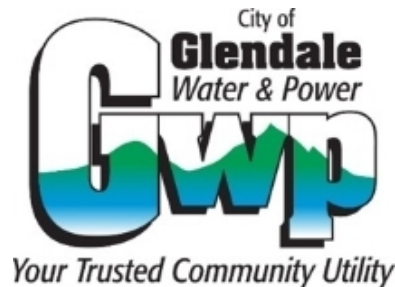


Plan to Increase Solar Adoption and Develop Additional Distributed Energy Resources

November 19, 2024



Eric Cutter, Partner

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Introduction and Objectives

City Council Resolution of August 2022

10% of GWP customer solar and energy storage adoption by 2027

Additional dispatchable and peak load reduction capacity of 100 MW

Category 1



Develop Plan to Increase Solar and Energy Storage Penetration and Develop Additional Distributed Energy Resources (DERs)

Category 2



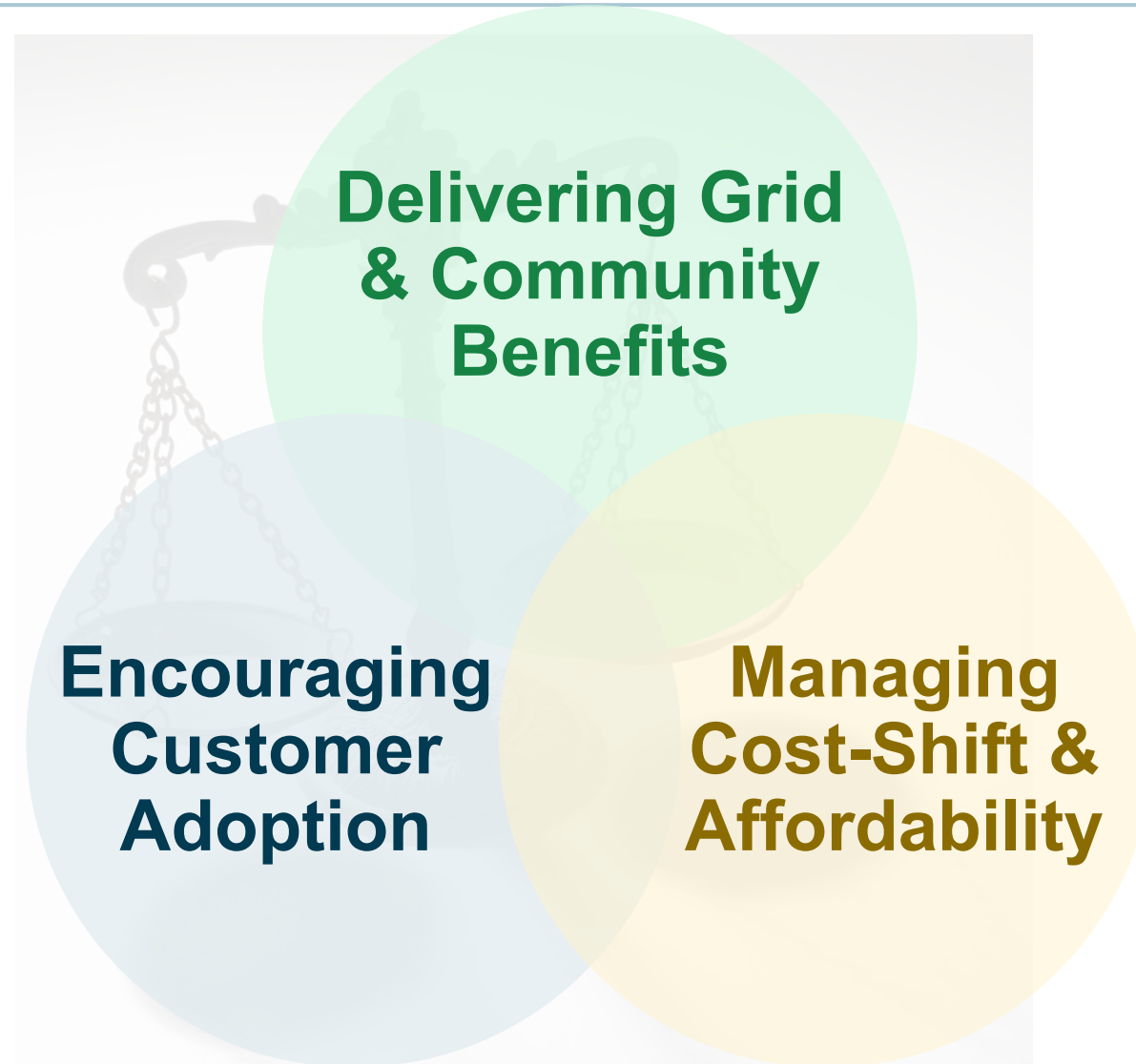
Dispatchable Capacity and Demand Reduction Calculation

Category 3



Cost-Benefit Analysis

Balancing Multiple Objectives



Challenges and Opportunities

Challenges

Clean Energy Vision

- 60% RPS by 2030 (CA regulatory requirement)

Transmission & Land Constraints

- Procuring new renewables outside of the City

IRP Planning Challenges

- Integrating renewables, retiring coal, converting to hydrogen CT
- Maintaining system reliability

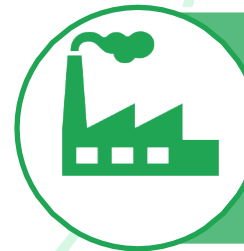
Opportunities



Maintaining leadership in clean and renewable energy

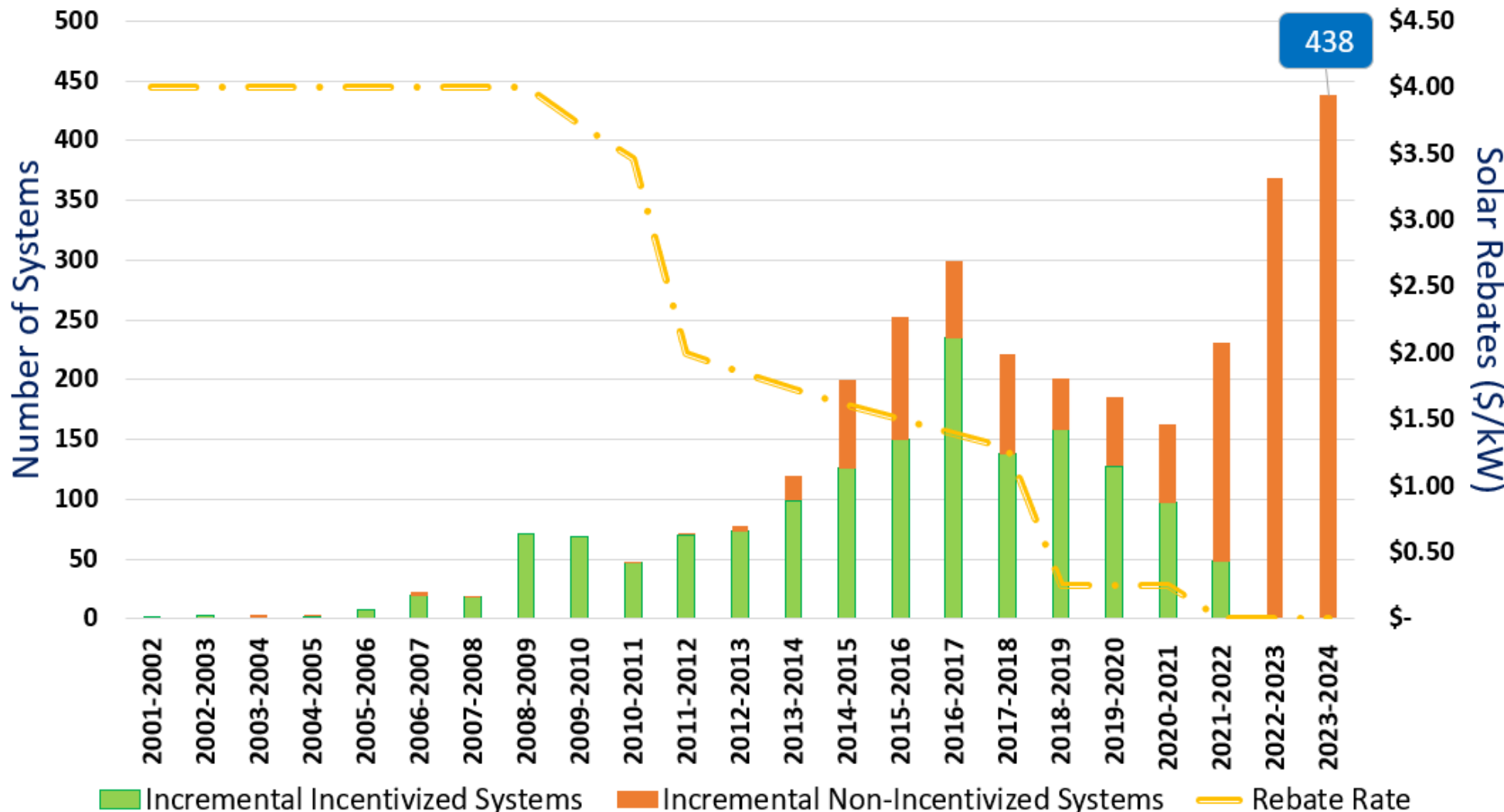


Unlocking more local generation

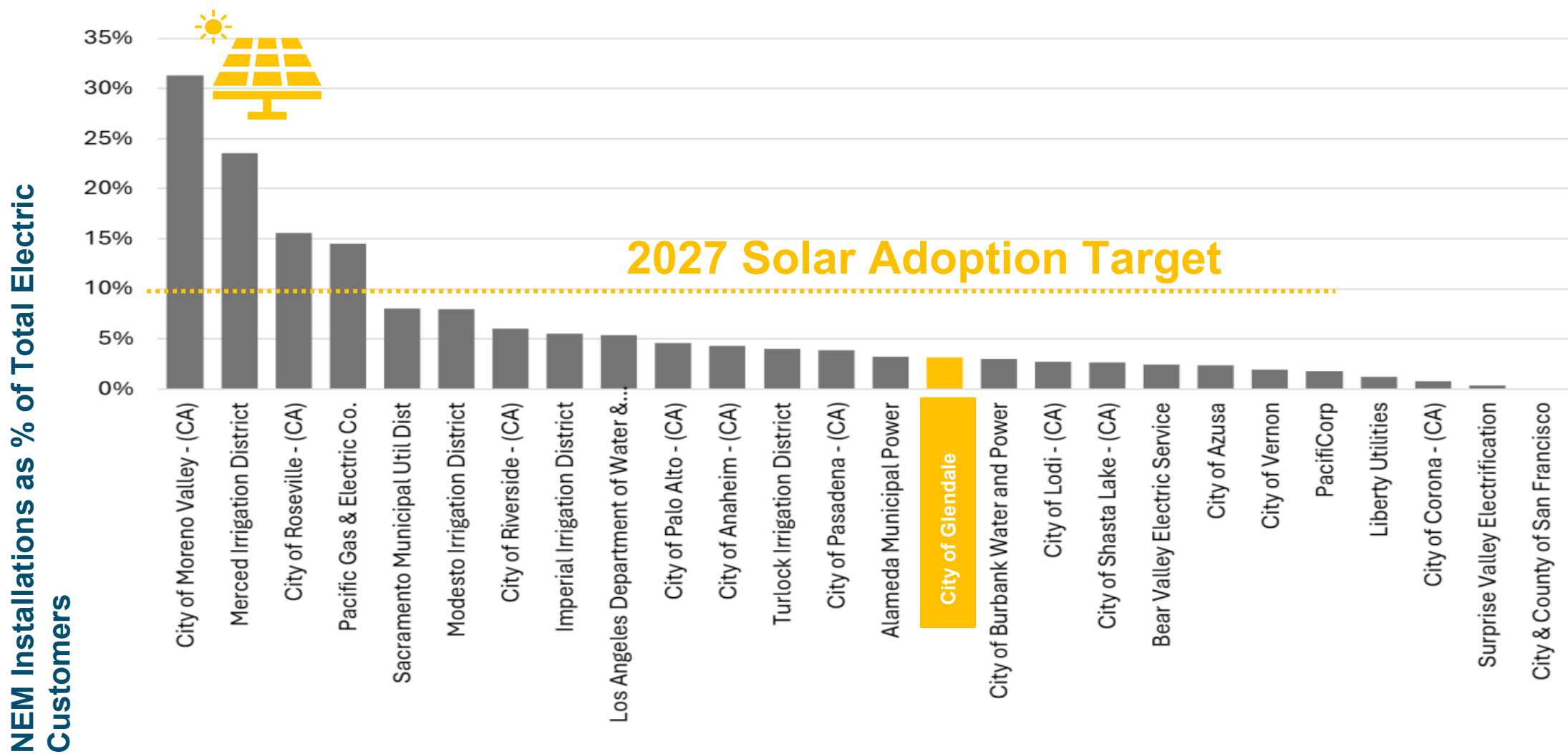


Reducing fossil generation (Grayson Repower, etc.)

Solar Adoption and Rebate Trends: 2001 - 2024



Solar Installations of California Utilities



Selected CA Utilities (available in EIA 861 2023ER)

Energy Storage Installations of California Utilities

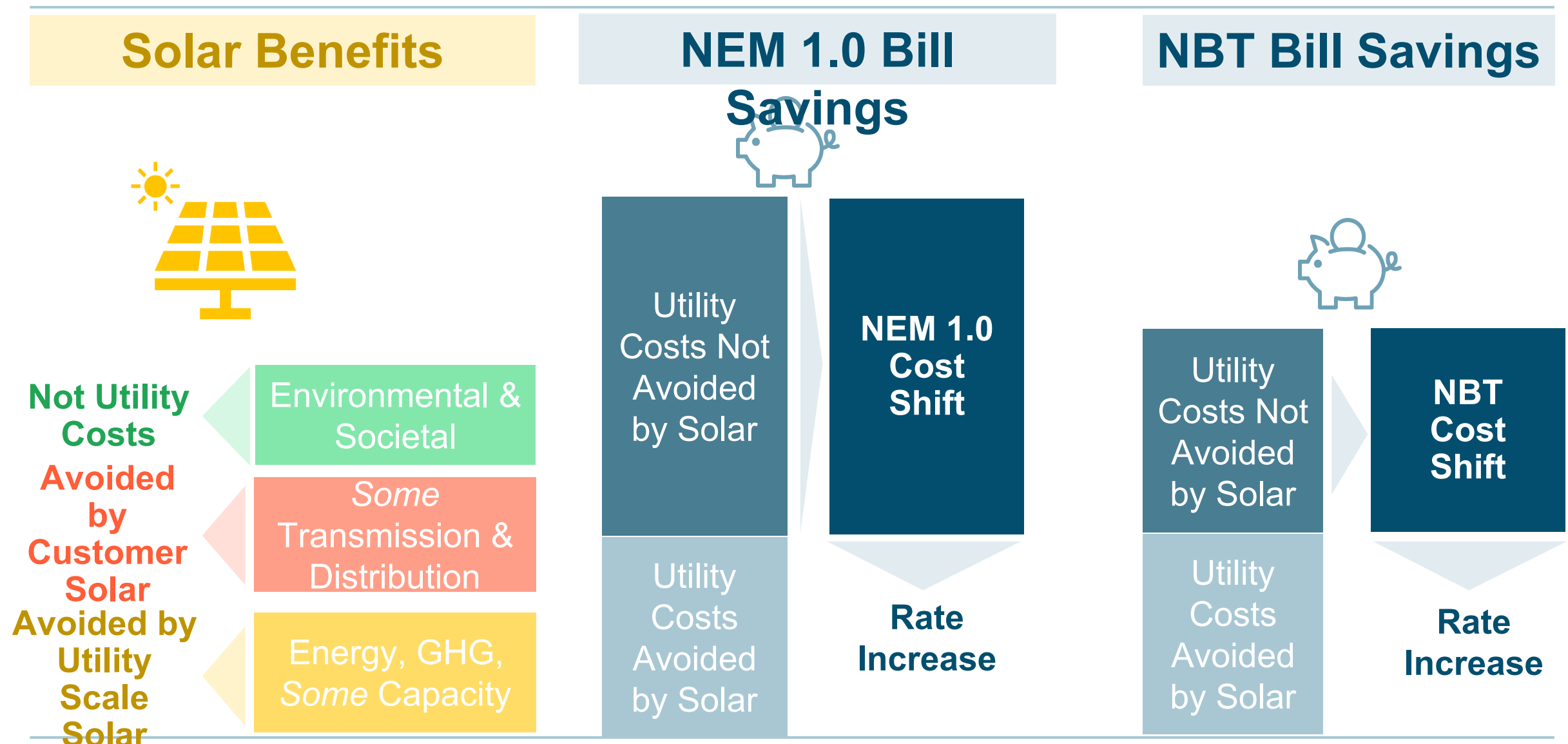
2027 Battery Storage Adoption Target

NEM Battery Installations as % of Total Electric Customers

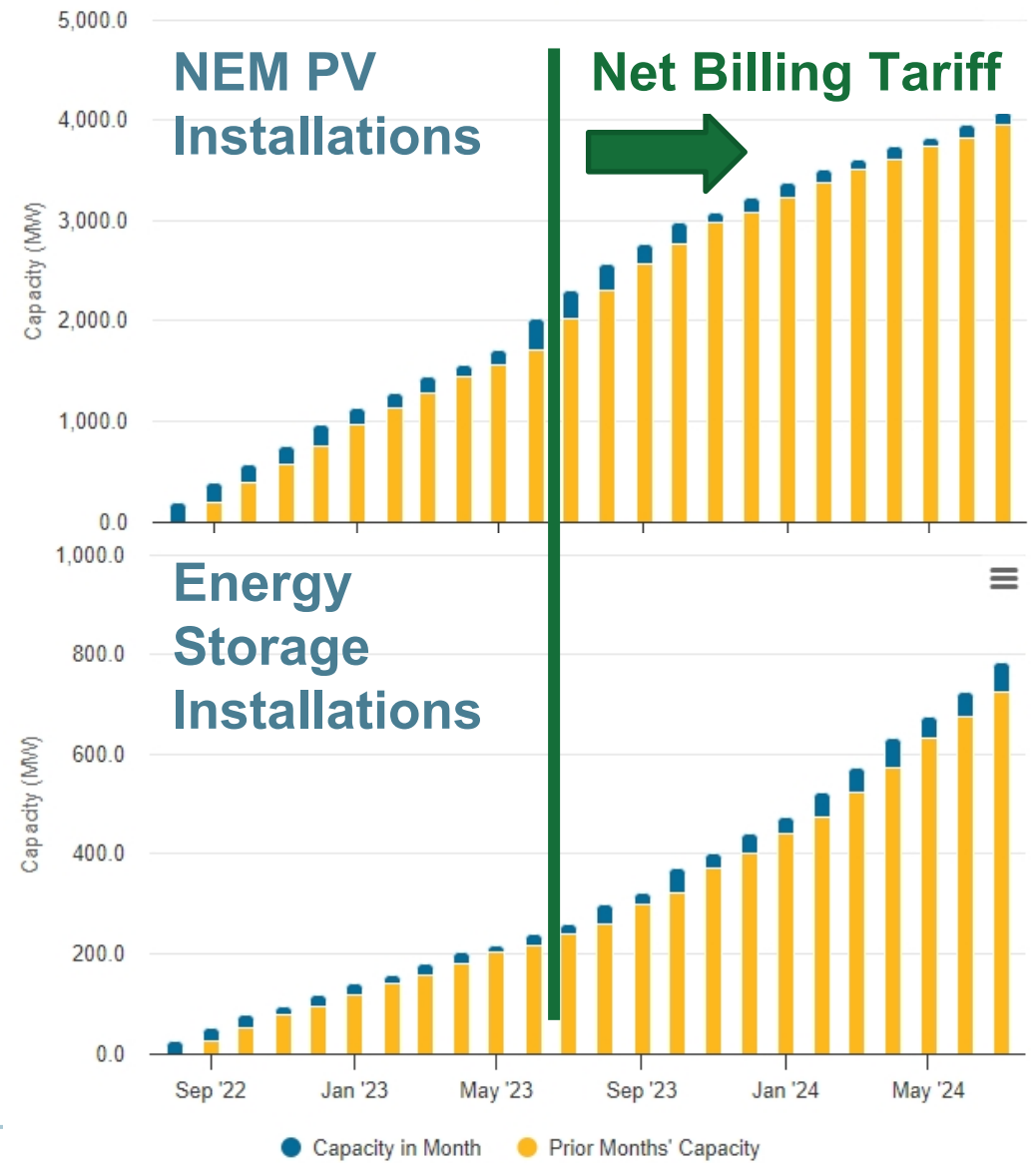
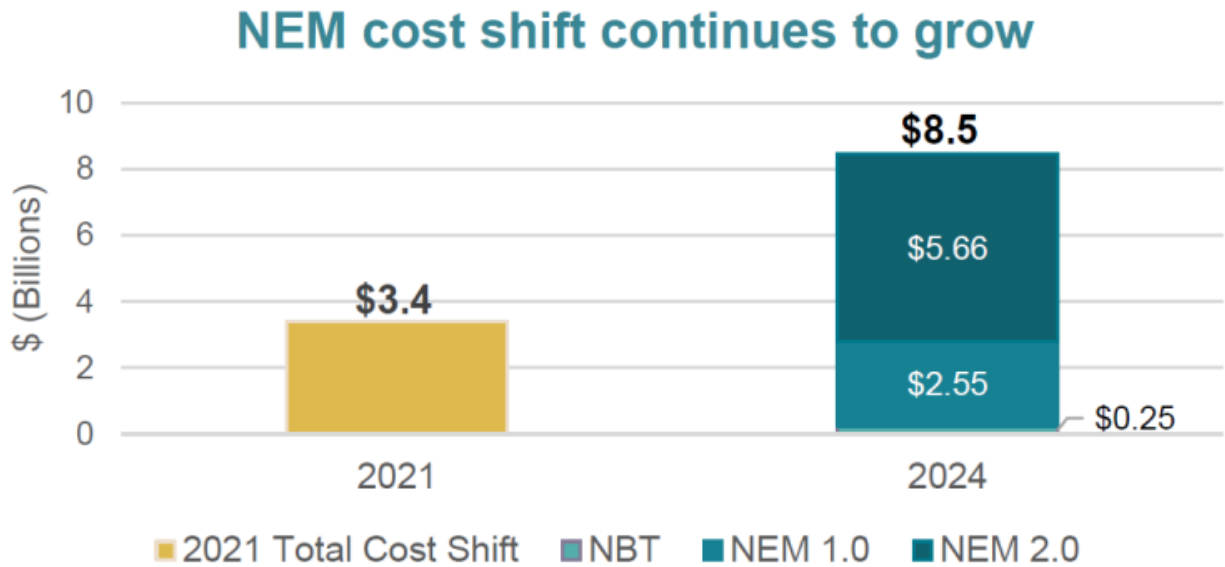


Selected CA Utilities (available in EIA 861 2023 ER)

Net Energy Metering (NEM) and Net Billing Tariff (NBT) – Impacts on Equity



California's NEM Cost Shift and Solar Adoption Post NBT



Source: <https://www.californiadgstats.ca.gov/charts/>

Technical Potential Analysis

Not Technically Feasible	Technical Potential Theoretical maximum generation or capacity available		
Not Technically Feasible	Not Cost-Effective	Economic Potential Economically cost-effective according to specific criteria	
Not Technically Feasible	Not Cost-Effective	Not Achievable	Achievable Potential Practical estimate considering real-world, policy levers, and likelihood of adoption

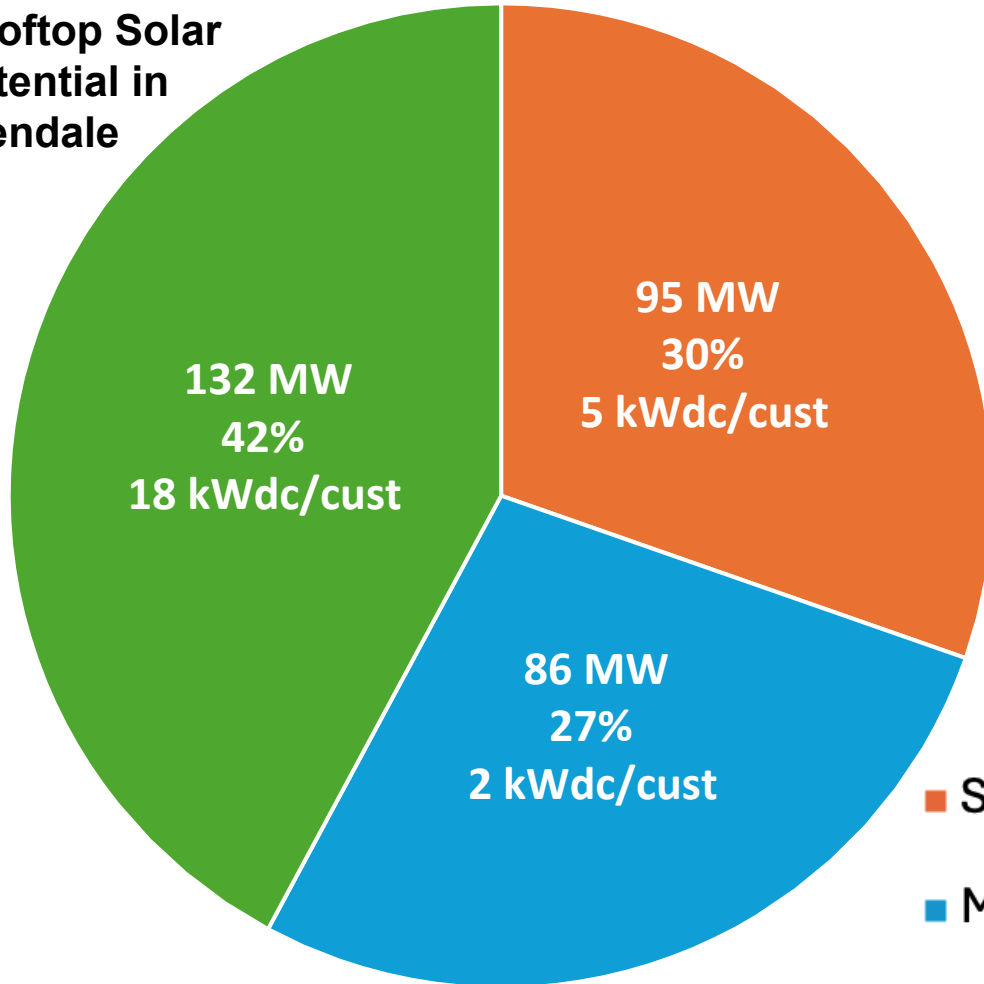
Solar and Storage Technical Potential Capacity by Customer Sector

	Total # of Units	# of Solar-Suitable Units	Total PV Capacity (MW)	Total Battery Storage Capacity (MWh)	Total Battery Dispatch Capacity (MW)
Single-Family	23,843	19,046	95	559	279
Multi-Family	61,201	49,130	86	216	108
Commercial & Industrial	9,474	7,491	132	115	57
	Total # of Units	# of Solar-Suitable Units	Total PV Capacity (MW)	Total Battery Storage Capacity (MWh)	Total Battery Dispatch Capacity (MW)
Owner	31,904	25,355	176	550	275
Tenant	62,588	50,299	137	339	169
Manager	26	14	0.05	0.39	0.20

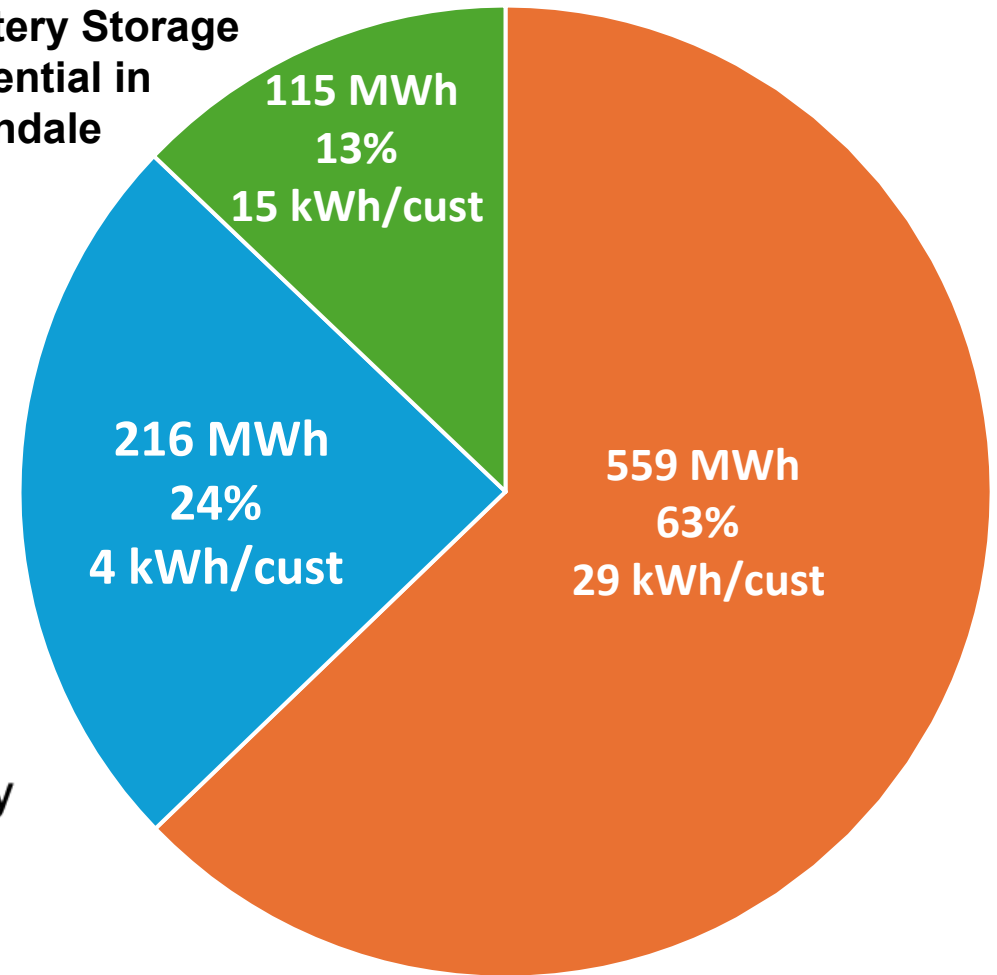
Solar and Storage Technical Potential by Customer Sector

Based on developable roof area, system size limits, site suitability, and other constraints

**Rooftop Solar
Potential in
Glendale**



**Battery Storage
Potential in
Glendale**

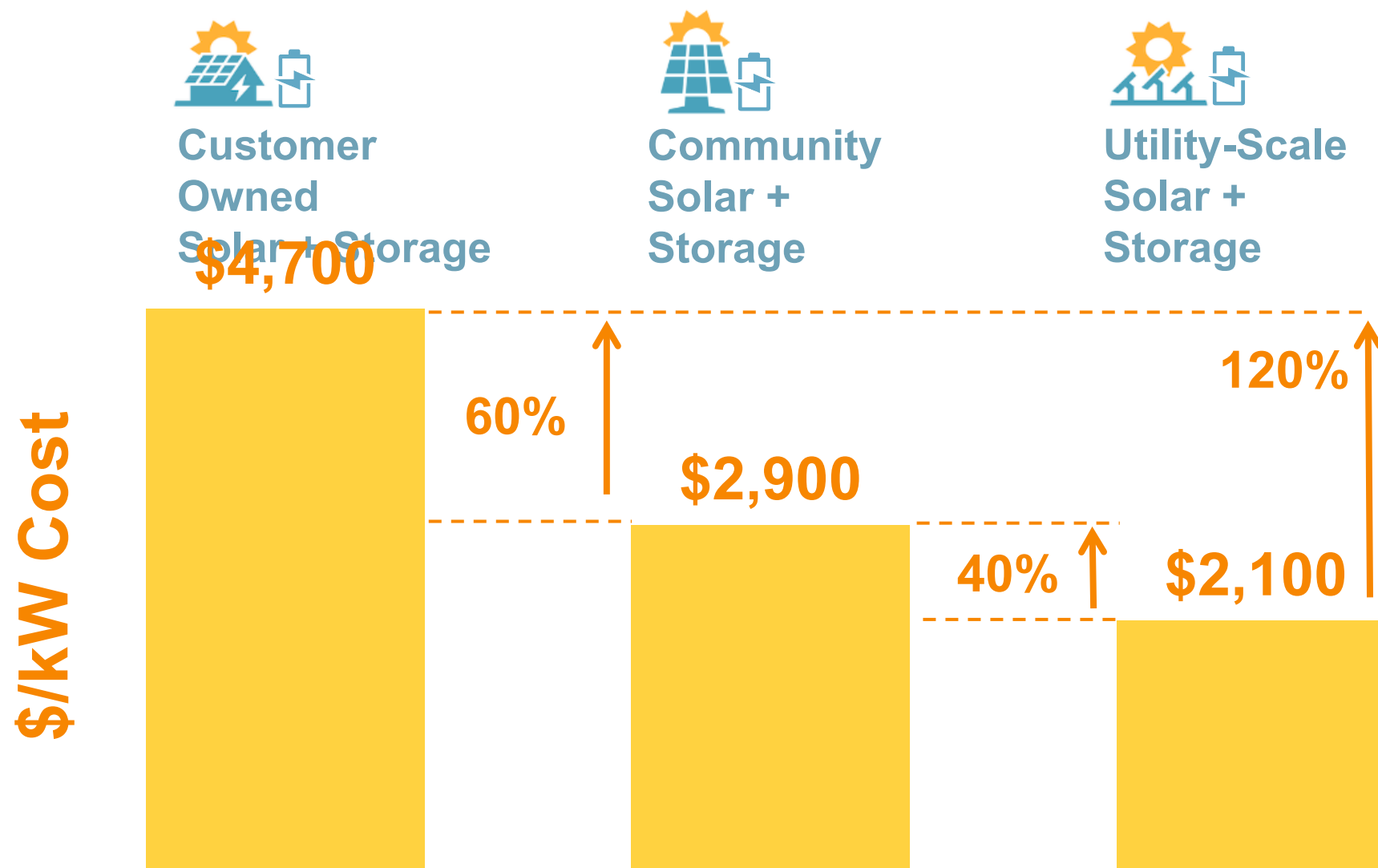


■ Single-Family

■ Multi-Family

■ Commercial & Industrial

Costs of Different Types of Solar and Storage Systems



Target Scenarios: Trade-offs of Adoption, Equity, & Costs

Scenario 1: Continue NEM

**Scenario 2: Targeted
LMI/DACs & MF Adoption**

Scenario 3: Balanced

Scenario 4: High Adoption

**Program &
Incentive
Design**

**NEM
Compensation**

**Additional
Incentives**

**Address
Additional
Barriers**

**Resolve
Split
Incentives**

**Provide
More Utility
Support**

Pathways to Glendale's DER Adoption Target

Best-case scenarios for evaluating the theoretical feasibility of achieving adoption targets

		NEM Compensation	Additional Incentives*	Split Incentive	Other Utility Support
Reference	S0 Business as Usual	NEM at retail rates	Federal and state	Persist	At the Current Level
	S1 Continue Current NEM	NEM at retail rates	Federal and state	Persist	Optimistic outlook on enhanced community outreach and support, along with improved permitting processes starting early 2025
Evaluate Adoption Strategies	S2 Targeted LMI & MF Adoption	NBT at avoided costs	Federal and state, utility direct install for LMI/DAC MF customers	Optimistic outlook on split incentive being resolved or mitigated by off-site solar or other financing solutions starting early 2025	
	S3 Balanced	NBT above avoided costs but below retail rates	Federal and state, 7-yr payback utility incentive for LMI/DAC MF buildings		
	S4 High Adoption	NEM at retail rates	Federal and state, 5-yr payback utility incentive for all MF customers		
Hypothetical Feasibility	S5 Direct Install	NEM at retail rates	Federal and state, and direct install for MF renter LMI/DAC customers	Persist	At the Current Level

Scenario Evaluation Approach

- Scenarios are shaped by stakeholder inputs, policy directions, and the balancing of multiple GWP objectives.
- Each proposed program portfolio should be evaluated based on its effectiveness in addressing these values from various perspectives.

Key Scenario Performance Metrics

Adoption

**Ratepayer
Impact**

**Rate & Bill
Impact**

**Distributional
Equity
Impact**

Others

Balancing Multiple Objectives

























**Encouraging
Customer
Adoption**

**Managing
Cost-Shift &
Affordability**

**Delivering
Community &
Grid Benefits**

Key Results: Bill Savings and Utility Incentive Levels by Scenario

Variations in customer segments may lead to a range of outcomes

		NEM Compensation (\$/kWh)	2025 Level	Additional Incentives*	2025 Level (\$/W)
Reference	S0 Business as Usual	NEM at retail rates	 0.13-0.28  0.00	Federal and state	 0.00  0.00
	S1 Continue Current NEM	NEM at retail rates	 0.13-0.28  0.00	Federal and state	 0.00  0.00
	S2 Targeted LMI & MF Adoption	NBT at avoided costs	 0.09-0.19  0.08-0.28	Federal and state, utility direct install for LMI/DAC MF customers	 2.6  1.65
	S3 Balanced	NBT above avoided costs but below retail rates	 0.11-0.22  0.06-0.25	Federal and state, 7-yr payback utility incentive for LMI/DAC MF buildings	 1.3-1.5  1.4-1.5
	S4 High Adoption	NEM at retail rates	 0.13-0.28  0.00	Federal and state, 5-yr payback utility incentive for all MF customers	 1.0-1.2  1.7-1.8
Hypothetical Feasibility	S5 Direct Install	NEM at retail rates	 N/A  N/A	Federal and state, utility direct install for all MF renter LMI/DAC customers	 N/A  N/A

Key Results: Adoption Level, Equity, and Access by Scenario

Adoption scenarios represent an upper bound of how much adoption we can expect

		NEM Compensation	2027 Customer Adoption	Additional Incentives	2027 Equity & Access ²
Evaluate Adoption Strategies	S0 Business as Usual	NEM at retail rates	<div>☀️ 5.2 % 39 MW</div> <div>⚡ 0.8 % 3 MW</div>	Federal and state	<div>MF Renter</div> <div>LMI</div> <div>5% 12% 11%</div> <div>0% 11% 11%</div>
	S1 Continue Current NEM	NEM at retail rates	<div>☀️ 9.6 % 60 MW</div> <div>⚡ 1.5 % 5 MW</div>	Federal and state	<div>MF Renter</div> <div>LMI</div> <div>10% 10% 16%</div> <div>13% 22% 18%</div>
	S2 Targeted LMI & MF Adoption	NBT at avoided costs	<div>☀️ 11.6 % 58 MW</div> <div>⚡ 2.7 % 7 MW</div>	Federal and state, utility direct install for LMI/DAC MF customers	<div>MF Renter</div> <div>LMI</div> <div>44% 46% 42%</div> <div>56% 58% 54%</div>
	S3 Balanced	NBT above avoided costs but below retail rates	<div>☀️ 11.8 % 59 MW</div> <div>⚡ 2.1 % 6 MW</div>	Federal and state, 7-yr payback utility incentive for LMI/DAC MF buildings	<div>MF Renter</div> <div>LMI</div> <div>41% 43% 37%</div> <div>55% 59% 54%</div>
	S4 High Adoption	NEM at retail rates	<div>☀️ 15.8 % 70 MW</div> <div>⚡ 2.0 % 6 MW</div>	Federal and state, 5-yr payback utility incentive for all MF customers	<div>MF Renter</div> <div>LMI</div> <div>51% 52% 40%</div> <div>72% 67% 47%</div>
Hypothetical Feasibility	S5 Direct Install	NEM at retail rates	<div>☀️ 10.0 % 48 MW</div> <div>⚡ 10.0 % 10 MW</div>	Federal and state, utility direct install for all MF renter LMI/DAC customers	<div>MF Renter</div> <div>LMI</div> <div>51% 54% 53%</div> <div>92% 93% 93%</div>

Economic Analysis: Cost Tests

Societal Cost Test (SCT)

Society as a whole

Total Resource Cost (TRC)

City of Glendale

Participant Cost Test (PCT)

Net benefits for customer
installing PV?

Utility Cost Test (UCT)

Will utility costs increase
or decrease?

**Ratepayer Impact Measure
(RIM)**

Will utility rates increase
or decrease?

Economic Analysis of Scenarios: Cost Test Scores

$$\frac{\text{Benefits}}{\text{Costs}} \geq 1.0$$

Participant
Cost Test

Societal Cost
Test

Ratepayer
Impact
Measure

S1
Continue Current NEM

3.04

1.87

0.28

S2
Targeted LMI/MF
Adoption

2.16

2.09

0.45

S3
Balanced

2.25

2.11

0.39

S4
Widespread Adoption

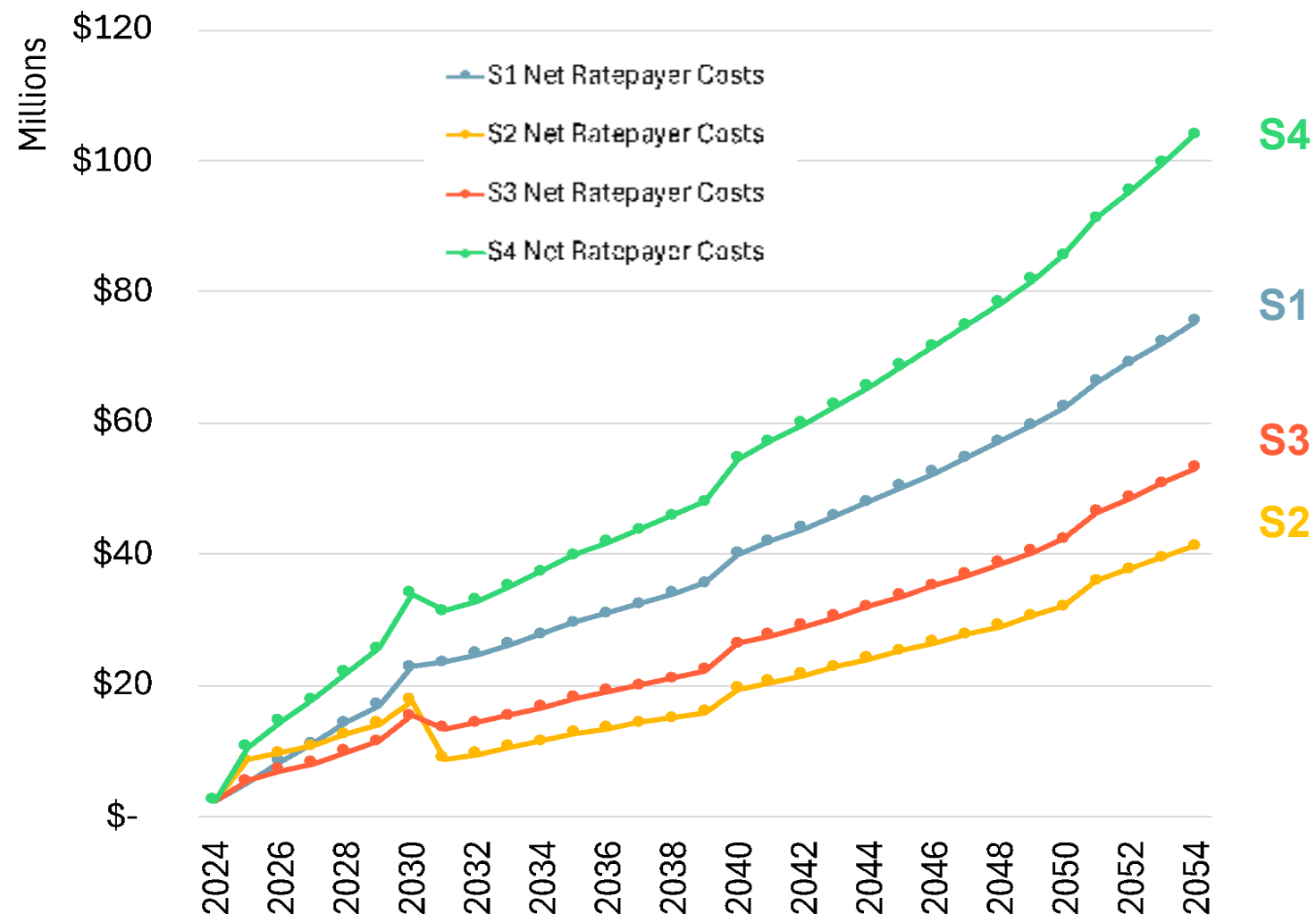
3.04

2.17

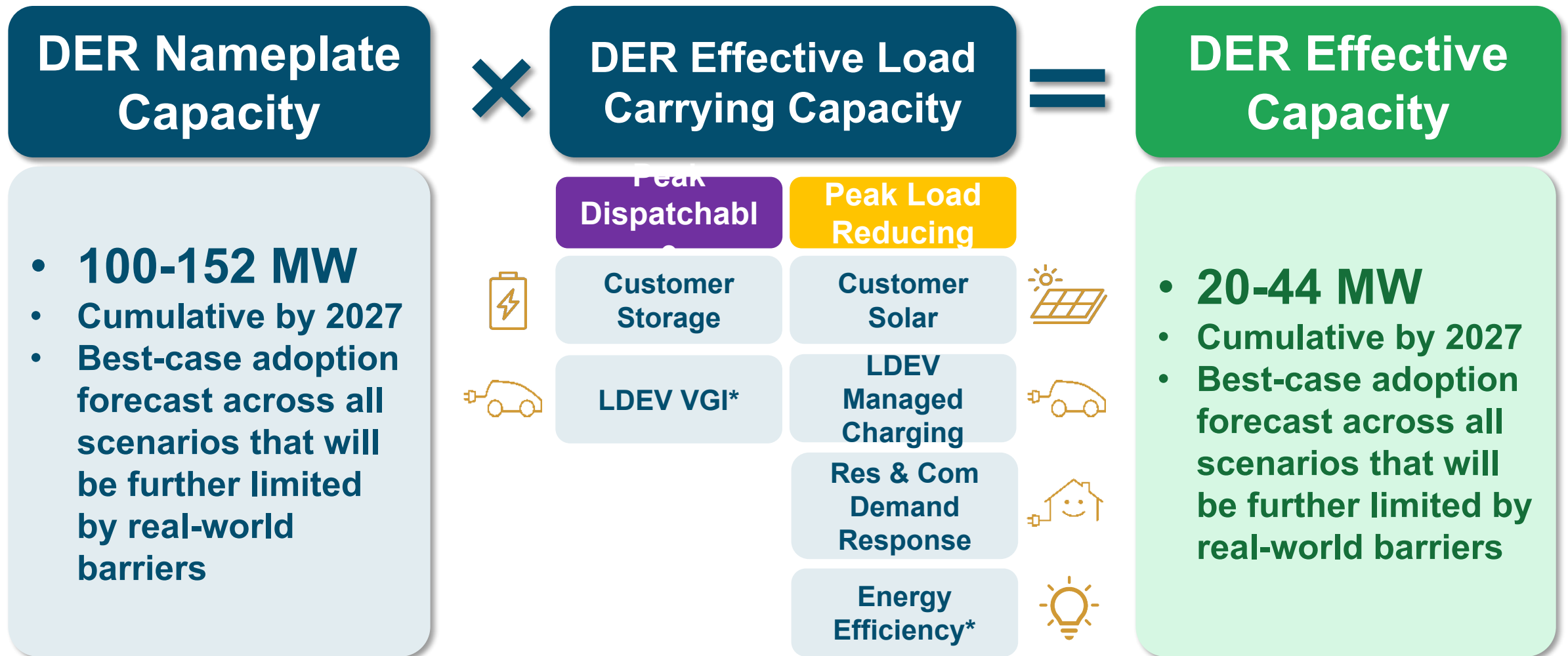
0.29

Annual Net Ratepayer Costs

➤ All scenarios have annual net ratepayer costs that increase GWP rates due to accelerating DER adoption



Nameplate vs. Effective Peak Dispatchable & Peak Load-Reducing Capacity



Achieving 100 MW additional effective capacity, considering DER's ability to reduce GWP system peak demand, will require approximately 200-300 MW DER nameplate capacity coming online by 2027

•LDEV VGI: Light-Duty Electric Vehicle Vehicle-Grid Integration – excluded due to its relatively low deployment level projection in the near

Community Outreach and Engagement

Stakeholder Participation

Meeting 1	Wednesday, February 28 th	In-Person
Meeting 2	Saturday, March 2 nd	In-Person
Meeting 3	Monday, March 11 th	Zoom Webinar
Meeting 4	Wednesday, May 15 th	In-Person
Meeting 5	Thursday, May 30 th	In-Person

Community Outreach

- ✓ Two bill inserts & direct mail reminders
- ✓ Dedicated webpage
- ✓ Press releases
- ✓ Social media posts
- ✓ Email and text message blasts

Community Outreach and Engagement

Understanding Barriers to DER Adoption



UNDERSTANDING BARRIERS TO DER ADOPTION: EMPOWERING PROGRESS AND GROWTH

FINANCING & FUNDING

Prohibitive Upfront Costs

- Significant upfront costs of solar, storage, and other DER technologies may be prohibitive for residents and business owners

Tax Credit Challenges

- Some households do not have enough tax appetite to fully benefit from the federal investment tax credits, or are not eligible for specific tax credits

Additional Challenges for Renters and Multifamily Residents

- Renters may not be able or willing to install DERs since they do not own the property
- Multifamily residents (both renters and unit owners) face challenges in getting approvals from property owners for adopting DERs
- Additional barriers include split incentives among property owner and tenants, and challenges associated with tenants lacking the authority or bill crediting mechanism to take advantage of on-site solar and other DER technologies

SITE SUITABILITY

- Rooftop suitability is a common challenge for solar. Roofs best suited for solar have strong infrastructure, no leaks, and must not require significant maintenance at the time of installation.
- The installation of DERs may require upgrades to homes and businesses such as new electrical panels
- Adoption of air conditioning, heating, or water heating equipment typically occurs when existing equipment breaks

POLICY & REGULATORY

- Flat retail rates or minimally differentiated time-of-use structure
- Reductions in utility revenues can result in cost shifts to non-participants
- Absence of enabling legislation or policies
- "Soft costs" such as permitting and interconnection delays

COMMUNITY ENGAGEMENT

- Lack of access to information on DER technologies, policies, programs, and incentives
- Lack of interest in engagement and education
- Limited trust in DER technologies and developers, compounded by complex contracts and bill crediting confusion



Environmental Justices & Equity



ENVIRONMENTAL JUSTICE AND EQUITY

CITY COUNCIL EQUITY AND JUSTICE PRIORITIES FOR THE SOLAR & ENERGY STORAGE PLAN

- Expand access to **on-site or community** solar for customers who have been historically excluded, including **low- and middle-income** customers, customers in **multifamily** buildings, and **renters**
- Focus on programs and incentives that provide benefits in heavily **pollution-burdened areas**
- Improve **energy affordability** for customers with high energy burdens
- Include **community ideas and concerns** about existing and potential DER programs

INCLUDING EQUITY AND JUSTICE IN THE SOLAR & ENERGY STORAGE PLAN

Example Equity and Justice Metrics:

Electricity Bills: How do participating and non-participating customers' bills change as solar and other DERs are added in Glendale?

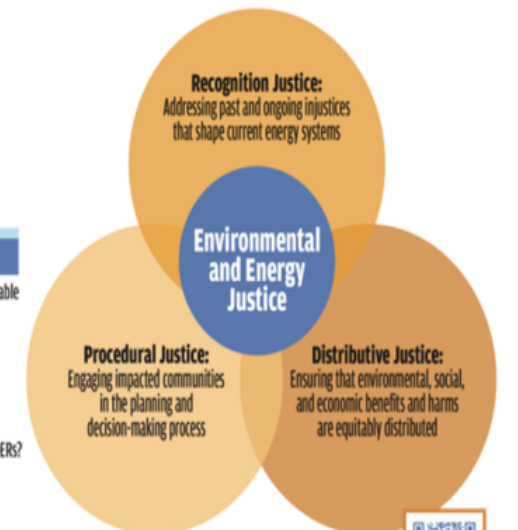
Energy Burden by Income Bracket: What share of a customer's monthly income is spent on electricity?

Adoption and Incentive Distribution: Is access to DERs and city-provided incentives overrepresented or underrepresented in certain customer groups?

Guiding Questions:

- What incentives or support is needed to achieve equitable access to DERs?
- Which customers groups currently see the highest energy and environmental burdens in Glendale?
- What benefits might come from increased adoption of DERs?
- What harms might come from increased adoption of DERs?
- What other ways can we measure energy equity outcomes in this plan?

ENVIRONMENTAL JUSTICE FRAMEWORK



**INPUT MATTERS: WE VALUE YOUR INPUT ON DER ADOPTION
BARRIERS TO INCORPORATE INTO THE PLAN.**

Further Questions?
Reach us at:
solar-der@glendaleca.gov



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Community Outreach and Engagement

Glendale Local Press Coverage

Glendale
News-Press


NEWS ▾ BUSINESS ▾ CHARITIES & FUNDRAISERS ▾ EVENTS ▾ SCHOOLS & YOUTH ▾

Home ▾ City News ▾ Glendale Water and Power Talks Highlight Solar Panel Costs, Permits

Glendale Water and Power Talks Highlight Solar Panel Costs, Permits

By Kennedy Zak March 18, 2024

Facebook Twitter WhatsApp



Glendale Water and Power's first community meeting on solar adoption was held on Feb. 28 at the city's Adult Recreation Center, where residents shared their thoughts with city staff and consultants. - Photo courtesy Glendale Water and Power

Community Meeting #1



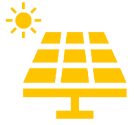
Presenter: Jun Zhang

Community Meeting #5



Presenter: Eric Cutter

Findings: Achieving the adoption goals by 2027 is not feasible



Achieving a goal of 10% customer solar adoption by 2027 is not feasible. The goal is theoretically feasible by 2030 with a significant increase in utility costs and effort, but real-world barriers remain.



Achieving a goal of 10% customer storage adoption in the near future is not feasible.



Achieving a goal of 100 MW of reliable peak load reduction with DERs is not feasible.



Industry studies suggest that achievable potential is 20%-40% of the technical potential.

Recommendations

- Set an adoption goal in terms of MW of installed capacity rather than a percentage of customers.
- Perform additional analyses of realistically achievable potentials for customer-owned, community, and utility-scale solar and storage.
- Develop an integrated resource plan with the potential and MW targets for each resource type.

Findings: Adoption of customer-owned solar and storage increases GWP rates



The scenarios achieving 10% solar adoption would result in a projected net cost of \$23-\$45 million to GWP ratepayers from 2024 to 2027.



The resulting rate increase would be 6-11% by 2030, with a low- and moderate-income (LMI) customer monthly bill increase of \$4-\$6.

Recommendations

- Implement a Net Billing Tariff to reduce the cost shift.
- Develop and implement non-bypassable charges and fixed customer charges to reduce the cost shift.
- Evaluate the cost and feasibility of changes to GWP's billing and metering systems needed to implement a Net Billing Tariff.

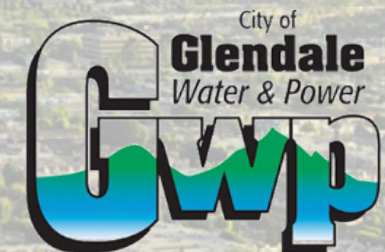


Recommendations and Next Steps

City of Glendale City Council

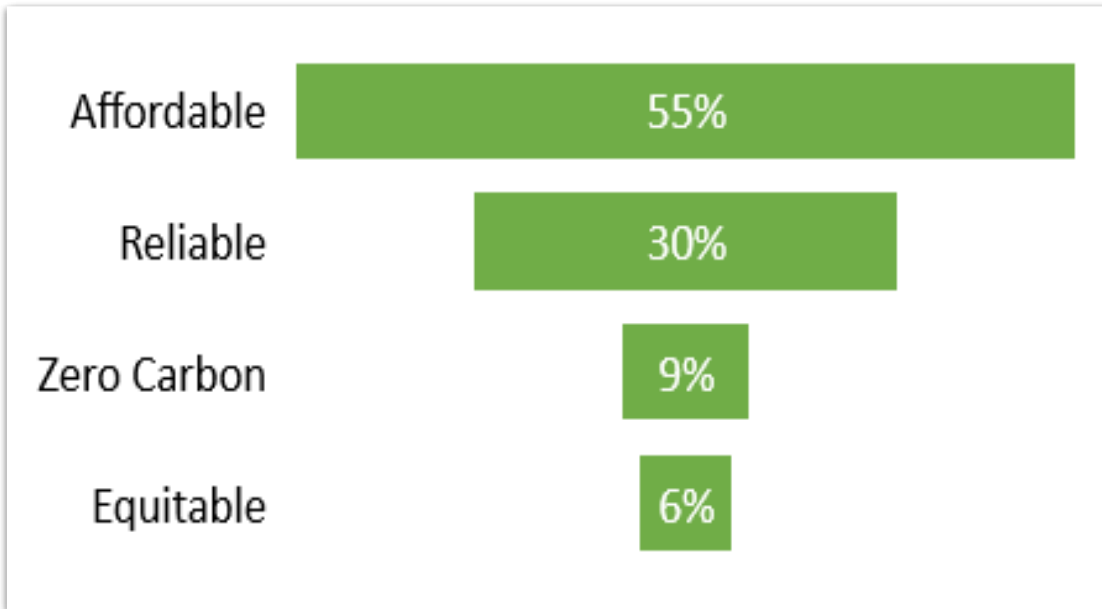
November 19, 2024

Ruzan Soloyan – Clean Energy Officer
City of Glendale Water & Power



GWP Customer Survey (Over 2,000 Customer Responses)

Top Priorities of GWP Customers



Customer Quotes

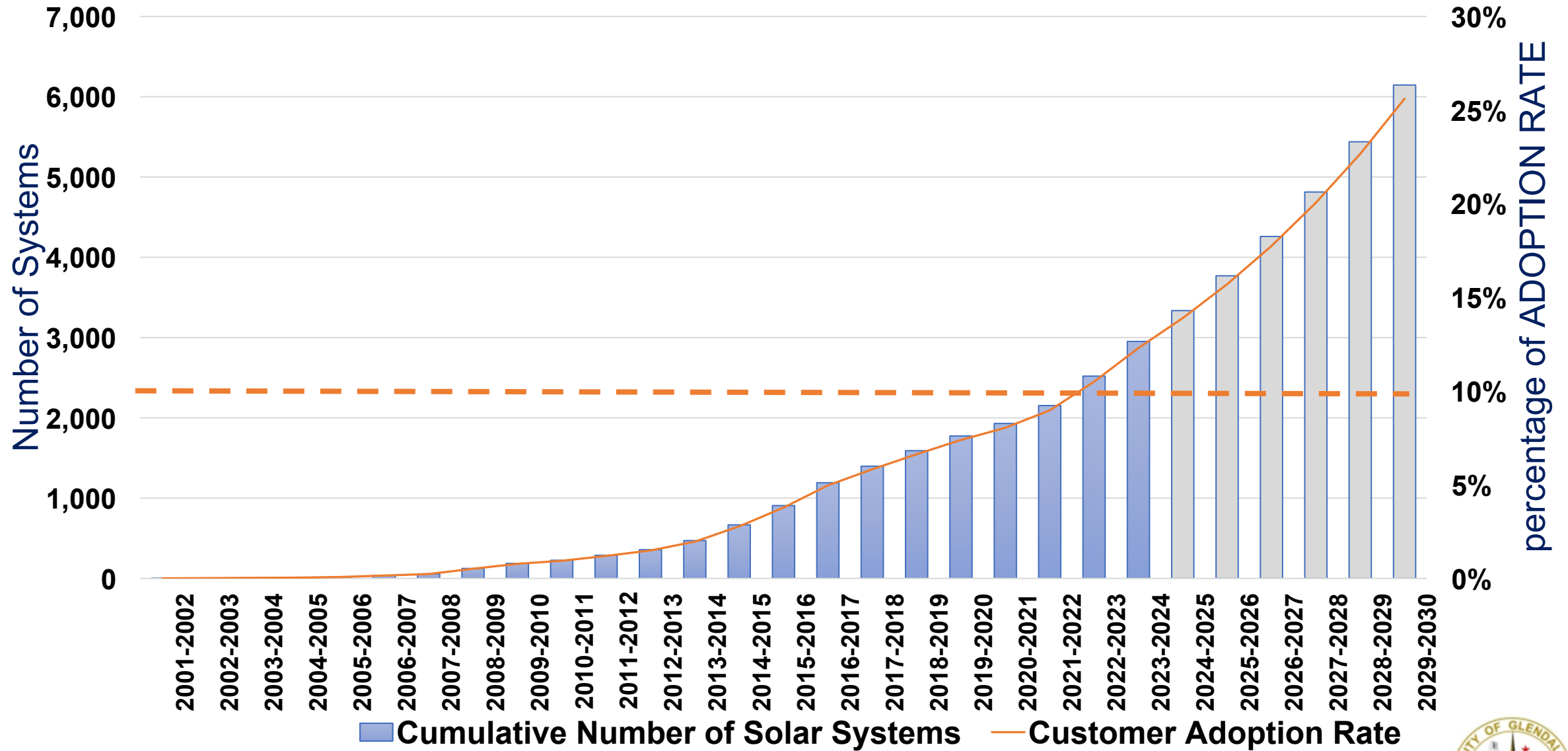
“My concern is reliable, affordable and locally generated electricity so my bills stop going up and in case of a natural disaster our power is not interrupted.”

“Utility rates should not increase to achieve these goals.”

“This should not by any means raise rates for tenants who can’t have access to this or forced to pay more in electricity when landlords keep raising rates like we are all making money when the truth is a lot are scraping by.”

“How much will the bills of those of us who decline to install solar go up in order to implement these plans? Assuming that they, like the trash collection fees, will go up, how much of those funds will actually be spent on "green" technology vs. to pay consultants and private contractors?.”

Residential Single-Family Solar Installations and Projections



Solar Adoption Projections in Glendale by 2030

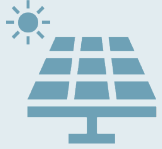
Customer Class	Number of Connections	Current Generation Capacity (MW)	Projected Generation Capacity (MW) by 2030
Residential Single Family	24,234	18.1	35
Non-Residential	9,869	11.2	15
Total Customer Owned Solar	87,281	29.3	50
Utility Owned Solar (Phase 1 & 2)	-	0	8*
Power Purchase Agreements	-	0	2*
Total Solar Capacity	-	29.3	~ 60**
Additional Achievable Energy Efficiency Savings on Peak (Proposed Programs)	-	-	Additional analysis pending for proposed EE programs

* In Progress

** 15% of Forecasted (380 MW) Total Peak Demand



Proposed Programs



1. In-System Solar Power Purchase Agreement (PPA) Program
 - Proposed launch in November 2025
 - Guarantee long-term rate and better understanding of ROI
 - Looking at providing location-specific incentives for using underutilized space



2. Comprehensive Residential Energy Efficiency Rebate Program
 - Proposed launch in August 2025
 - Offer more rebates for energy efficiency measures to support the adoption of distributed energy resources.
 - Lower upfront costs could help customers adopt above-code technology.



3. Comprehensive Energy & Water Assessments, Installations & Concierge Services
 - Proposed launch in January 2026
 - Offer comprehensive energy & water assessments & direct installations
 - Provide concierge services to identify additional incentives and tax credits

Recommendations

1. Accept the findings of the E3 study to inform GWP's strategic direction.
2. Amend Resolution No. 22-125 as follows to support affordability and reliability of energy services:
 - Implement a target of 60 MW of solar generating capacity by 2030 in lieu of 100 MW peak dispatchable capacity, which was determined to be infeasible by the E3 study
 - Approve the development of the following programs to enhance energy efficiency and reduce peak demand:
 - In-System Solar Power Purchase Agreement (PPA) Program
 - Comprehensive Residential Energy Efficiency Rebate Program
 - Comprehensive Energy and Water Assessments, Installations, and Concierge Services
3. Approve the amendment to the existing PSA with E3 to increase the total amount by \$52,330, to a new total not to exceed amount of \$388,205.





Questions?

