



AGENDA ITEM

CITY OF GLENDALE, CALIFORNIA REPORT TO THE CITY COUNCIL

Report: Use of City Days at the Alex Theatre: Glendale Sister City Committee Event

- 1) Motion to approve use of one of twelve annual City Days at the Alex Theatre for the Glendale Sister City Committee Event to be held on March 26, 2025

COUNCIL ACTION

Item Type: Consent Item

Approved for 3/4/2025 calendar

EXECUTIVE SUMMARY

As part of the City's agreement with Evensong, Glendale receives 12 days of complimentary Alex Theatre use each year. With the recent hiring of a dedicated staff member, the City has established a Sister City Committee and would like to host a kickoff event to celebrate Glendale's sister cities, promote cultural exchange, and invite community members to get involved in the City's Sister City program.

RECOMMENDATION

That the City Council approve utilization of one of the 12 City days at the Alex Theatre.

BACKGROUND AND ANALYSIS

As part of the City's Management Agreement with Evensong (formerly SAS), the City receives 12 annual days of complimentary theatre use, free of facility rental charges.

With the recent hiring of a staff member to lead the City's Sister City Programs, the Sister City Committee has officially been established. The Committee members include:

South Korea

- Goseong, Gimpo, Boeun-Gun – President, Korean Sister Cities Association: Chang Lee

Philippines

- Santa Rosa – President, Filipino Sister Cities Association: Edith Fuentes

Mexico

- Tlaquepaque, Rosarito – President, Glendale Latino Association: Guillermo Garcia

Japan

- Higashiosaka – Executive Director, Friends of Shoseian: Keiko Nakada

Dominican Republic

- Santiago de los Caballeros – CEO, Dominican Republic Sister Cities Association: Clara Tavaréz

Armenia

- Gyumri – TBD
- Kapan – TBD

This event will serve as a kickoff celebration for the committee, highlighting Glendale's sister cities, fostering cultural exchange, and engaging the community. Attendees will have the opportunity to learn more about the program, explore volunteer opportunities, and share ideas on how they would like to participate in strengthening Glendale's global connections.

FISCAL IMPACT

There is no fiscal impacts associated with this request. Adequate funding exists in the City's FY 2024-25 Budget for any event costs that may arise.

ENVIRONMENTAL REVIEW (CEQA/NEPA)

N/A

CAMPAIGN DISCLOSURE

This item is exempt from campaign disclosure requirements.

ALTERNATIVES TO STAFF RECOMMENDATION

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1. Council may deny use of the Alex Theatre for this event.
 2. Council may consider any other alternative not proposed by staff.

ADMINISTRATIVE ACTION

Submitted by:

Elena Bolbolian, Chief Innovation Officer

Prepared by:

Ani Avanesyan, Sister City Program Coordinator

Approved by:

Roubik R. Golanian, P.E., City Manager

EXHIBITS

None