EXHIBITS**

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None.